

CIO Cloud CONNECT 2022

The Next Big Shift



Sumeet Khanna

Enterprise Partner
Success Lead, India
AWS



Viknesh Jain

CEO and MD
Euronics

Post Event Report by SourceFuse



On 21st July 2022, SourceFuse hosted its live CIO Cloud Connect event, in association with CIOs of India. This event brought together enterprise tech leaders to consider how CIOs can make their 'Next Big Shift' in the industry. With two keynote speakers, interactive polling, and Q&A discussions, it was a thought-provoking and lively event.

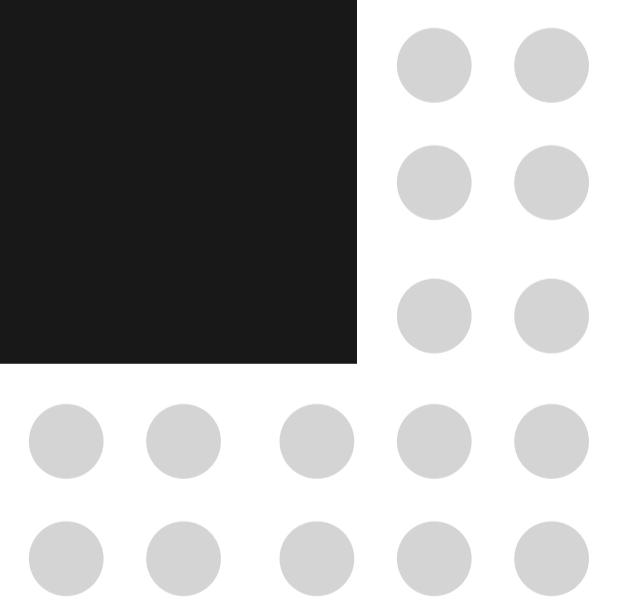




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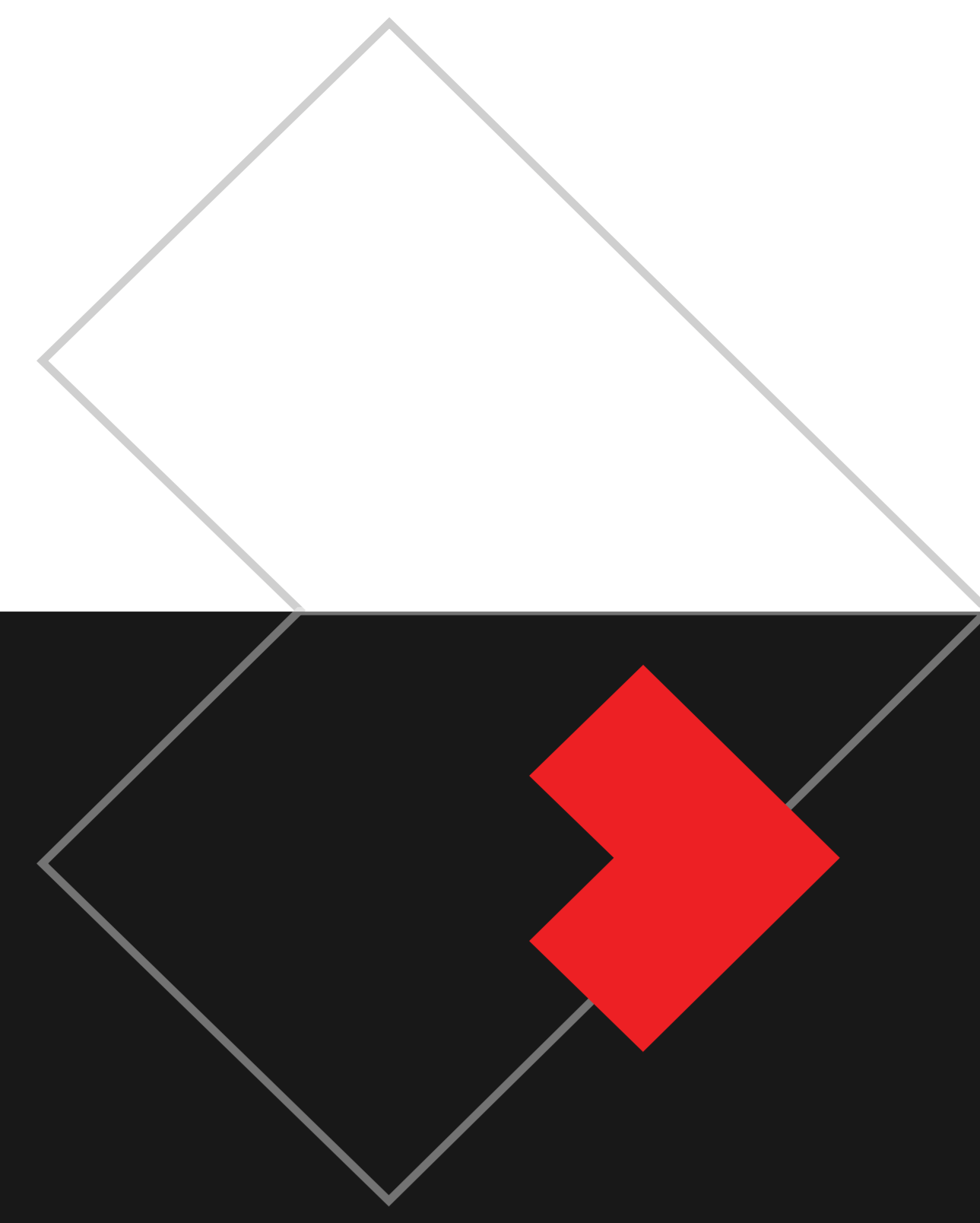
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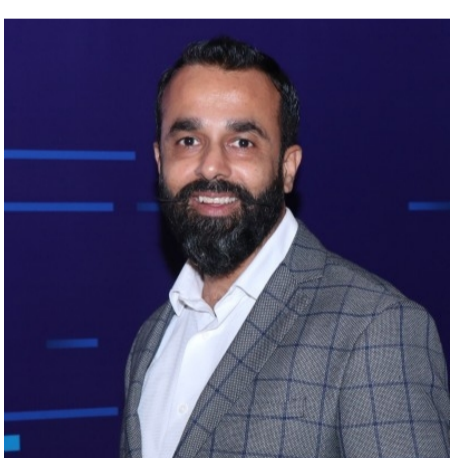


Introduction of CIOs of India

CIOs of India (Powered by ISMF) is the premier Information Systems Professionals body in India. It can be described as a national technology body with more than 300 members, which includes both Indian and multinational companies that have a presence in India.

CIOs of India member and associate member companies are broadly in the business of manufacturing, retail, automotive, FMCG, Food and Beverage, healthcare, education, software development, software services, software products, consulting services, BPO services, e-commerce & web services, engineering services, offshoring and animation, and gaming.

ISMF (Information Systems Managers Forum) was set up in 1996 in Delhi to facilitate interaction among IT/IS professionals in software and services and to encourage the advancement of software technology. It is a not-for-profit organization. Currently, the CIOs of India is headquartered in New Delhi, India.



Ashish Khanna

CISO

Evaluerve India

Ashish holds over 20 years of experience in IT operations, IT Strategy formation, IT security, managing new hotel builds, hotel applications, compliance, and governance, and managing internal and external customers. A keen strategist with expertise in devising strategies aimed at enhancing overall organizational growth sustained profitability of operations, and improved business performance



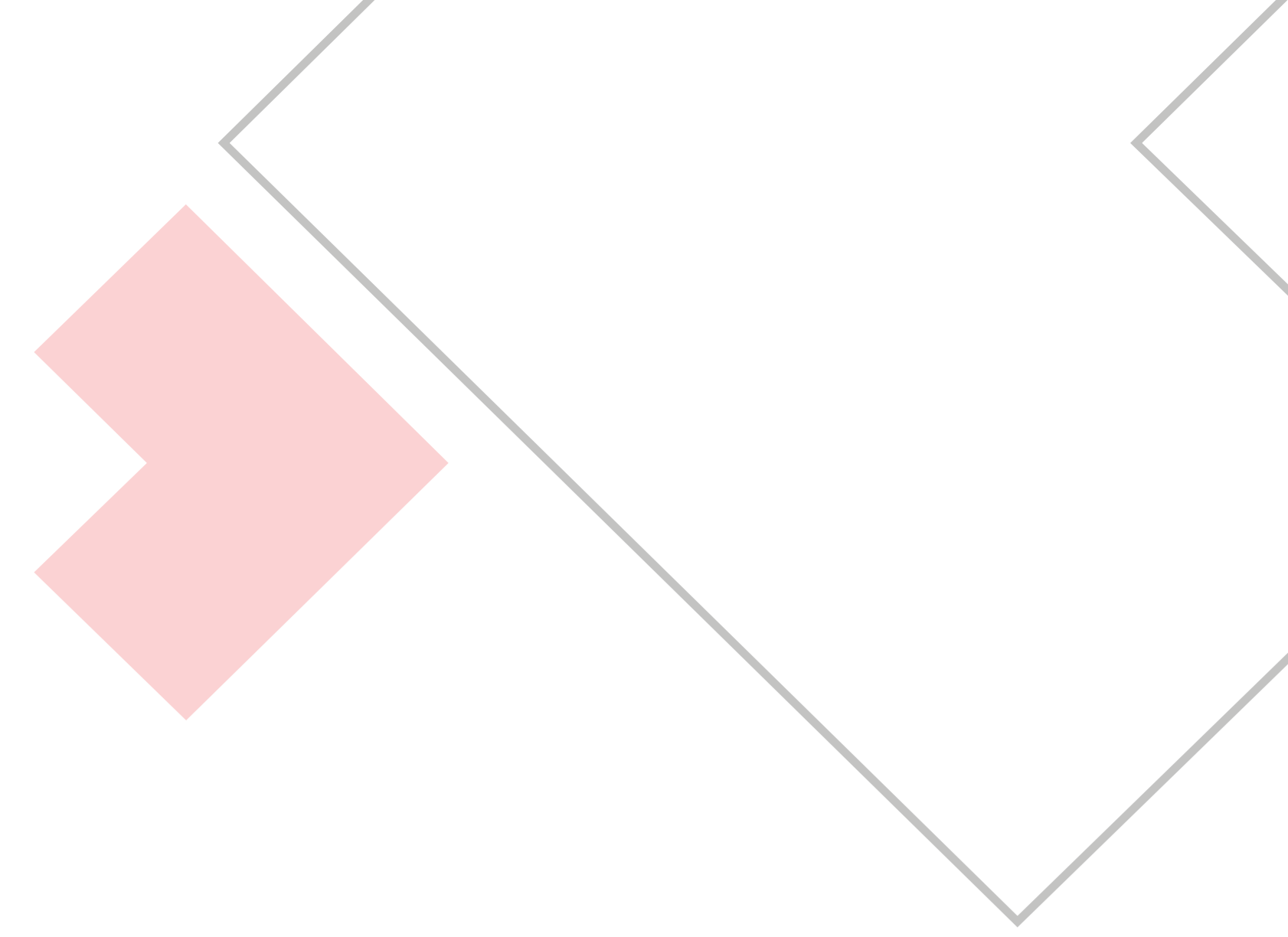
Dr. Kamal Karnatak

Group CIO

RJ Corp

Dr. Kamal is an experienced CIO with a demonstrated history of working in the Food & beverage industry, Manufacturing, Healthcare, Real Estate, Retail, Textiles, and Education. Skilled in Business processes, Enterprise IT Strategy, IT-Enabled Business Transformation, Team Building, and IT Strategy, Kamal has over 26+ years of experience. He is a strong information technology professional with a doctorate focused on Flexible Systems Management from the Indian Institute of Technology, Delhi.

Introduction of Speakers



Sumeet Khanna

**Enterprise Partner Success Lead, India
AWS**

Sumeet Khanna, an Enterprise Partner Success Lead at AWS, has more than 20 years of experience in various leadership roles instituting business plans, and driving transformation & execution excellence. He is a versatile, results-oriented strategic leader with demonstrated success in managing organizations with \$300M+ business. He has a proven track record in instituting business plans/strategies, driving transformation, targeting growth opportunities, and driving execution excellence. A decisive communicator, Sumeet has spent most of his time in global organizations and has dealt with the complexities of matrix environments.

Viknesh Jain

CEO and MD

Euronics

Viknesh Jain, CEO, and MD of Euronics is a serial entrepreneur who founded Euronics in 2002 with the purpose of offering extraordinary and innovative products & services. With over 21 PAN India offices & 350 + strong workforce, Euronics products are being used by over 2,00,000 companies across India. Euronics is a preferred brand to almost every fortune 500 company & leading Indian corporations. He actively develops and mentors the in-house IT team who have been instrumental in building ERP, CRM & Mobile apps for Euronics. With an MBA in International Marketing from Maastricht School of Management, the mantra of his success has been innovation & the use of technology in all our processes.



Introduction of SourceFuse

SourceFuse Inc. is transforming the way today's most successful companies develop breakthrough roadmaps leveraging cloud-based technologies. A leading AWS Advanced Consulting Partner, SourceFuse has delivered over 600 AWS implementations. Being the first and only AWS Consulting Healthcare Partner in APAC, SourceFuse has modernized and delivered many HIPAA compliant solutions for leading companies in the Healthcare Life Sciences industry.

Our goal is to empower enterprises with a full spectrum of innovative, digital-first cloud-native solutions. We work strategically on our 300+ global clients' business requirements, modernizing their applications to scale rapidly and accelerate innovation on the cloud enabling them for their digital-ready future.

With 16 years of deep domain expertise, commitment to digital innovation, and customer success, we offer Enterprise Modernization, Cloud Migration, Data & Analytics, DevOps, Cloud Strategy, and Managed Cloud Services. SourceFuse has offices in the US, UK, Australia, and India. To know more, visit our Website and follow us on LinkedIn and Twitter.



Enterprise Modernization Capabilities

Digital transformation for many enterprises is focused solely on adopting new technologies that very often might not synchronize well with their business goals. SourceFuse's Discovery led approach enables customers to build an end-to-end futuristic transformation roadmap and achieve long-term benefits.

Before we jump into the capabilities, let's speak about what really triggers a company to migrate and modernize. According to a recent study (Source IDC Industry Cloudpath 2020), here are the top 6 triggers.

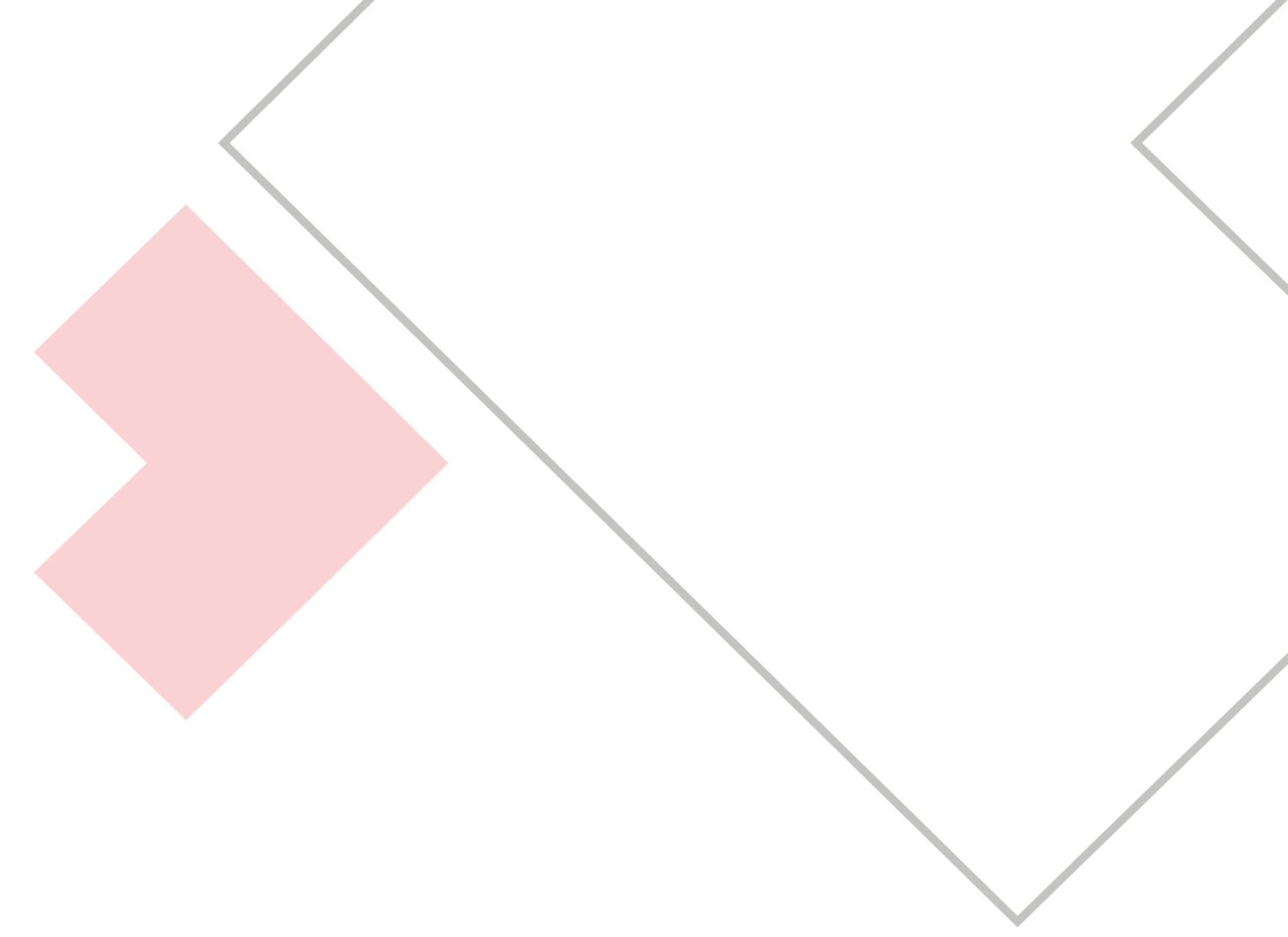
1. Support digital transformation initiatives
2. Unmet data growth capacity needs
3. High licensing or data center contract costs
4. Constrained IT budget
5. New functionalities or services only found in cloud offerings
6. Address compliance
7. Security concerns or threats

A Modernization / Migration activity always needs to start with understanding the problem a customer is trying to solve. It cannot have a 'one glove fits all' approach. SourceFuse has a specialized consulting arm that does a deep dive discovery of the customer's current state, and future ideal state (taking into account both technical and business goals) and then maps out a custom journey to achieve it. Here's what we offer:

- Workshops and one-on-one sessions for business objective alignment
- Current state architecture and infrastructure deep dive
- User profile research for customer experience modernization
- Data flows and user journey mapping
- Modernization roadmap & recommendations

To schedule a free migration readiness assessment, visit us on our website below or contact a SourceFuse representative.

[Schedule Free Assessment](#)



Rapid Application Development for Digital Enterprises That Need to be Future-Ready

ARC by SourceFuse is an open-source rapid application development framework for the development of modern cloud-native enterprise applications that leverages a catalog of prebuilt microservices and is deployed as per a standardized reference architecture on both private and public clouds.

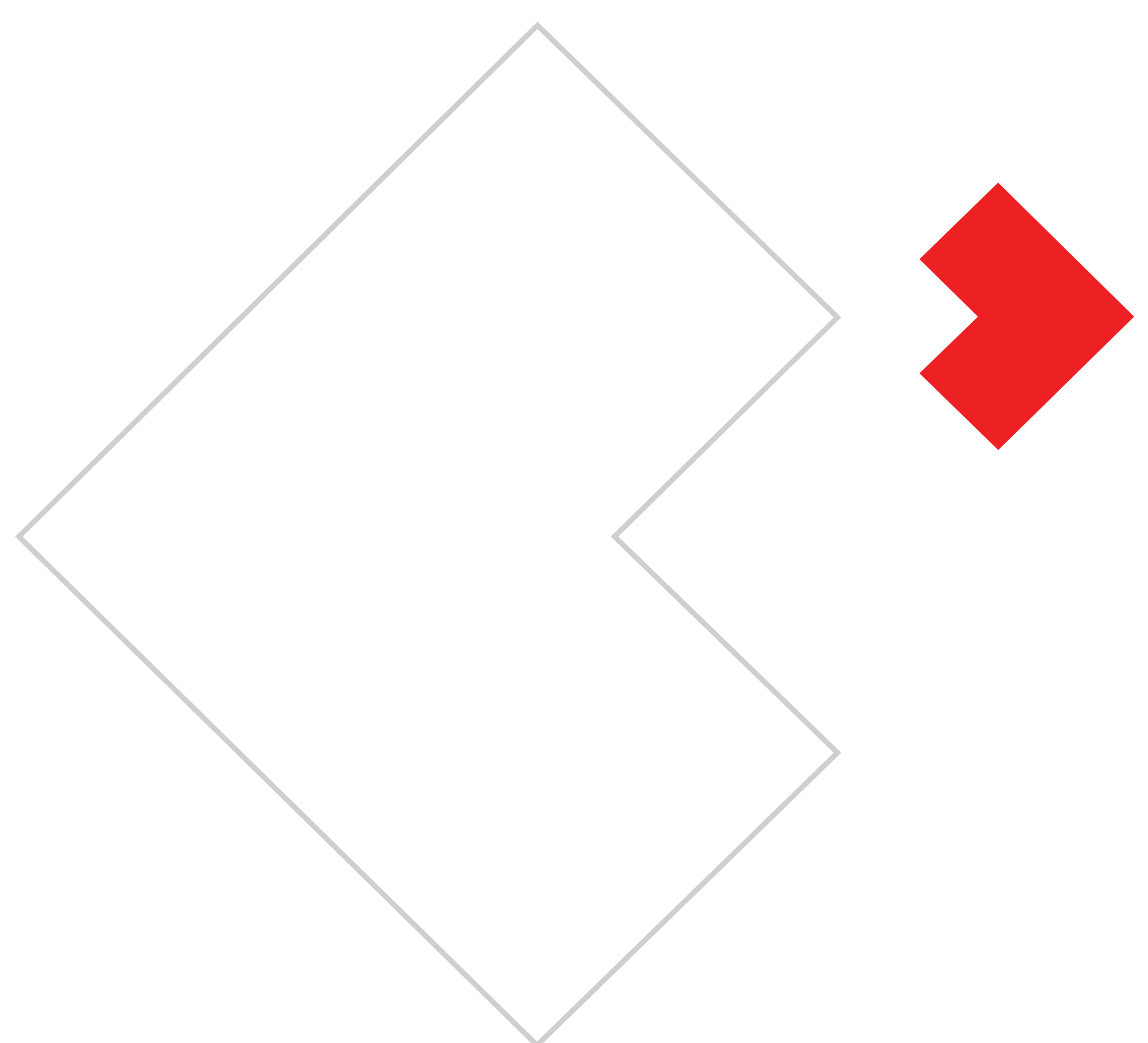
1M+

Downloads on the open-source platform

35%

Potential average reduction in deployment time

[Learn More](#)



Keynote 1



Viknesh Jain
CEO and MD
Euronics

A customer of SourceFuse, Viknesh shared the spectacular 20-year evolution of the company and its brilliant vision of offering extraordinary & innovative products and services. With success came the need for rapid scaling up and Euronics expanded into multiple PAN India locations, and by 2018 had four international locations too. A true market leader in their industry segment with a comprehensive supply chain and exceptional customer experience, Euronics is a preferred brand to almost every fortune 500 company & leading Indian corporations.

The key to its success was to challenge industry benchmarks back in 2008, and guarantee same-day delivery, which at the time was very rare! With a new comprehensive supply chain, the next goal was to partner with SourceFuse to introduce an advanced IT ecosystem to monitor and predict sales across channels, as well as to track inventory.

An ambitious entrepreneur, Viknesh described the benefits realized with a fully integrated platform that enabled real-time data analytics and actionable insights. Introducing workflow automation, such as sending quotations, invoices, credit and collection management, product information, etc., was critical for handling an ever-increasing number of inquiries and leads. As well as supporting company growth, the sophisticated IT solution enhanced the customer experience by providing real-time order tracking - an industry first!

Always exploring areas of further development, Viknesh was keen for SourceFuse to incorporate Customer Review automation. This proactively supports Euronics in continuously improving processes, and product quality, and take informed business decisions, all of which have contributed to Euronics becoming a true market leader in their space.

Keynote 2



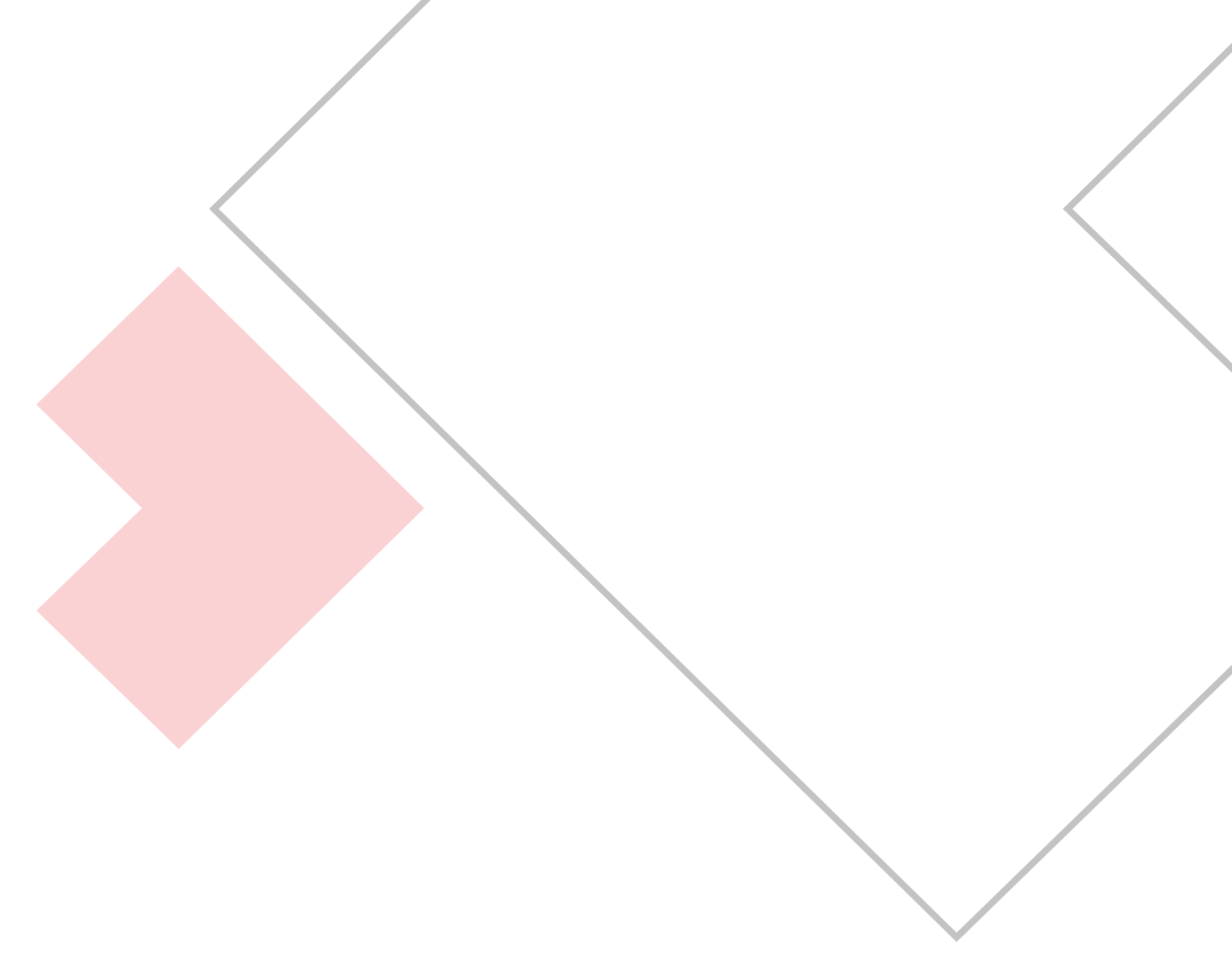
Sumeet Khanna
Enterprise Partner Success Lead
AWS

Sumeet gave interesting insights about the inception and growth of Amazon Web Services as a direct result of Amazon experimenting with ways to leverage the peaks and troughs in e-commerce demand. Whether one is still defining their cloud migration strategy, experiencing internal resistance, or simply not sure where to start, Sumeet talked through multiple ways of getting started with AWS.

AWS provides a number of different workshops, such as the Cloud Economics Workshop to solidify a directional business case, but perhaps the most interesting is its Culture of Innovation Workshop. In an industry where success and achievement are consistently rewarded, innovation is all about having the courage to experiment and fail until the solution is discovered. Starting out as an experiment itself, AWS continues to experiment internally and celebrates its failures as great learnings; with this mindset, it actively supports customers to experiment as well in order to innovate, become show-stoppers, and create breakthroughs.

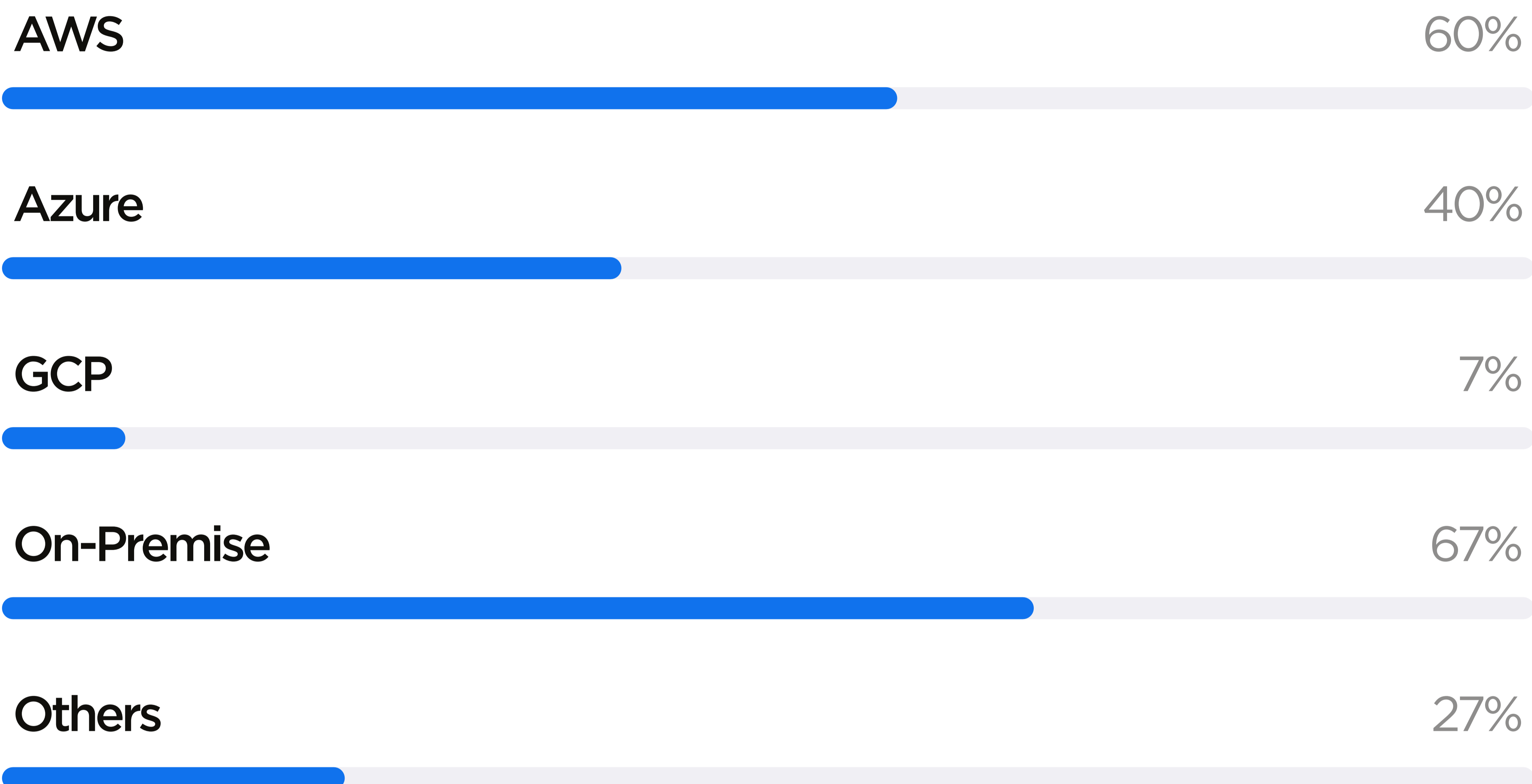
Sumeet described how customers are AWS's number one priority. Its teams provide expert guidance and training to help achieve technological advancements, with a host of readily available resources, on-demand webinars, and certifications. It also provides access to AWS Advanced Consulting Partners, such as SourceFuse, to bring new innovations to reality.

Poll Results



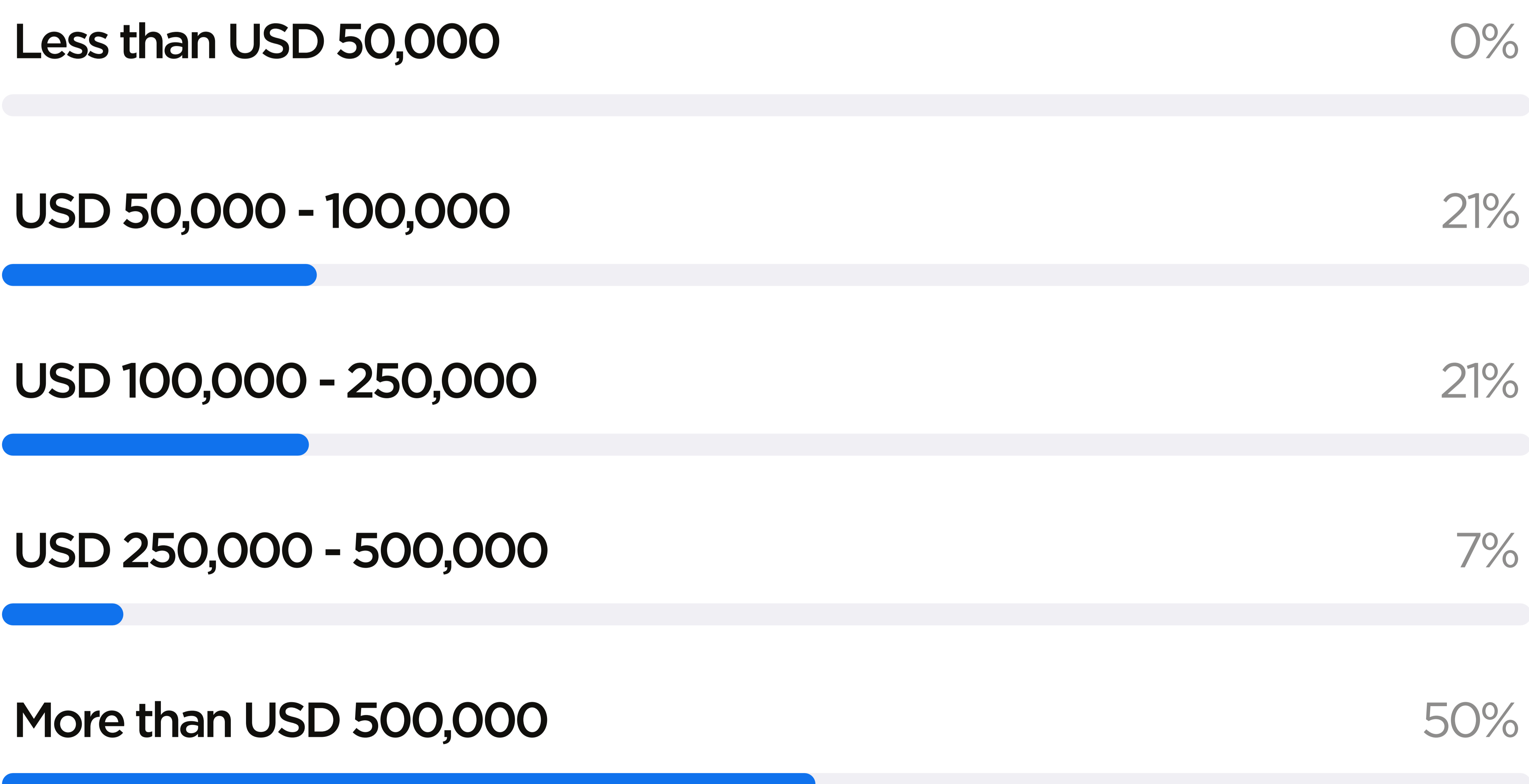
Poll 1:

Where is your IT real estate currently located?
(Select all that apply) (Multiple Choice)*



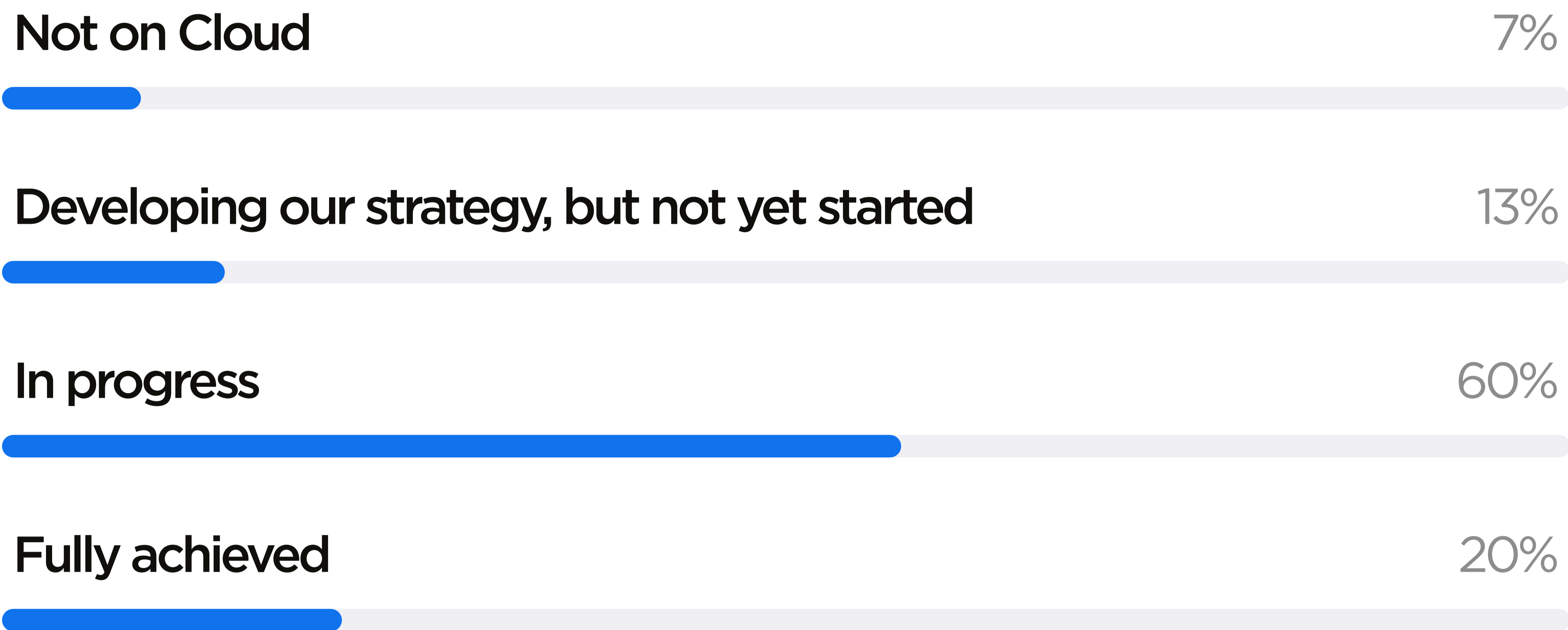
Poll 2:

How much do you spend on IT infrastructure per year?
(Select one) (Single Choice)*



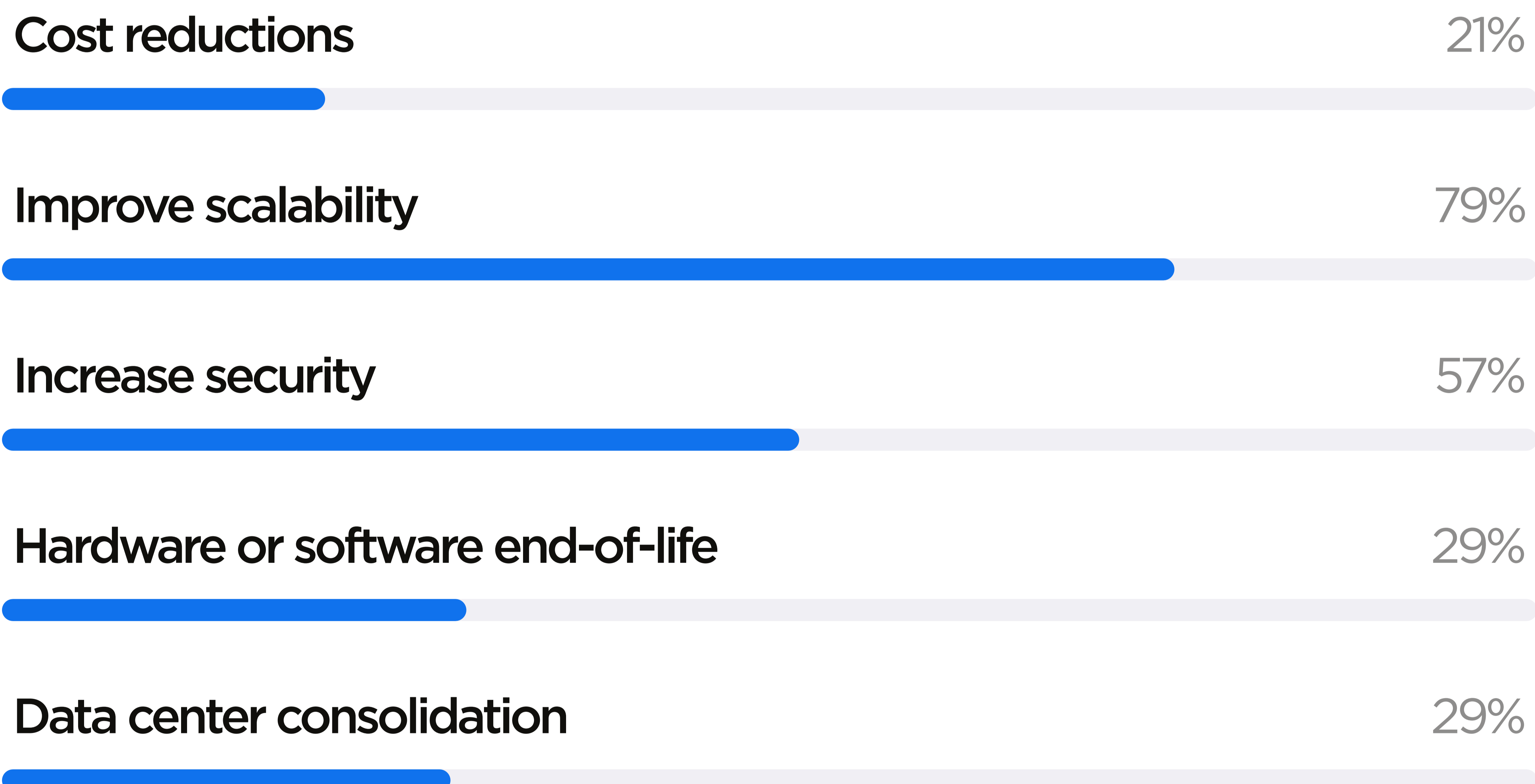
Poll 3:

How far along in your digital transformation journey are you? (Select one) (Single Choice)*



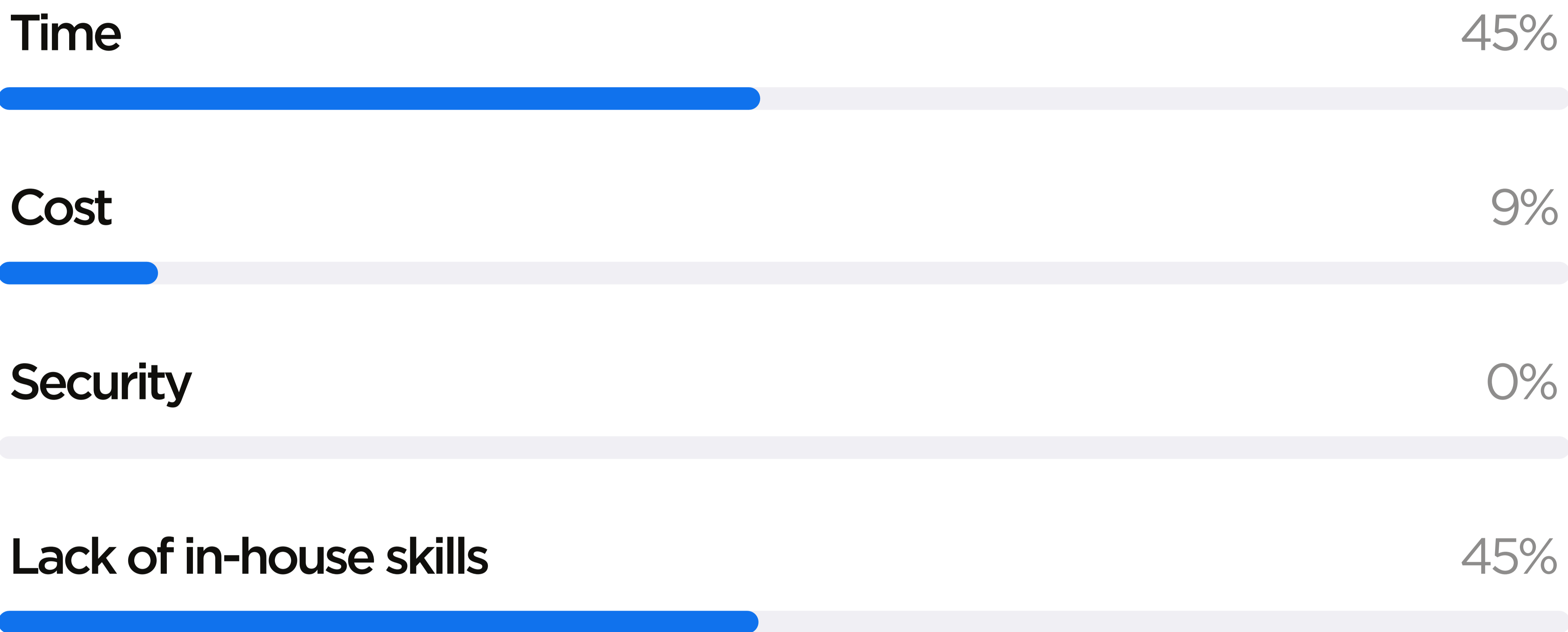
Poll 4:

Which of the following is your biggest driver to move to the cloud? (Select all that apply) (Multiple Choice)*



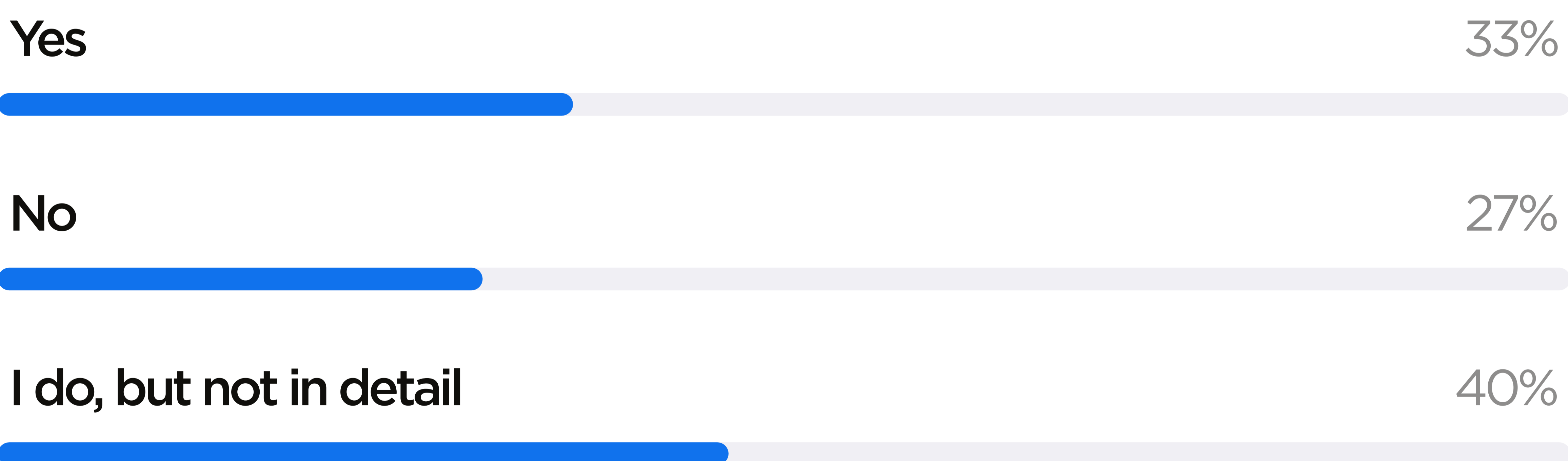
Poll 5 :

Which of the following is your biggest concern or roadblock for migration? (Select one) (Single Choice)*

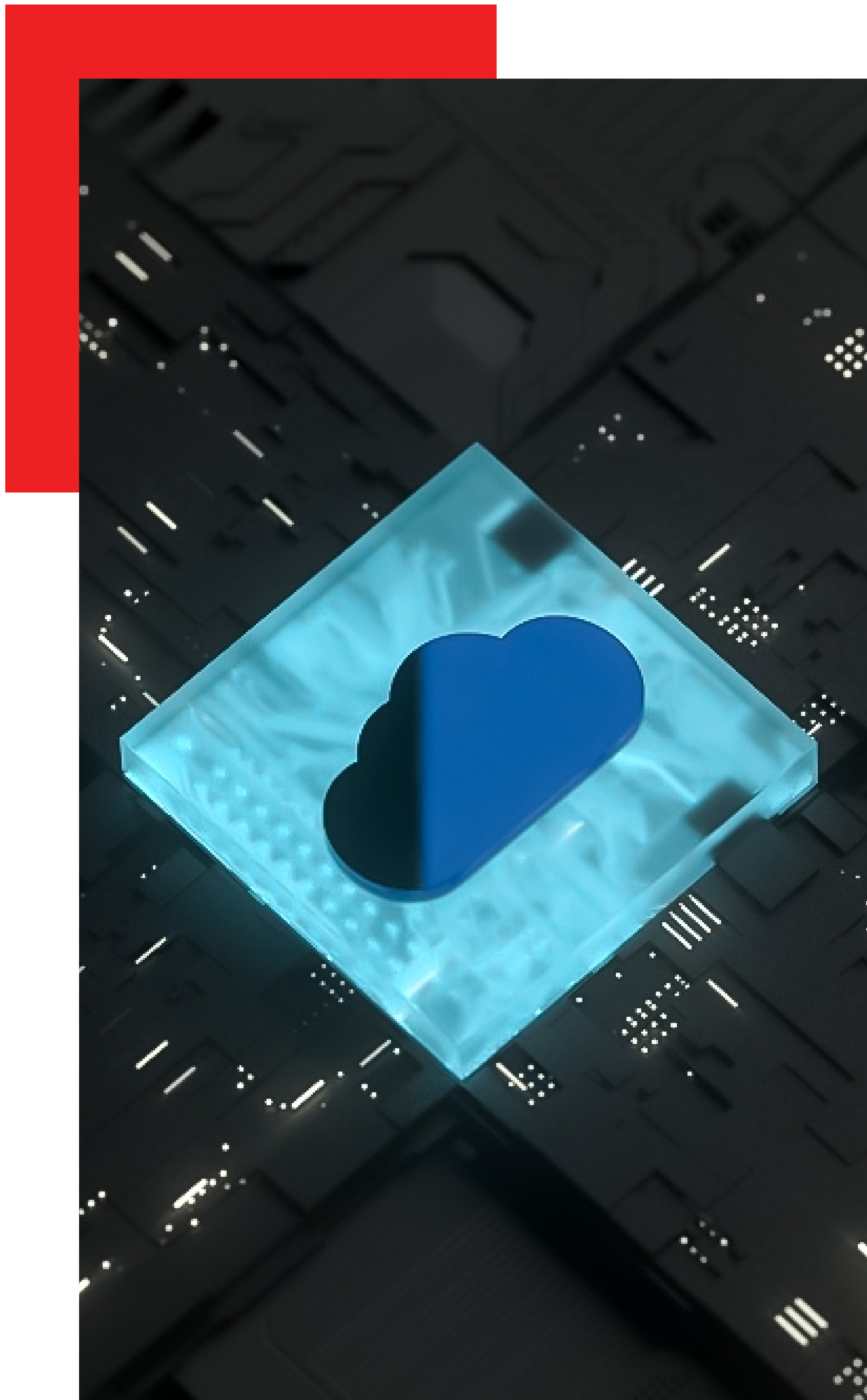
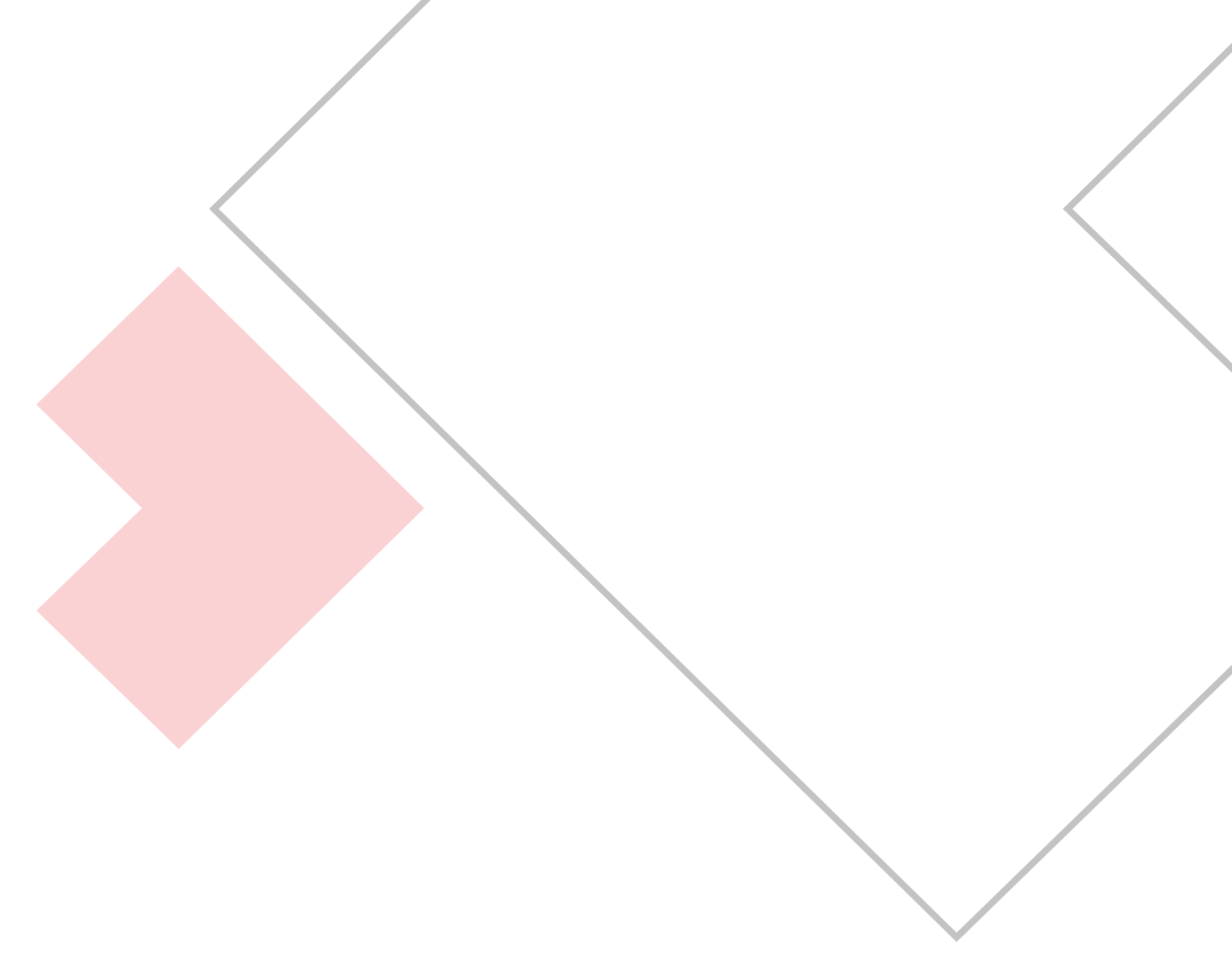


Poll 6 :

Do you know about the various AWS co-funded programs available for large migrations and modernizations? (Select one) (Single Choice)*



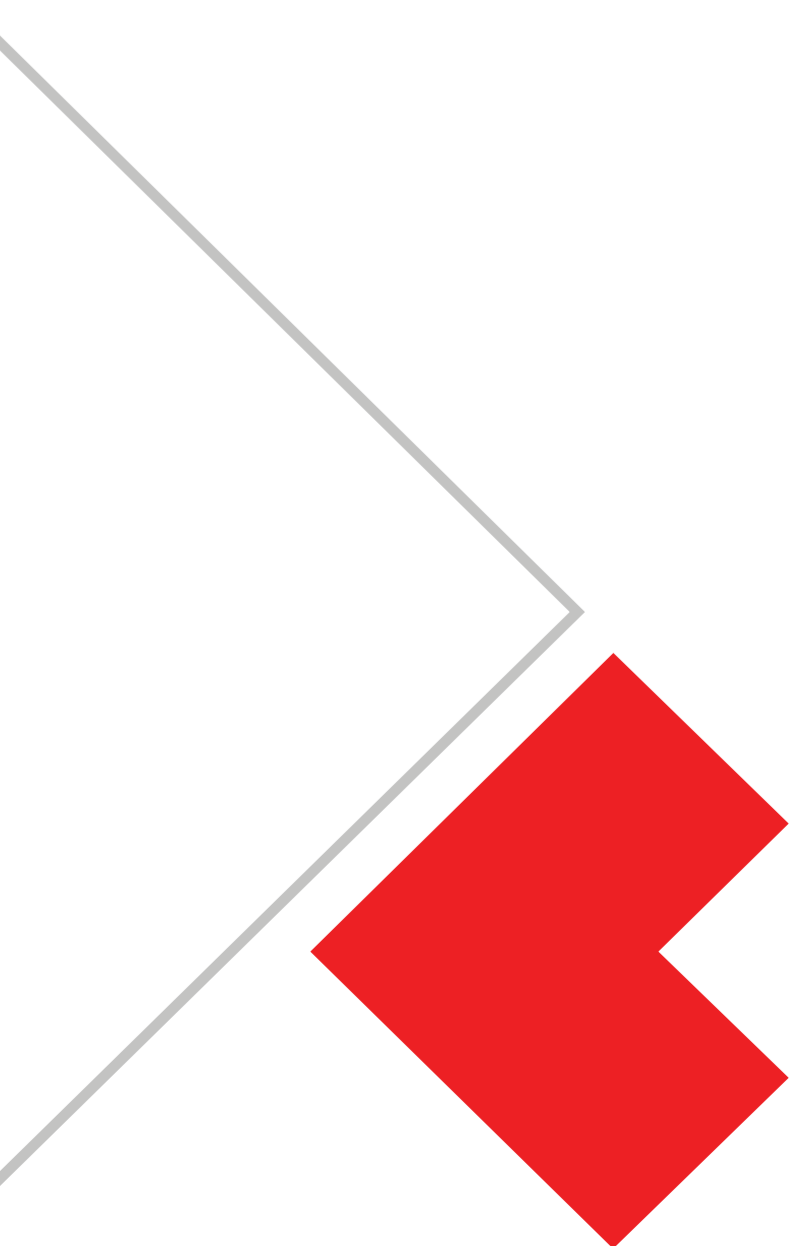
Discussion Summary



The event opened up a conversation about the next big shift and how large enterprises can achieve it in terms of business transformation. The term 'Digital Transformation' is the next big shift and we can visualize it as redefining enterprises for the better, taking digital as the approach with us to guarantee success. All of the attendees, tech leaders in their industry segment, resonated with the fact that Cloud is the key to hypergrowth and getting ahead of their competition in the real sense. For most of the leaders, understanding the true potential of Cloud was an exciting purpose, and the sheer appetite they had, to proactively explore the benefits, was truly mind-blowing.

SourceFuse's experience suggests that moving to the cloud can actually save up to 30% of the annual on-premise cost. All the attendees are excited to see what the big shift will look like, especially after listening to Viknesh speak about his successful journey with Euronics, a 20-year market leader in their segment. Sumeet on the other hand got everyone thinking about ways to get started with AWS, a \$71 B company, and the benefits it entails for its customers.

The event put some light on how we emphasize on earning trust with our customers. We do not believe in a 'one size fits all' approach and very well understand that when an enterprise is scaling up with speed, digital transformation is an essential milestone, perhaps the next big shift!



Brief Profile of Attendees



Munender Soperna

CIO

Dr Lal PathLabs

An accomplished and results-driven executive manager of Information Technology, Munender comes with over 22 years of demonstrated success directing business and technology operations for Healthcare-Pathology, Auto ancillary, and Power & Consultancy industries to optimize bottom line productivity. He is a skilled, hands-on technologist in Microsoft Technologies, adept at quickly putting changes in motion with direct leadership to the development and implementation teams.

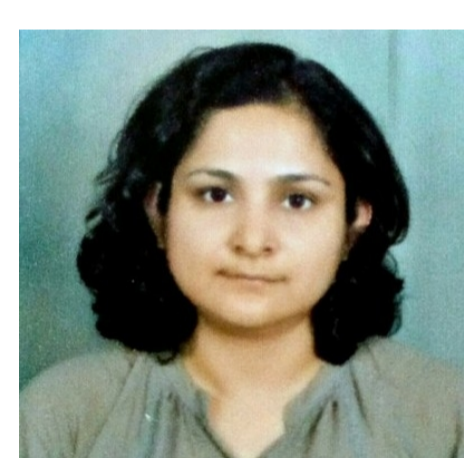


Vinod Sivarama Krishnan

CIO

Indus Towers Limited

A business leader with broad (28 Years, 3 Countries) and deep (from hands-on execution to setting strategic direction to running a P&L) experience in using Information Technology to achieve business objectives. He has worked in several domains including FMCG, Process Manufacturing, Operational Leasing and Maintenance, Asset Management, Pharmaceuticals, Retail, CPG, and now Telecom. He demonstrates the ability to innovate across domains by bringing in best practices and (often) counter-intuitive new ideas from one domain to another.



Aneesha Pant

CTO

JM Financial Services Ltd

With extensive experience spanning over 23+ years, Aneesha is adept at handling IT at the national level with all the relevant technology activities including infrastructure, application support, and project management. She is a self-driven individual, team player, innovative, passionate, and motivated towards the fulfillment of business goals. Her specialties include capital markets, online trading platforms, financial services, wealth management, and insurance advisory.



Rajiv Sikka

Head of Information Technology

Medanta - The Medicity Hospital

Rajiv is the Group CIO of Medanta hospitals and is responsible for IT functions covering digital transformation initiatives and operations. Prior to joining Medanta, he had worked at Polaris as a Senior Vice President for 13 years managing P&L for the enterprise business. He is an energetic senior leader with an obsession with technology. He has won the trust of every C-Suite he's worked with, and successfully champion longer-term strategic initiatives while constantly navigating the ambiguity and complexity inherent to organizations. Featured many times across the healthcare informatics forums & publications, Rajiv is a regular panelist/speaker on digital initiatives in healthcare.



Parminder Singh

CIO

Guardian Life

Currently, the Chief Information Officer-India for a Fortune 250 Insurance company in India, Parminder is an IT leader with global entrepreneurial experience. His experience spans three decades and four continents. He has worked with global organizations such as American Express, Jubilant, Nasdaq Stock Exchange, GENPACT, Wipro BPO, and TCS. He has been in a variety of roles setting up new businesses and leading new initiatives.



Rami Reddy Puli

Head - Technology

Dr Reddy's Foundation

Rami has 18+ years of experience in Technology Strategy, Digital Transformation, and Product development. His learning areas include Fintech, Edtech, Deeptech, NPO, and Blockchain. He's had a successful track of many projects from ideations to Going live and coordinated PMO setup with multinational Partners. He is part of the Board team for Mirainxt - Startup Incubation center and has mentored many startups from design to fundraising.



Sandesh Govalkar

Vice President & Head - Enterprise IT

Angel One

Sandesh is a business-focused information technology leader with experience in conceptualizing, developing, and implementing innovative business technology solutions. He is an expert in grasping the big picture with areas of business technology expertise including managing Infrastructure, Operations, End-user computing, Security, Compliance, and Disaster Recovery in line with current technology trends. He has a successful track record of leading and managing large technology operations, innovations, operational excellence initiatives, technology, and organizational transformations in a multi-cultural/multinational environment.



Anil Arora

Dy.General Manager, IT

Raymond Limited

Anil is an experienced Deputy General Manager - IT, with a demonstrated history of working in the Manufacturing, Retail, and Consumer Goods industries.



V Ranganathan Iyer

Group CIO, EVT-IT

JBM Group

V Ranganathan Iyer has 30+ years of experience in conceiving strategy, designing, and implementing solutions, aligned with business goals. He is very skilled in conceptualizing digital strategy for diverse business requirements converging IT & OT, identifying digital technology intervention for EV, and OEM ecosystems, which includes integrating benchmarking & best of breed solutions to harness benefit. He is a strategist and dynamic thought leader with brilliant acumen in business and technology.



Dhaval Mankad

Vice President IT

Havmor Ice Cream Private Limited

Dhaval is an award-winning techno-commercial leader & IT evangelist and has rich experience in technology strategy and implementation with global & Indian enterprises. An electronics engineer from NIT-Surat and a problem-solver by nature, he has delivered significant ROIs and transformed businesses. He has managed large greenfield projects, administered high-value outsourcing contracts, headed digital & cloud enablement, and rolled out ERPs & enterprise applications. His experience spans IT Software services, Petrochemicals, Shipping, Power, engineering, and FMCG verticals. I have built & led large teams, managed big budgets, and created huge value for organizations.



Piyush Mistry

Head Of Information Technology

Capital India Finance Limited

Piyush is an IT professional with a passion to create business opportunities crafted for the “Connected World”. His demonstrated leadership in Cloud Computing, Mobility, Virtualization, IT infrastructure, IoT, Digitization, BYOD & Information Security has a proven track record of 20 years. He is an expert in grasping the big picture with areas of business technology expertise including managing Infrastructure, Operations, End-user computing, Security, Compliance, and Disaster Recovery in line with current technology trends.



Anurag Saxena

Head Of Information Technology

BIBA Apparels Private Limited

With 26 years of rich experience in Apparel Retail, Pharma & Life Sciences, Chemicals, Textile, and Paper, Anurag has successfully conceptualized and executed complex projects across IT architectures and legacy systems.

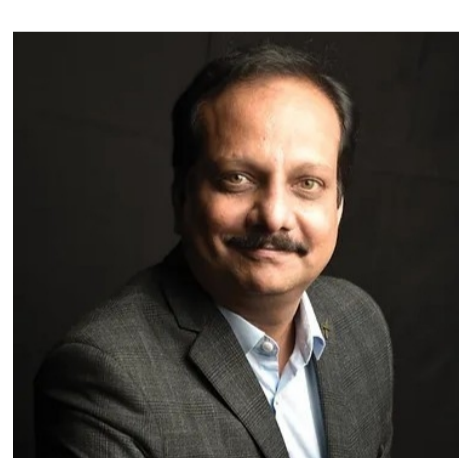


Ashish Agarwal

Senior Vice President and Chief Technology Officer

The Oberoi Group

A digital transformation leader with more than 18 years of IT experience and 6+ years of experience in conceptualizing, presenting, and implementing digital strategy.



Ramasubramaniam R

General Manager - IT

TTK Prestige Ltd

Ramasubramaniam has won prestigious awards, recognition for innovative business growth strategy, and leadership accomplishments. He is a skilled individual in multiple branches including Organisation Strategy, IT Strategy, Information Security Strategy, Digital IT Strategy, Business IT alignment, Drive Strategic & Biz Excellence programs, and IT Risk Management.



Ravi P Kathuria

DGM - IT

Fena (P) Limited

Ravu leverages 25+ years of experience including 10 years of senior-level leadership in overall IT management. His expertise includes Infrastructure, Application & Network management, System & Service Management, Policies preparation and Implementation, IT Disaster Recovery & Business Continuity planning, implementation, and management.

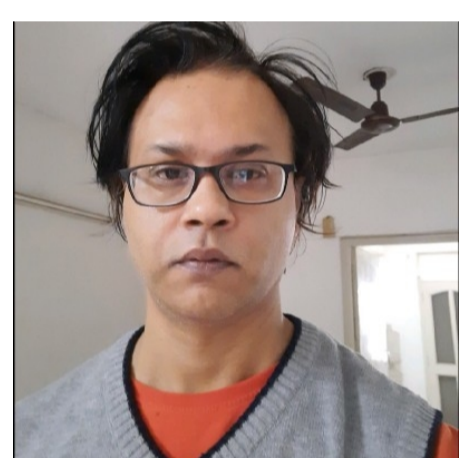


Swaroop Patil

CIO

Everest Industries Limited

Swaroop Patil has over 20 years of professional experience and has previously worked with companies like IBM, Capgemini, and Satyam Computer Services.



Neriyanuri Sreekanth

Vice President - Information Systems & IT

Bira 91

Neriyanuri Sreekanth is a Vice President, Information Systems & Information Technology at Bira 91. He has a14+ years of experience. His expertise includes Business Intelligence, Disaster Recovery, IT Operations Management, IT Strategy & Planning, Technology Evaluation & Selection, and Vendor Management.

The background features several diagonal lines in light gray and white. A prominent red geometric shape, resembling a stylized 'E' or a series of stacked rectangles, is positioned in the upper right quadrant. The text 'THANK YOU' is centered horizontally in the middle of the page.

THANK YOU