

</SOURCEFUSE>

Helping Businesses Evolve

THROUGH **CLOUD-NATIVE** TECHNOLOGIES



20 23

ANNUAL **REPORT**



- SaaS Services Competency
- DevOps Services Competency
- Migration Services Competency
- Healthcare Services Competency
- AWS Microsoft Workloads Services Competency



Inc. 5000

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Message from the Executive Chairman

Kelly Dyer

Reflecting on a Remarkable SourceFuse Year 2023

It is with immense pride and gratitude that I reflect on the incredible journey we've undertaken together in 2023. This year in review marks a significant milestone for SourceFuse, and I am delighted to share our achievements, challenges, and the exciting trends that have defined our path.

Over the last 17 years, [SourceFuse](#) has built a rich history of delivering cloud-native applications helping enterprises migrate and modernize on the cloud. Recognized as an AWS Advanced Tier Services Partner offering cloud migration and modernization services, SourceFuse is focusing its expertise on developing and implementing solutions for customers across key industries, including healthcare, life sciences, financial services, and telecommunications.

Business Growth: A Testament to Our Collective Resilience

Amidst the challenges that the cloud tech landscape presented, SourceFuse experienced remarkable business growth in 2023. This is a testament to the resilience, dedication, and unwavering commitment of each member of the SourceFuse family. Whether it was navigating the complexities of the market or adapting to the changing needs of our clients, our collective effort has propelled us to new heights. The trust and confidence placed in SourceFuse by our clients and partners have been instrumental in our success, and we look forward to building upon this momentum in the years to come.



“

We are excited to be working towards developing a one-step migrate and modernize solution for our customers. This is a big step towards providing state-of-the-art digital solutions and empowering businesses to thrive in the age of cloud computing. SourceFuse and AWS work together with customers to help them modernize their legacy technology sustainably by leveraging open-source cloud-native technologies. We look forward to continuing to work closely with AWS and our customers to continue driving successful modernization initiatives.

Kelly Dyer
Executive Chairman
SourceFuse

Jax Tech: Fostering Collaboration in the Tech Ecosystem

One standout highlight of 2023 was our flagship Jax Tech events, a groundbreaking number of sessions that brought together tech enthusiasts and industry leaders from many regions in the US. At SourceFuse, we believe in the power of collaboration to drive innovation, and Jax Tech provides an exceptional platform for us to exchange ideas, forge meaningful partnerships, and stay at the forefront of technological advancements. The spirit of community and knowledge-sharing at Jax Tech has undoubtedly fueled our passion for pushing boundaries and redefining the future of technology.

GenAI: Navigating the Frontiers of Artificial Intelligence

During our Jax Tech events, genAI emerged as a defining trend in 2023. SourceFuse has embraced the potential of artificial intelligence (AI) to revolutionize the way we work, create, and interact. Our commitment to harnessing the power of genAI has not only propelled our internal processes but has also empowered our clients to unlock new possibilities. As we move forward, SourceFuse will continue to be a trailblazer in AI, driving innovation and creating intelligent solutions that shape the future.

As we bid farewell to 2023, let us carry forward the lessons learned, the triumphs celebrated, and the bonds strengthened. The SourceFuse family is not just a team; it is a community of visionaries, innovators, and collaborators shaping the future of technology.

Thank you for your unwavering support, dedication, and the incredible work you do each day. Together, there is no limit to what we can achieve.

Wishing you all a joyful and prosperous New Year!



Message from the CEO

Gautam Ghai

Reflecting on 2023, we take pride in the milestones we achieved, the obstacles we overcame, and the growth we experienced. Our unwavering commitment to modernizing businesses on the cloud has driven our vision and actions, setting us on a path of success that is both remarkable and sustainable.

2023 marked a significant rebranding initiative for SourceFuse, highlighted by its new website launch. This transformation was accompanied by six new company values: high standards; solid work ethic and accountability; humility; agility; team player; and customer success. Together these values represent the dedication to SourceFuse's employee-centric approach, ensuring our team members are nurtured and their career growth is consistent.

As SourceFuse anticipates its 18th anniversary in 2024, being certified as a Great Place to Work (GPTW) for the 8th time in a row showcases sustained excellence in retaining employees, ensuring business stability, fostering motivation, and promoting advocacy.

Our global reach expanded this year to the UK, AUS & Japan, and we continued to enhance our service offerings to meet the evolving needs of businesses. This growth was not solely quantitative but was also about the substantial impact we had on the operations and efficiency of the organizations we served.

We took center stage at the UK India Week 2023, being shortlisted as 'Market Entrant of the Year'. The event provided an excellent platform for us to engage with industry leaders, entrepreneurs, and tech enthusiasts, fostering collaborations and discussions on reforming governance with technology. Our presence at the UK India Week 2023 exemplifies our dedication to shaping the future of technology and contributing to the dynamic synergy between the UK and India in the digital domain.



“

As we approach the close of another remarkable 12 months, I am delighted with our collective achievements, milestones, and the exciting trajectory that lies ahead for SourceFuse. While growth in this industry has been sluggish for many companies, we've proactively addressed this trend by intensifying efforts to broaden our customer base and diversify solutions. We are placing a deliberate focus on GenAI to drive revenue and expand its footprint in the market.

Gautam Ghai

CEO

SourceFuse

As we move forward into 2024, we will keep our focus on our mission, "Helping businesses evolve through cloud-native technologies." Together, we will embark on this exciting journey to drive innovation, transformation, and success. We are not merely a cloud-based services provider; we are an enabler of transformation and a catalyst for business evolution. Our unique expertise continues to empower our clients to thrive in the digital age, harnessing the power of cloud-native technologies.

During 2023, SourceFuse also strengthened its AWS Partnership, achieving AWS Migration and SaaS Competencies, AWS Graviton and Amazon EKS Service Delivery Programs, and uniquely collaborated with AWS to build a Center of Excellence helping enterprises accelerate modernization solutions. 2024 plans include obtaining AWS Premier Partner status and additional AWS competencies that meet evolving market needs.



We are well-prepared to embrace the future with enthusiasm and innovation. The importance of cloud-native technologies continues to rise, and our organization is poised to lead the way. We have invested in advanced technology, nurtured our talent pool, and formed strategic partnerships that will be pivotal in delivering the best solutions to our clients.

In closing, I want to express my sincere appreciation to our customers, partners, and our incredible team for making 2023 a year to remember. Your support and trust have been instrumental in our achievements, and we look forward to strengthening these relationships in the years ahead. I extend my deepest thanks to each member of the SourceFuse family for your hard work, dedication, and resilience.



2023 Highlights

2023 Highlights

17Yrs

of transforming enterprises on the cloud

8th

year running Great Place to Work

5th

year running Inc. 5000 - Fastest Growing Private Companies in America

40%▲

revenue growth to date, with 100% expected by end of FY

130%▲

net revenue retention from current customers

72%▲

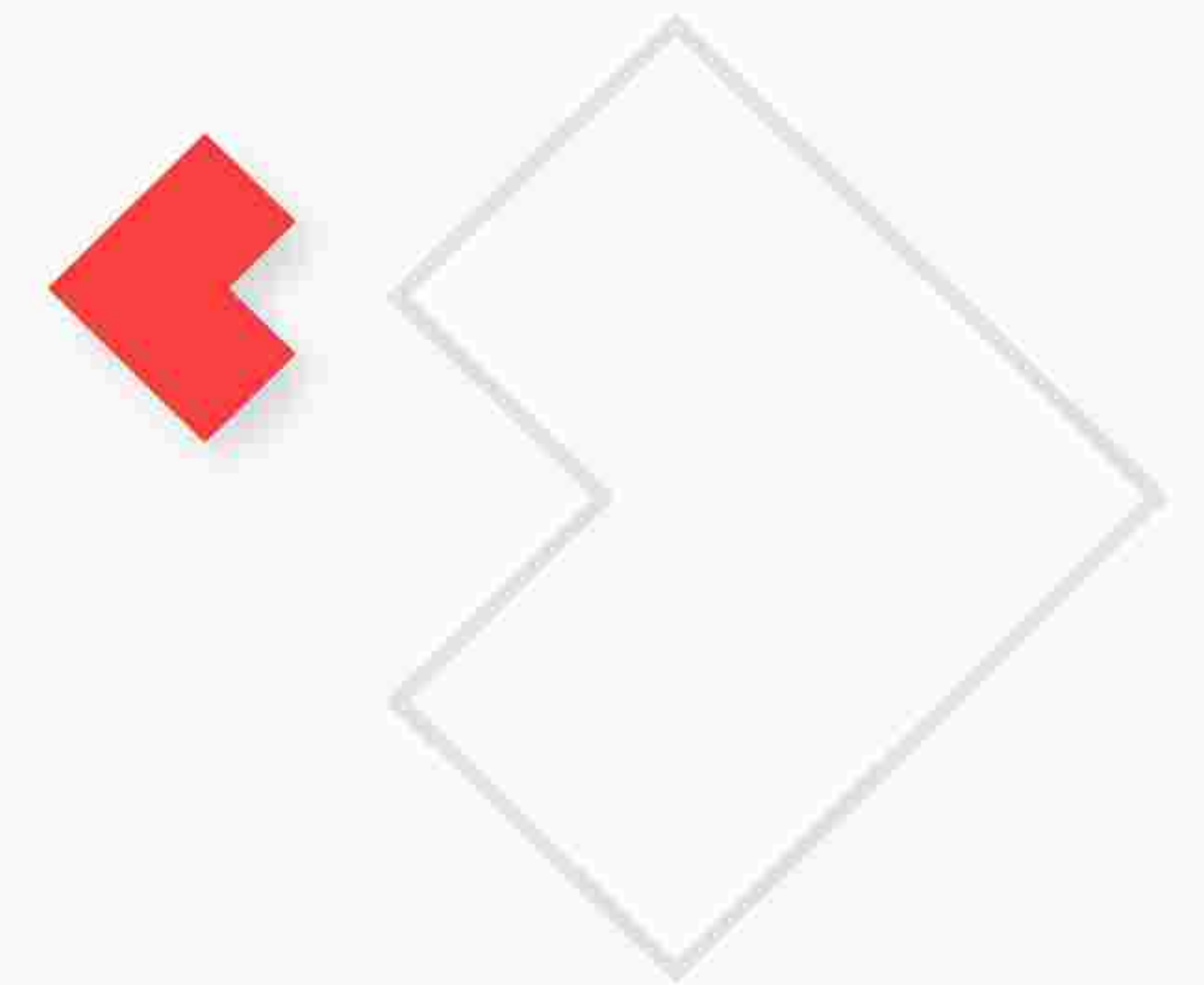
renewal business growth compared to FY 22-23

45%▲

increase in customer base

14%▲

employee growth rate, with 18% increase in the number of female employees



USA

45%▲

Revenue growth by region

INDIA

30-35%▲

Revenue growth by region

UK, AUS & ROW

20-25%▲

Revenue growth by region

SourceFuse's Strategic Growth: Expanding Cloud Business in the UK and Australia

SourceFuse's significant expansion in the UK and Australia, marks a pivotal moment in the company's journey towards becoming a key player in the global digital transformation and cloud services industry.

UK Expansion:

This year, SourceFuse had the honor of participating in the UK India Global Forum, a testament to the company's dedication to fostering global partnerships and promoting the transformative power of cloud-native technologies. Being part of this esteemed forum underscores SourceFuse's commitment to helping businesses evolve through cloud-native technologies in the UK.

Australia Expansion:

SourceFuse has actively expanded its operations in Australia, demonstrating a commitment to providing cutting-edge digital transformation services in the Asia-Pacific region. The company's expansion focuses on growing its robust team of experts to position it as a frontrunner in the ever-evolving cloud services landscape.

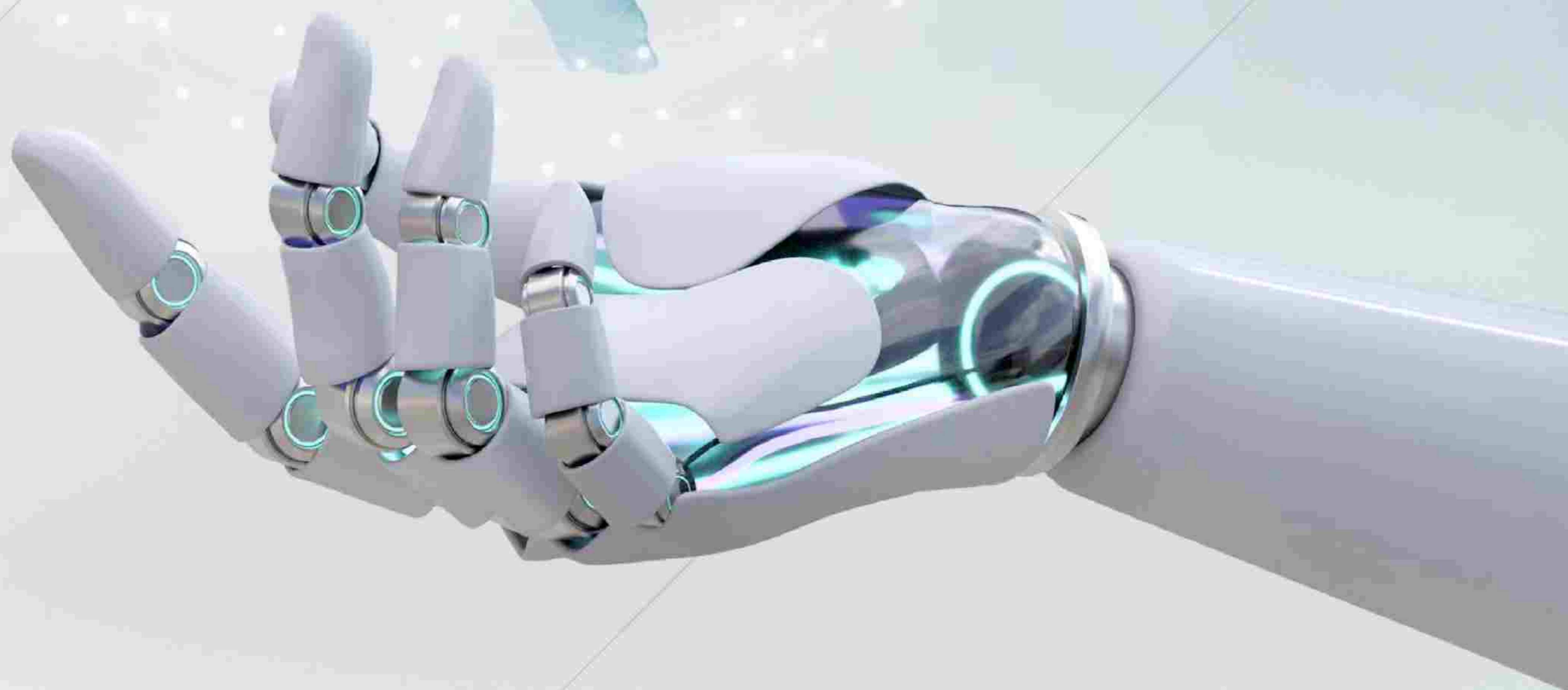
Received Certificate of Appreciation from Rakuten



SourceFuse received a certificate of appreciation from Co-Chief Executive Officer Sharad Sriwastawa san of Rakuten Mobile, Inc., Japan for going the extra mile in building and delivering two enterprise applications for the Symworld suite of apps.

The certificate is a testament to all the hard work that the teams at SF have put in and underscores our core value of customer success. Rakuten Mobile Inc is on a mission to disrupt the telecommunications industry and we're very excited to be a part of this journey.

Setting the Stage for 2024 with GenAI



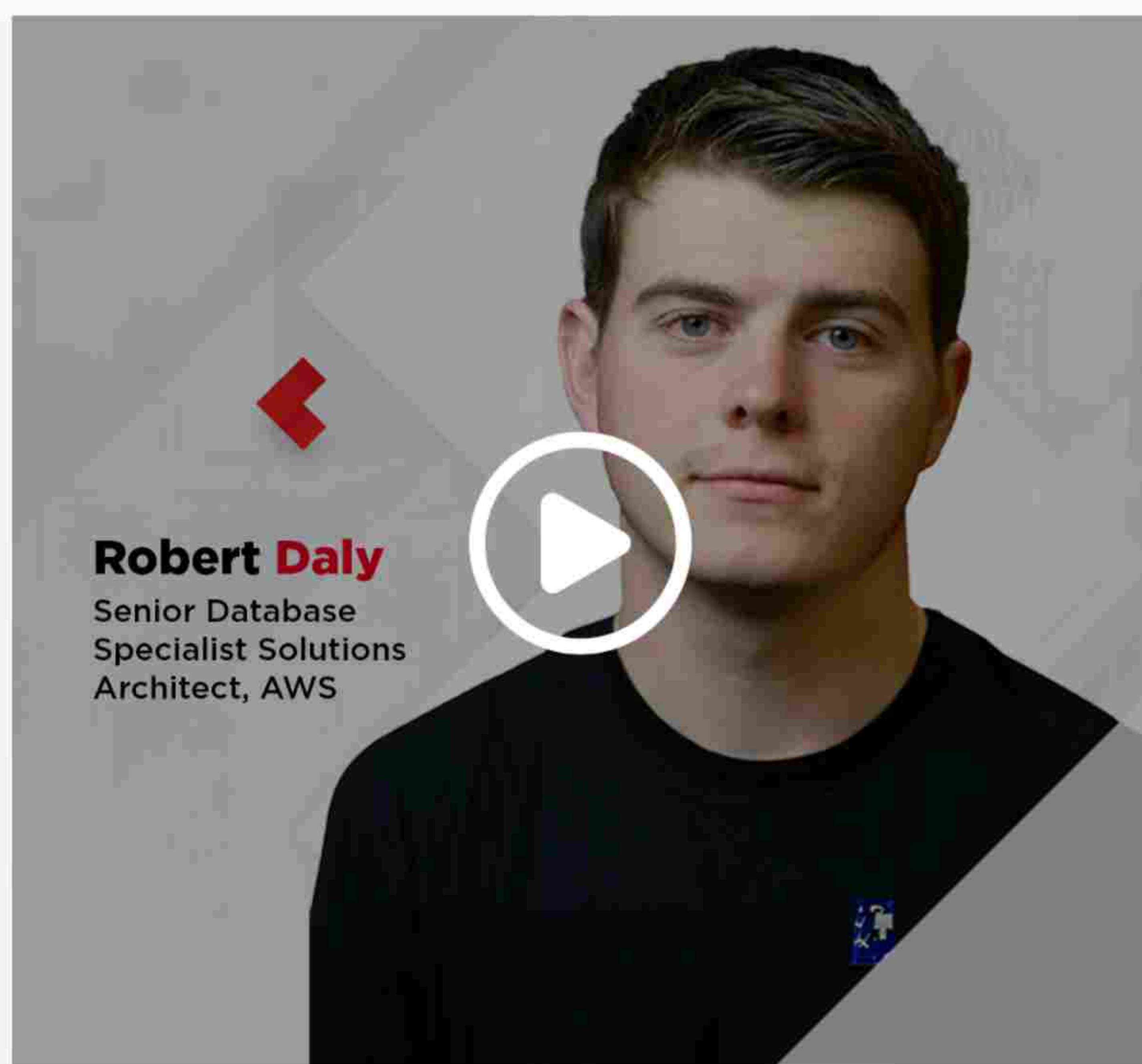
Setting the Stage for 2024 with GenAI

SourceFuse's success as an AI industry leader goes beyond just technology. It stems from a holistic approach that encompasses not only the development of cutting-edge AI solutions but also a deep understanding of clients' needs and a commitment to ethical AI practices. SourceFuse recognizes the responsibility that comes with harnessing the power of AI and ensures that its solutions adhere to the highest standards of security, privacy, and fairness.

With the rapid growth of generative AI, SourceFuse has gained precedence in the market, integrating sophisticated AI technologies into its SaaS applications. We offer more dynamic and interactive content to deliver highly tailored, contextually relevant, and engaging experiences to our customers. In this way, we support leading SaaS/ISV enterprises to adopt a cloud native approach. This helps in application development and to deploy automated elasticity & redundancy technology that scales resources on demand to maximize cloud ROI.

SourceFuse's AI industry expertise is marked by its unwavering commitment to innovation and its ability to translate visionary concepts into tangible, impactful solutions. Across sectors such as healthcare, finance, and e-commerce, our AI solutions have become synonymous with transformative change.

GenAI isn't just a tool; it's a philosophy that propels businesses into the future by seamlessly integrating advanced AI technologies. From machine learning to natural language processing, genAI is a comprehensive solution that empowers organizations to make data-driven decisions, automate complex processes, and gain a competitive edge in the rapidly evolving digital landscape.



Managing cloud migration challenges & Shaping a data-driven future with GenAI



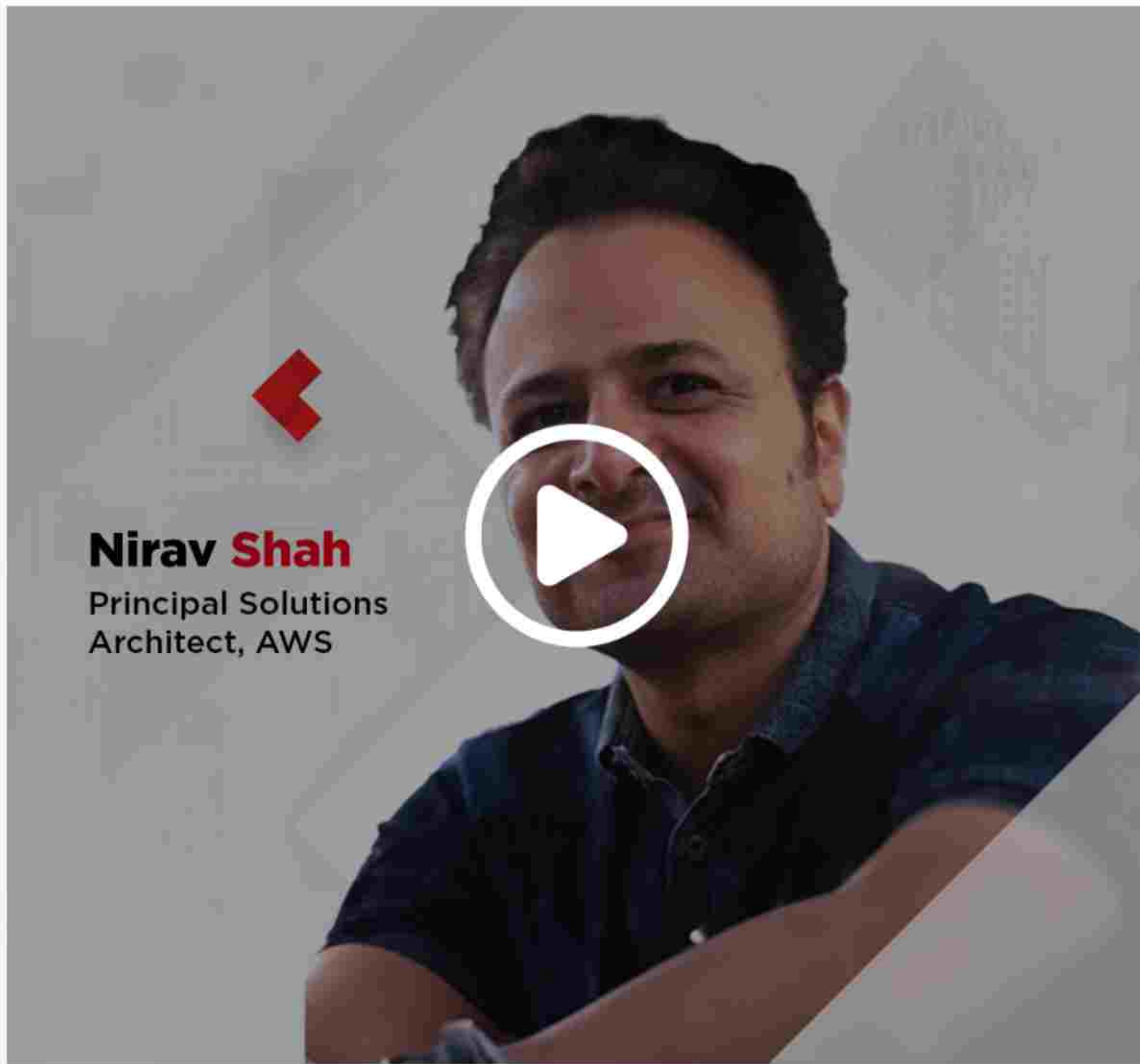
As AWS aims to scale and extend its reach to an ever-growing customer base, partners like SourceFuse play an instrumental role here. Their expertise and dedication amplify AWS's capacity to reach and serve more customers, making them not just a partner but an extension of AWS's promise to deliver unmatched cloud solutions.



Robert Daly
Senior Database Specialist Solutions Architect
Amazon Web Services

SourceFuse has always recognized the undeniable potential of machine learning (ML) and has taken a proactive step by establishing a dedicated ML team. This strategic move reflects our commitment to staying at the forefront of technological innovation. With ML driving breakthroughs in healthcare and finance, we are positioning ourselves for future success.

The new team will harness data-driven insights to enhance products, optimize operations, and create tailored solutions for clients. By investing in this ML talent pool, SourceFuse anticipates the future and paves the way for cutting-edge advancements in a rapidly evolving digital landscape.



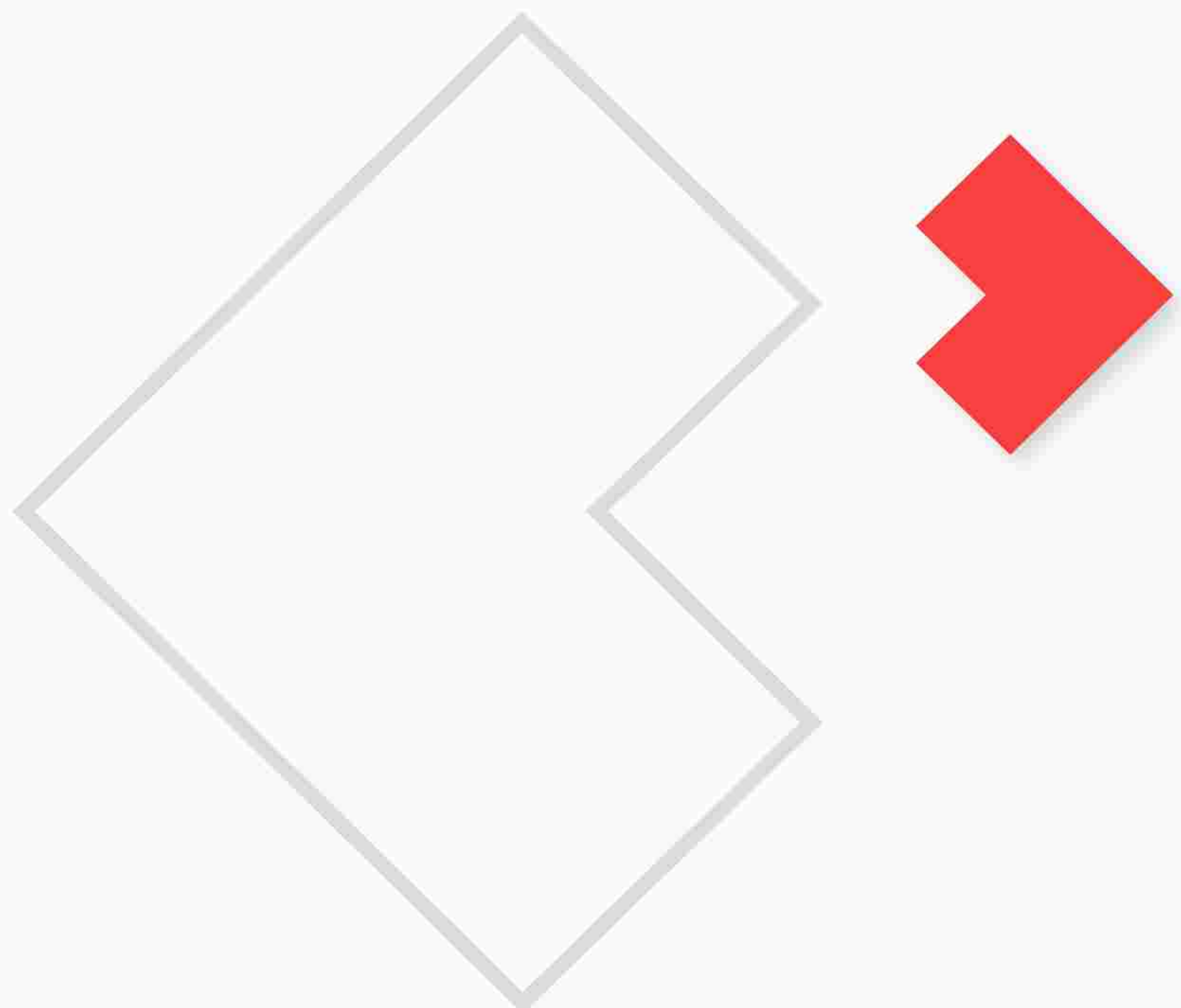
The Rise of Generative AI: Exploring Its Popularity & Applications



AWS Advanced Consulting Partners offer expertise gained from working with diverse clients in various industries, helping customers address their unique business needs effectively. They drive innovation by delivering cost-effective, scalable, and innovative cloud solutions, enabling customers to stay at the forefront of technology trends.



Nirav Shah
Principal Solutions Architect
Amazon Web Services



Partner Ecosystem Highlights



Partner Ecosystem Highlights

AWS

Recognized as an AWS Advanced Tier Services Partner, SourceFuse focuses its expertise on developing and implementing cloud-native solutions for customers across key industries, including healthcare, life sciences, financial services, telecom, and more.

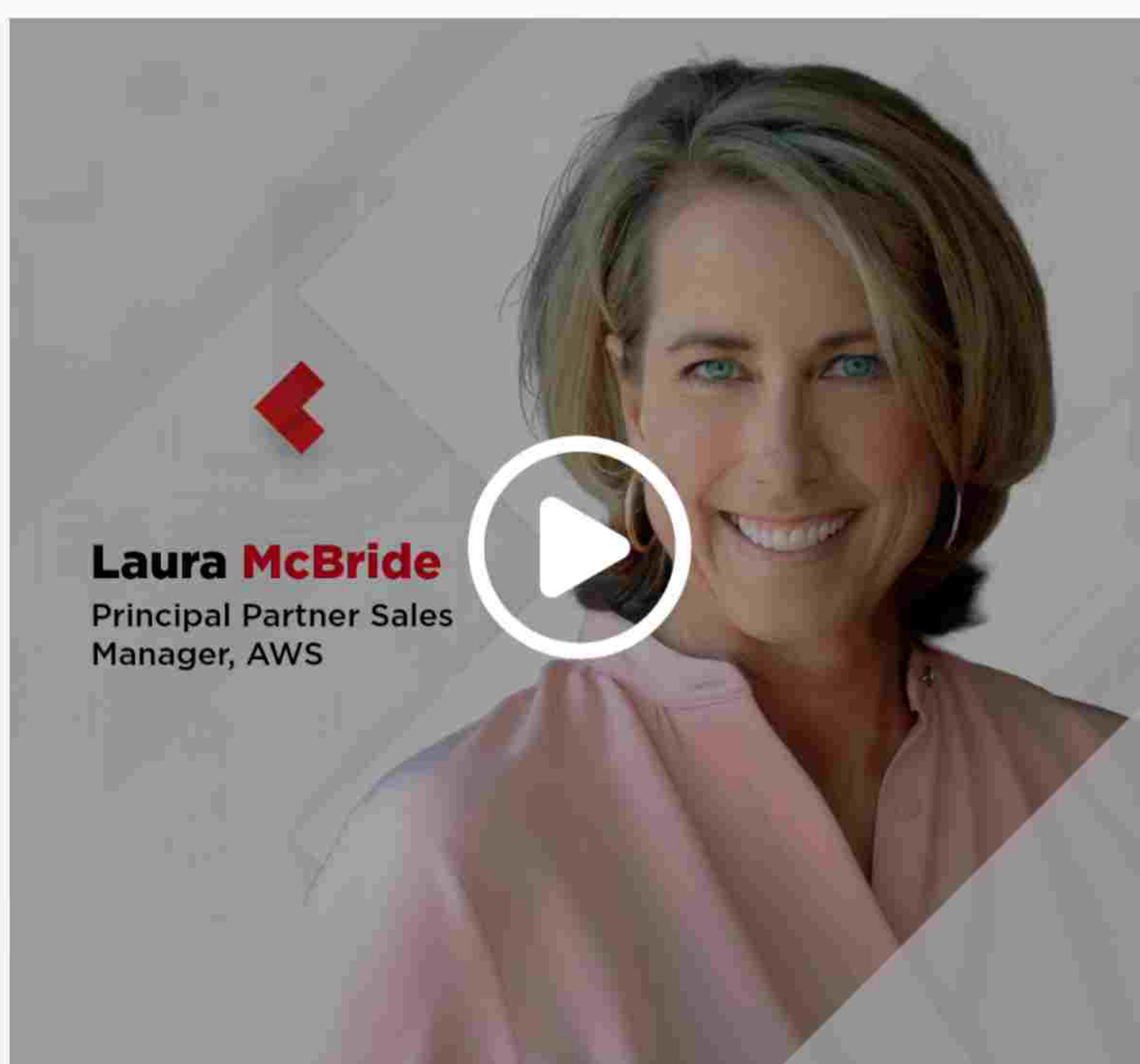
SourceFuse has consistently invested in expanding its AWS skill-set throughout the organization, boasting a dedicated AWS Business Unit comprising AWS Cloud-certified developers, architects, and engineers. Our team is dedicated to helping companies achieve their goals by leveraging the agility, breadth of services, and pace of innovation that AWS provides.

This year, SourceFuse added AWS SaaS Competency, AWS Graviton Delivery & Amazon EKS Delivery designations to its list of AWS achievements.

The SaaS Competency acknowledges SourceFuse's 17 years of extensive expertise and experience in empowering organizations with a comprehensive range of innovative SaaS cloud-native solutions on AWS.

Achieving the AWS Graviton Delivery designation also differentiates SourceFuse as an APN member, offering customers professional services from proof of concepts to production deployments. This designation acknowledges SourceFuse's experience in helping its clients accelerate and scale their adoption of AWS Graviton so they can realize its price performance benefits in a more sustainable and energy-efficient way. Read more about how we enabled [one of our customers in the healthcare industry to take advantage of Graviton](#).

Achieving the Amazon EKS Service Delivery Program attests to our experience in helping customers architect, deploy, and operate containerized workloads on top of Amazon Kubernetes. We have successfully set up secure and scalable compute environments for our clients that have undertaken the journey towards cloud-native architectures. Read more about one such use case where we [enabled our customer to optimize their EKS costs](#).



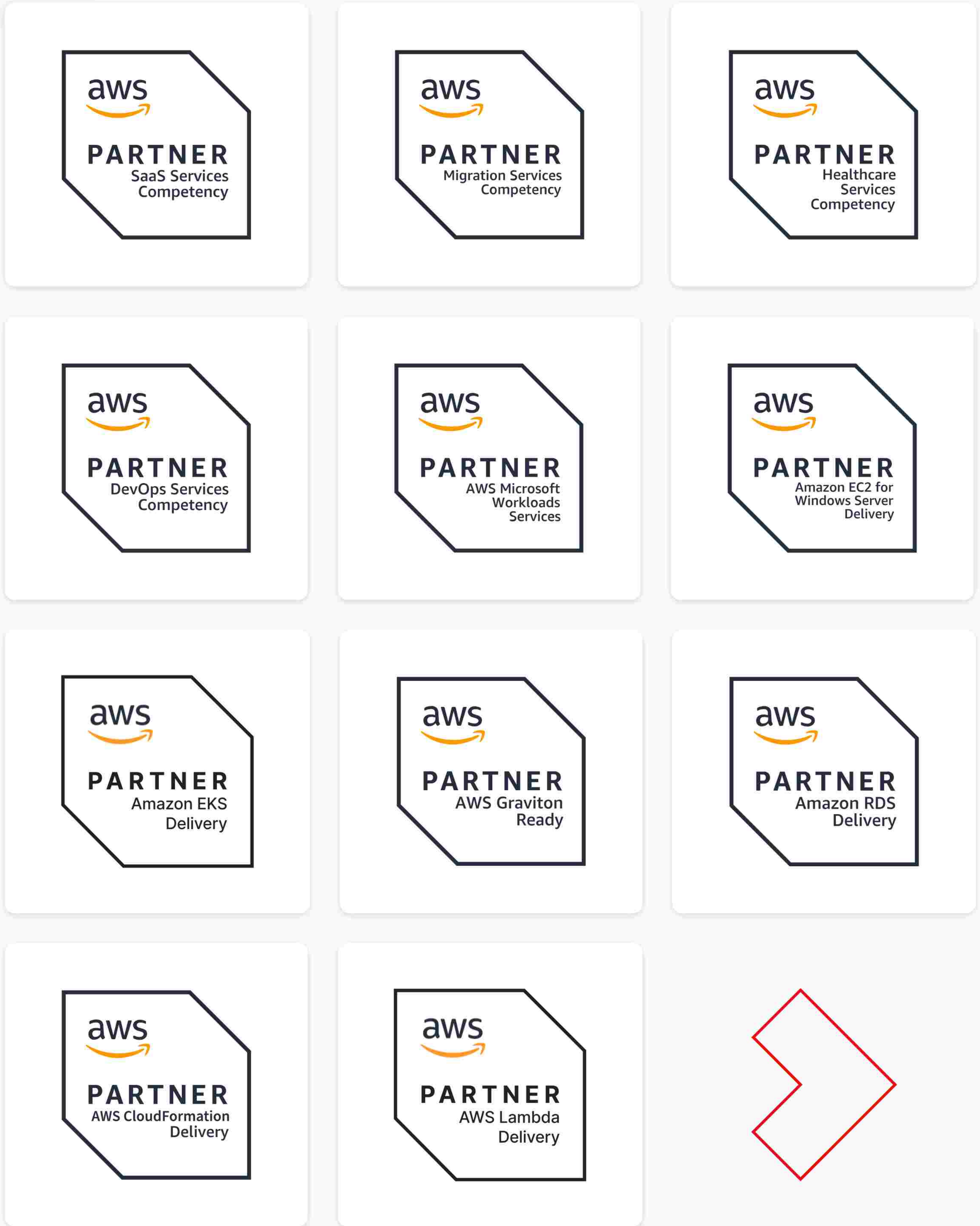
Connecting AWS Teams, Partners, and Customers through Artful Leadership



What I'm finding with SourceFuse is the responsiveness and ability to quickly, & also fairly inexpensively move their workloads onto the cloud and then migrate/modernize. You're willing to take small customers & large customers. So it's just been really wonderful working with your team and getting to know everyone and figuring out what's working & what's not.

- as mentioned by **Laura McBride**, Principal Partner Sales Manager, AWS in conversation with **Elizabeth Grint**, Marketing Manager, SourceFuse

Established New Benchmarks for AWS Excellence & Innovation



SourceFuse @ AWS re:Invent 2023



As the curtains closed on AWS re:Invent 2023, SourceFuse looks to the future with anticipation. The lessons learned from this event will undoubtedly fuel the company's ongoing commitment to innovation, ensuring that SourceFuse continues to be a trailblazer in the realm of cloud solutions. As plans are already in motion for 2024, SourceFuse stands poised to once again empower customers and redefine what's possible in the ever-evolving world of cloud computing.

SourceFuse Featured on APN TV:

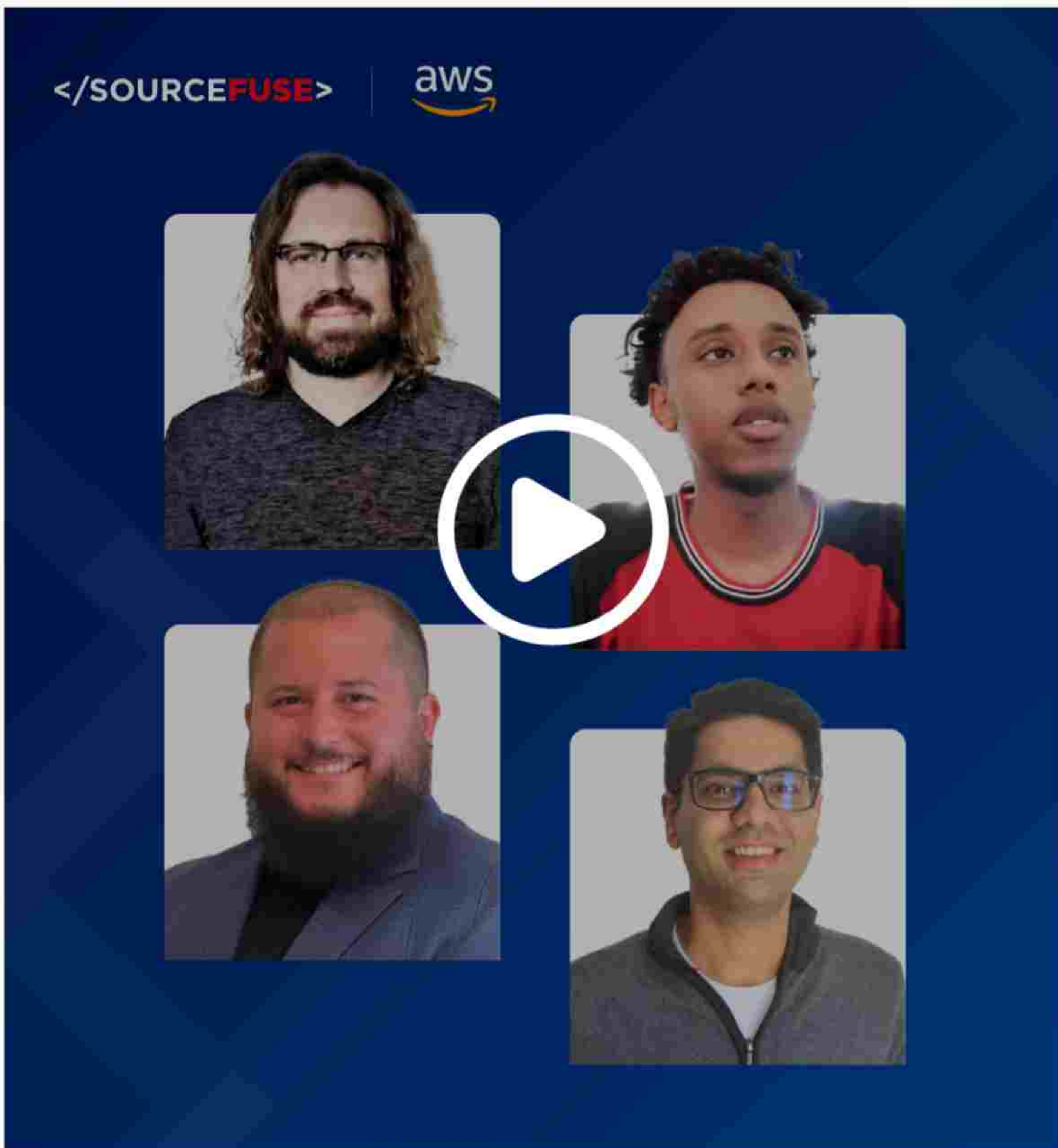


Modernizing Legacy Microsoft Windows Workloads on AWS



Over the past 4 years, we have been investing heavily in creating a framework called - ARC. It is a 3-tier accelerator that has infrastructure automation, a catalog of backend microservices as well as UI boilerplates to help the customer traverse through their journey faster. Typically, this is used when the application needs to be rewritten as a strategy for modernization.

SourceFuse featured on AWS Howdy Partner Series:



AWS Howdy Partner! SourceFuse shows us how to use ARC by SourceFuse

“

We have a set of reusable infrastructure as code modules that help us create enterprise-grade production environments on AWS. So, we've got everything from an EKS blueprint to ECS and much more. We can bootstrap a service environment in hours versus, days or weeks because everything is baked into these modules. It's all very best-practice driven. And it's battle tested because we have the microservices framework working across at least 20 applications for different customers. Everything from healthcare, financial services to large telecom companies are running apps built on this platform.

Customer Partner Spotlight: SourceFuse as mentioned by AWS



Consulting Partner Spotlight - SourceFuse

 **HEADQUARTERS:** Noida / Smartworks Corporate Park, Sector 125, Uttar Pradesh 201303 **CREATED DATE:** 08/11/2023

SourceFuse

SourceFuse has delivered over 600 AWS implementations that boost efficiency, ensures compliance, delivers actionable insights and lowers TCO. SourceFuse powers the Healthcare Life Sciences industry with proven HIPAA compliant solutions like AI-enabled Telemedicine, Patient Care Platform, Video Consultation, fully integrated Hospital Management, Patient Data Anonymization, and many others.



 AWS Competencies DevOps, Healthcare, Microsoft Workloads, Migration	 AWS Certifications Cloud Practitioner, DevOps Engineer - Professional, Developer - Associate, Solutions Architect - Associate, Solutions Architect - Professional, SysOps Administrator - Associate	Additional Offices Noida Docklands Jacksonville London Mohali
 AWS Service Validations	 Customer Segments (in the last 12 months)	

SourceFuse Featured on Amazon Partner Network (APN) Blog

“



Prasad Rao

Principal Solutions Architect, AWS

“SourceFuse has added to its modernization framework and services by developing [ARC by SourceFuse](#), a catalog of pre-built backend microservices, micro-frontends, and infrastructure as code (IaC), enabling customers to develop, modernize, and go to market 30-40% faster. This has provided an additional revenue stream for the company, resulting in more than two million downloads.”



MICROSOFT WORKLOADS ON AWS BLOG

SourceFuse: Helping enterprises save millions by modernizing their legacy Microsoft Windows workloads on AWS

In Collaboration with
</SOURCEFUSE>

[Read Now](#) →



AWS Partners
29,196 followers
6mo • 🌐

Did you know that 80% of clinical trials fail to meet their patient recruitment targets due to the burden, time, & effort to travel to clinical sites? 🏥

Learn how AWS Partner [SourceFuse Technologies](#) is leveraging [#AWS](#) to digitize & decentralize the clinical trial process, putting the patient at the center of the experience. 🤖

👉 <https://go.aws/3LrGIac>



[Read Now](#) →



PARTNER NETWORK

AWS Partners Are Creating New Revenue Streams by Modernizing Microsoft Workloads on AWS

[Read Now](#) →



Ensuring Disaster Recovery for Migration Success on AWS



SourceFuse has been seamless in terms of the initial engagement with the customer & providing them the prescriptive guidance on how they would be migrating their workloads to the cloud. They have thorough understanding & offer the statement of work, which in detail defines the key elements of the delivery that are going to happen for the customer use case & the timelines for that. This has been highly beneficial for customers to take advantage of.



Harshil Shah
Partner Solutions Architect,
US SMB Greenfield, AWS

#StrongerTogether: AWS & SourceFuse





William Burns
Sr. Strategy and Solutions
Officer, Telescope Health

“

The team’s knowledge and work ethic are extremely impressive – not only are they technology experts, but they have an expertise in the healthcare industry.

“

SourceFuse supported BizGive in converting our existing infrastructure to infrastructure-as-code, using the latest AWS tooling to optimise security, automate disaster recovery and cross-region deployment to support the growth of our business internationally. From architecture design to implementation we worked with expert practitioners who went beyond our scope of work to ensure they delivered the best solution for our business today and future growth. This was delivered in-budget and on time, with clear communications throughout. I would wholeheartedly recommend SourceFuse.



Alex Pengilly
Co-Founder, BizGive

“

We consider SourceFuse as a true partner. I have been interacting with SourceFuse leadership for Aurigo’s mobile app modernization. And, whenever we have any interaction with them, we found out that SourceFuse understood our problem, and did not just try to sell something to us. And, that’s why we feel SourceFuse is more of a partner than a vendor.



Sanat Mohapatra
Director Product Engineering,
Aurigo Software

“

Such is their expertise in AWS migration that they have also been the main lead in modernising and streamlining our infrastructure. As they have learnt about our existing software then so their speed on development and maintenance has become terrific. A 5 rating for this company and happy to continue with them for many years to come.*



Craig Cook
Managing Partner,
Property Collection

Vonage

At SourceFuse, our commitment to innovation goes hand in hand with strategic partnerships that amplify the capabilities of our solutions. One such impactful collaboration has been with leading technology providers like Vonage, enabling us to spearhead the development of best-in-class online meeting applications.

[Learn more about this use case here](#) →

How Can Integrated Tech Change the Face of In-App Video Conferencing?

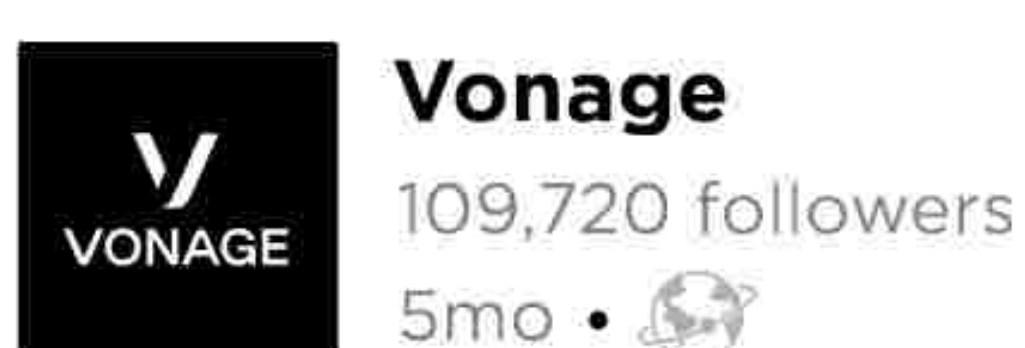


Vonage, a global cloud communications leader, helps businesses accelerate their digital transformation. Vonage's communications platform is fully programmable and allows for the integration of Video, Voice, Chat, Messaging, AI and Verification into existing products, workflows and systems.

Our collaboration with Vonage is not just a partnership; it's a synergy of innovation and expertise that aligns with our vision of making communications more flexible, intelligent, and personal. Vonage's commitment to innovation aligns seamlessly with SourceFuse's own, enabling us to push the boundaries of what is possible in the realm of digital solutions.

By combining SourceFuse's development prowess with Vonage's state-of-the-art communication technologies, we are confident in our ability to provide solutions with the agility and adaptability required in today's fast-paced business environment.

Telescope Health Provides Vital Virtual Healthcare Powered by Vonage and SourceFuse



By integrating our APIs into **SourceFuse**, **Telescope Health** is able to connect patients with high-quality care, no matter where they are or when they need help. <https://bit.ly/420tmos>



Telescope Health Provides Vital Virtual Healthcare Powered by Vonage and SourceFuse

Backed by SourceFuse and Vonage, the Telescope Health team is filling in gaps within the healthcare industry through innovation and game-changing technologies, providing a seamless user experience and making things as easy as possible for the patient with a goal of zero burden.

“



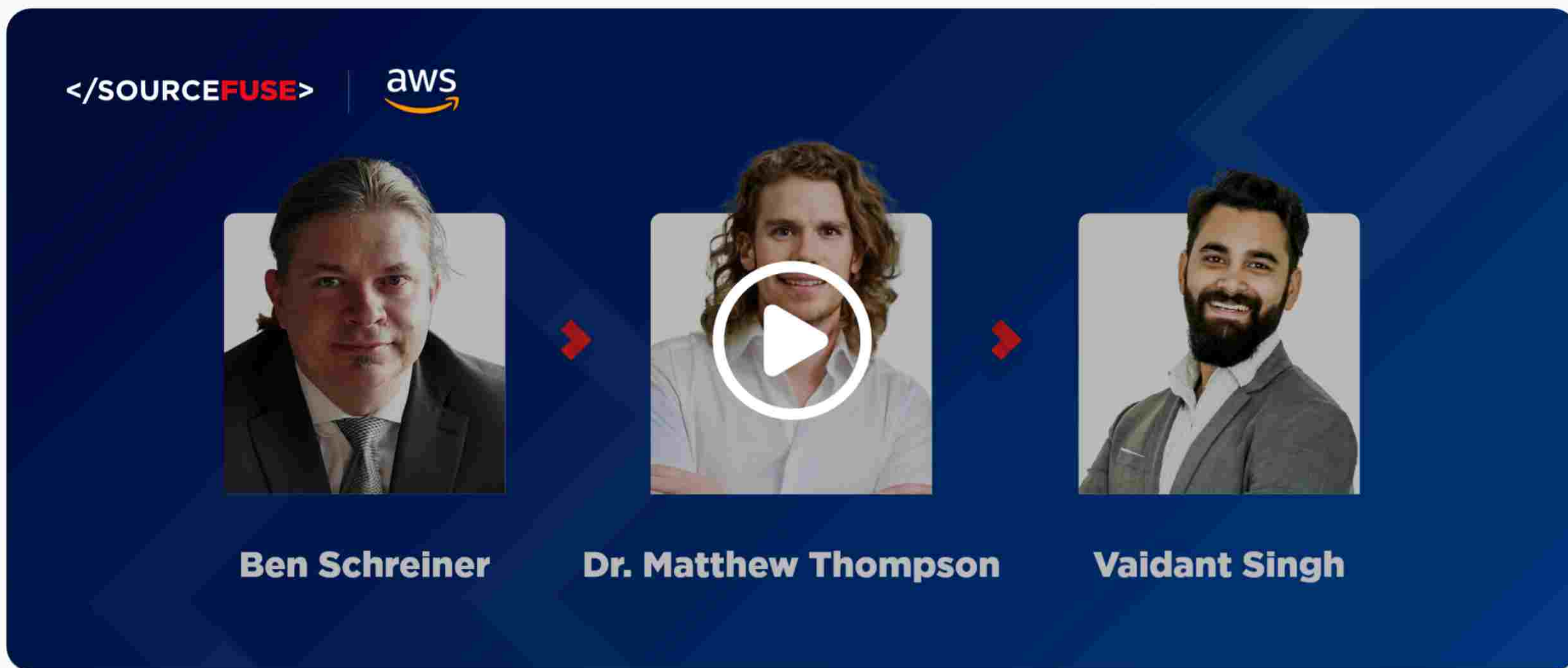
Amitha Pulijala

VP of Product, Platform Services, AI and Video, Vonage

"We have seen a growing need for remote and virtual healthcare services that offer seamless, meaningful and reliable connections that rival in-person interactions or even improve on them - like how the Telescope Health solution is changing lives and shifting the healthcare landscape, We are happy to work with powerful partners like SourceFuse to support our customers' innovation and growth as they shape the future of immersive engagements."

[Read full press release here](#) →

Fireside Chat: AWS, SourceFuse & Telescope Health



Ben Schreiner (US SMB Head of Innovation at AWS), in conversation with Dr. Matthew Thompson (COO and Co-founder of Telescope Health) and Vaidant Singh (CMO of SourceFuse) on this fireside chat talking about:

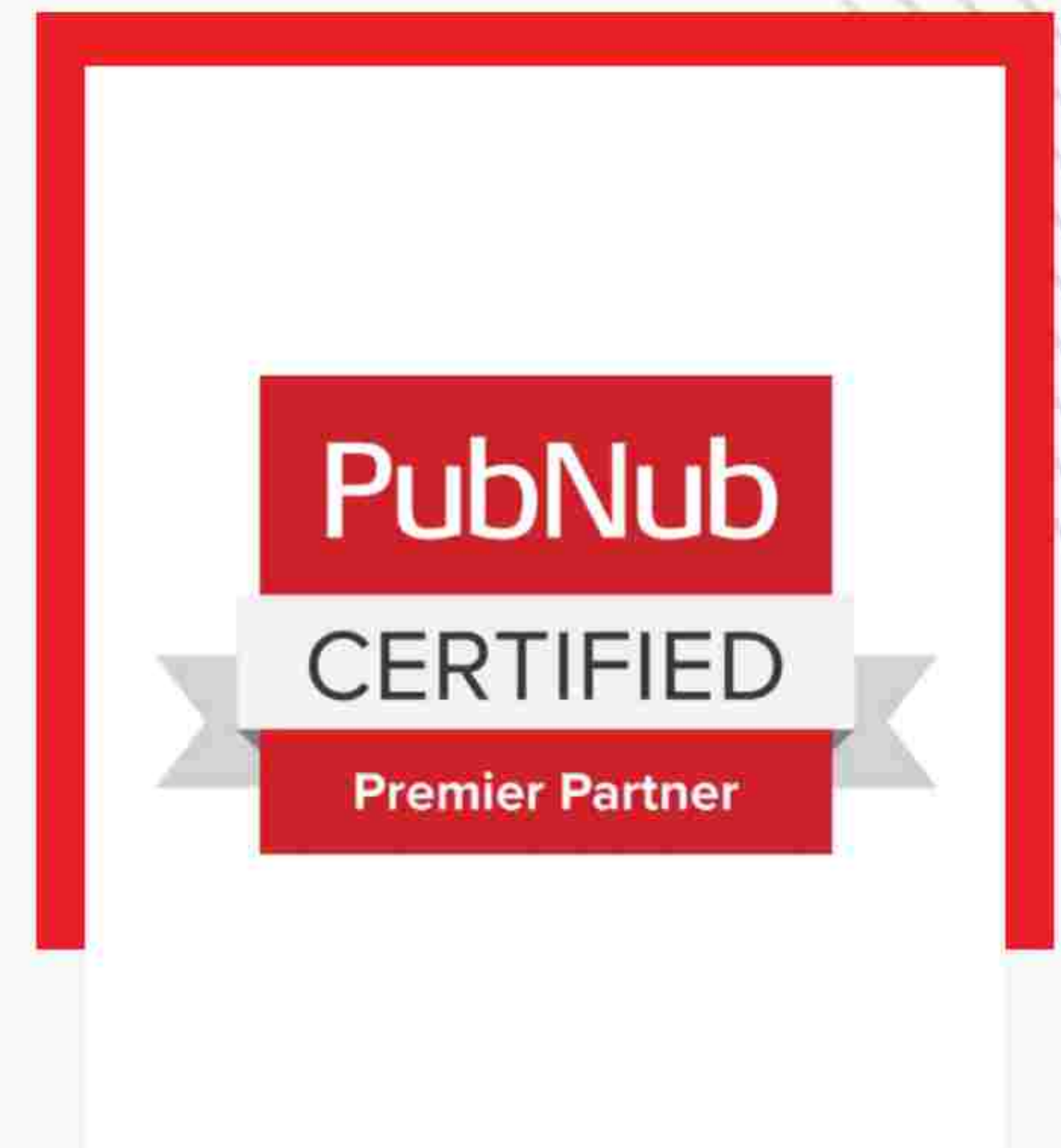
- ▶ How Telescope Health drives innovation in the healthcare industry
- ▶ How to focus on innovation to maximize business impact
- ▶ How they have engaged and chose an AWS Partner (SourceFuse) to support their business

PubNub

Across diverse industries, the adoption of real-time interaction platforms has become a strategic imperative, reshaping the way businesses engage with their customers and fueling expansion efforts. PubNub, a preeminent provider of real-time communication APIs, stands at the forefront of enabling instantaneous, bi-directional transport of real-time messages between end users.

The hallmark of PubNub's offerings lies not only in their speed and responsiveness but also in the robust enterprise-grade security measures that safeguard sensitive information, setting a new standard for secure real-time communication.

SourceFuse is PubNub's inaugural and exclusive Premier Tier Integration Partner, a distinction that underscores our commitment to delivering unparalleled real-time communication solutions. By prioritizing responsive and secure communication, we are at the forefront of empowering businesses to offer enhanced customer experiences, foster engagement, and drive expansion in an increasingly dynamic and interconnected digital landscape.

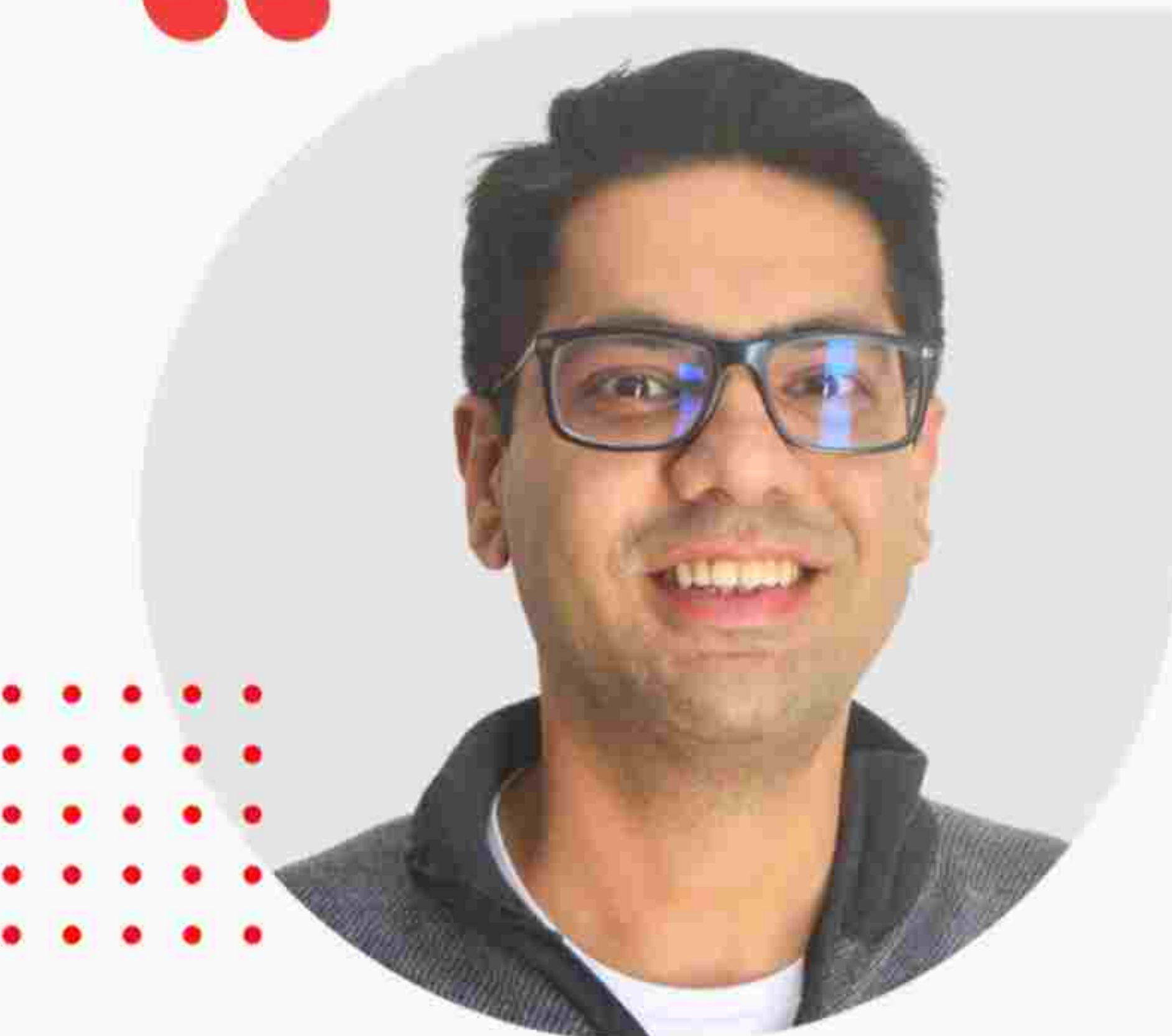


SourceFuse & PubNub: Together in Action

We utilized PubNub's services to enhance RelayRIDE - non-emergency transportation solution built by SourceFuse.

RelayRIDE automates the process of ensuring patients in need of transportation are picked up on time in the correct location, and dropped off where they need to be before their appointment begins. This system cuts out the inefficient, manual calls between the control center, patients, and contracted drivers, verifying all stages of the journey, from scheduling to drop off, and provides everyone involved with real-time alerts and notifications.

“



Kabir Chandhoke

Chief Operating Officer, SourceFuse

“RelayRIDE started out as a minimum viable product and now it's a large-scale application delivering thousands of rides a day. We needed something that would let us prove the concept quickly, then scale reliably as the product grew and matured. From testing, to 1,500 rides a day today, to an estimated 15,000 rides a day in the coming months, we're confident PubNub can handle that growth.”

[Read the full use case here](#) →

SourceFuse & PubNub Webinar

Watch this PubNub & SourceFuse webinar on-demand where the conversation revolves around how an end-to-end platform enables software development teams to quickly deliver bespoke, real-time experiences such as in-app chat, geo-location capabilities, live collaboration, IoT device control, and more!

[Learn More](#) →

How Real-Time Interactivity Can Boost Company Engagement and Expansion

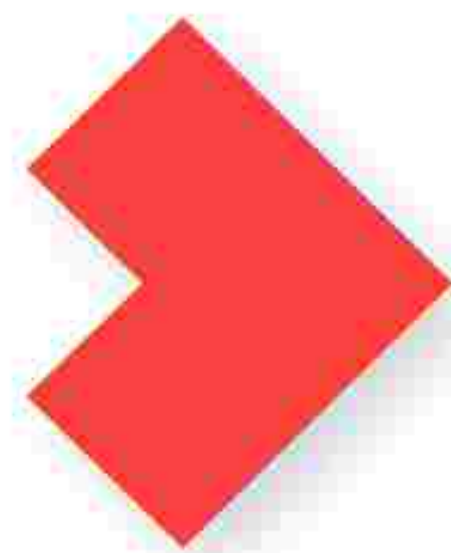
PubNub 



Todd Greene
Founder & CEO, PubNub



Michael McClenaghan
Co-Founder & CTO, DEFY Labs



Sammy Lin
Engineering Director, 17LIVE Inc



Kabir Chandhoke
Chief Operating Officer, SourceFuse

SourceFuse in the News



SourceFuse in the News

Global Media Presence



Business Insider



Yahoo Finance



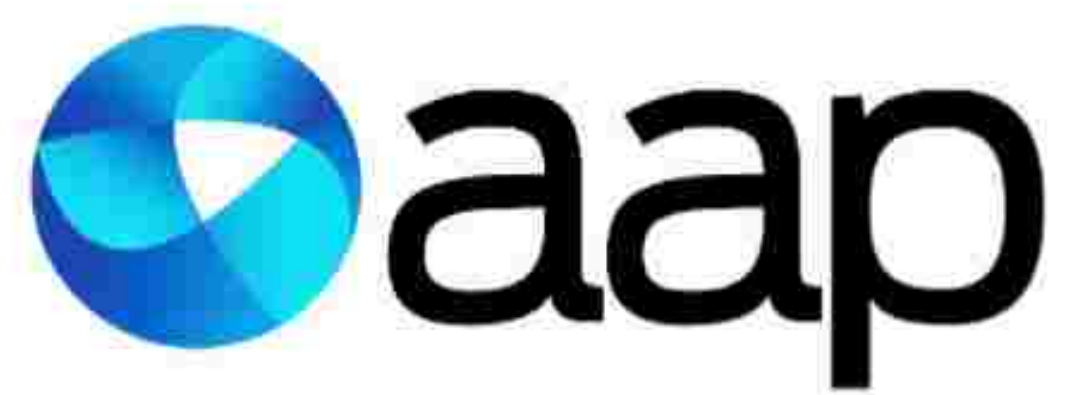
Bloomberg



Aithority



Benzing



Australian Associated Press



TMCnet.com



ET Health World



Business Today



Market Watch



Morning Star



The Associated Press



Financial Assets

SourceFuse in the News

</SOURCEFUSE>

SourceFuse Unveils **Exciting New Website** as Part of Strategic Branding Initiative



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yahoo/finance | WMTV

SourceFuse Customers Reap the Benefits of **35% Faster App Deployment** than Industry Benchmarks



Samarpan Bhattacharya
Principal Architect, SourceFuse

Kabir Chandhoke
COO, SourceFuse

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SourceFuse Strengthens **Amazon Web Services Partnership** in Key Focus Areas for 2023



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Proud to Achieve **aws Migration Services Competency**



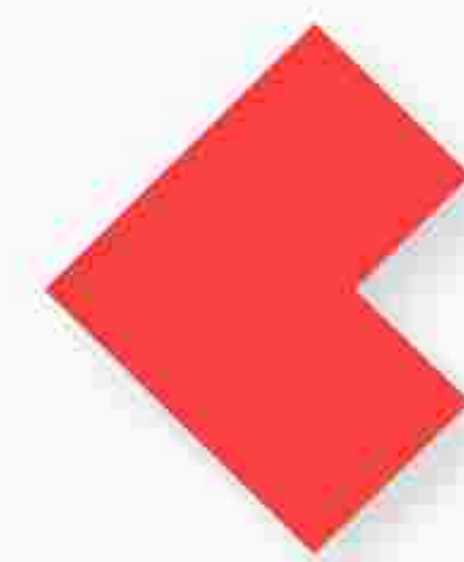
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We Have Earned **AWS Service Delivery Designation for Amazon EKS**



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SourceFuse in the News




SourceFuse Collaborates with AWS to Help Enterprises Migrate and Modernize Solutions



Kelly Dyer
Co-CEO & Co-Founder, SourceFuse

Gautam Ghai
Co-CEO & Co-Founder, SourceFuse

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SourceFuse Expands AWS Partnership to Accelerate Adoption of Graviton-Based EC2 Instances

[Read Now](#) →



SourceFuse Expands AWS Partnership to Build Advanced SaaS Solutions for You!

[Read Now](#) →



SourceFuse Shortlisted for IGF Awards 2023
In "Market Entrant of the Year" category



Gautam Ghai
Co-CEO & Co-Founder
SourceFuse

[Read Now](#) →

Message from the CMO

Vaidant Singh

As we approach the close of another extraordinary year, I am delighted to share with you our collective achievements, milestones, and the exciting trajectory that lies ahead for SourceFuse. This year has showcased our resilience, innovation, and dedication to pushing beyond limits, serving as proof of our commitment to progress.

Marketing Initiatives: A Year of Innovation

Our marketing initiatives this year were grounded in innovation and a deep understanding of our audience. From the launch of captivating campaigns on ARC by SourceFuse, SaaS Competency, Migration Competency, to the strategic use of emerging technologies or marketing tools, we've elevated the SourceFuse brand and engaged our target audience in meaningful ways.

The feedback and response we've received speak volumes about the impact of our initiatives and the resonance they've found in the market. Launching our new website is part of our continued efforts to enhance SourceFuse's brand, providing the best possible experience for customers and further expanding our digital presence.

Partner Marketing 2023

2023 saw many opportunities to appreciate our strong partnership with AWS. Together, we hosted several CXO roundtable and networking events in the US, UK, and India, and had a strong presence at the AWS UK Summit and AWS re:Invent 2023.

In addition, many inspirational leaders from AWS joined us on our Talking Out Cloud leadership chat series, sharing insights and expertise that aligns with our own commitments to provide innovation.



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In addition to quantitative metrics, our qualitative achievements have reflected the impact of our marketing efforts on both a local and global scale. Today, positive acknowledgment of SourceFuse is widespread and we hear more and more often people expressing satisfaction in knowing and engaging with us. Increasing our prominence in the industry signifies the success of our marketing endeavors.

Vaidant Singh

CMO

SourceFuse



Significance of GenAI for our customers:

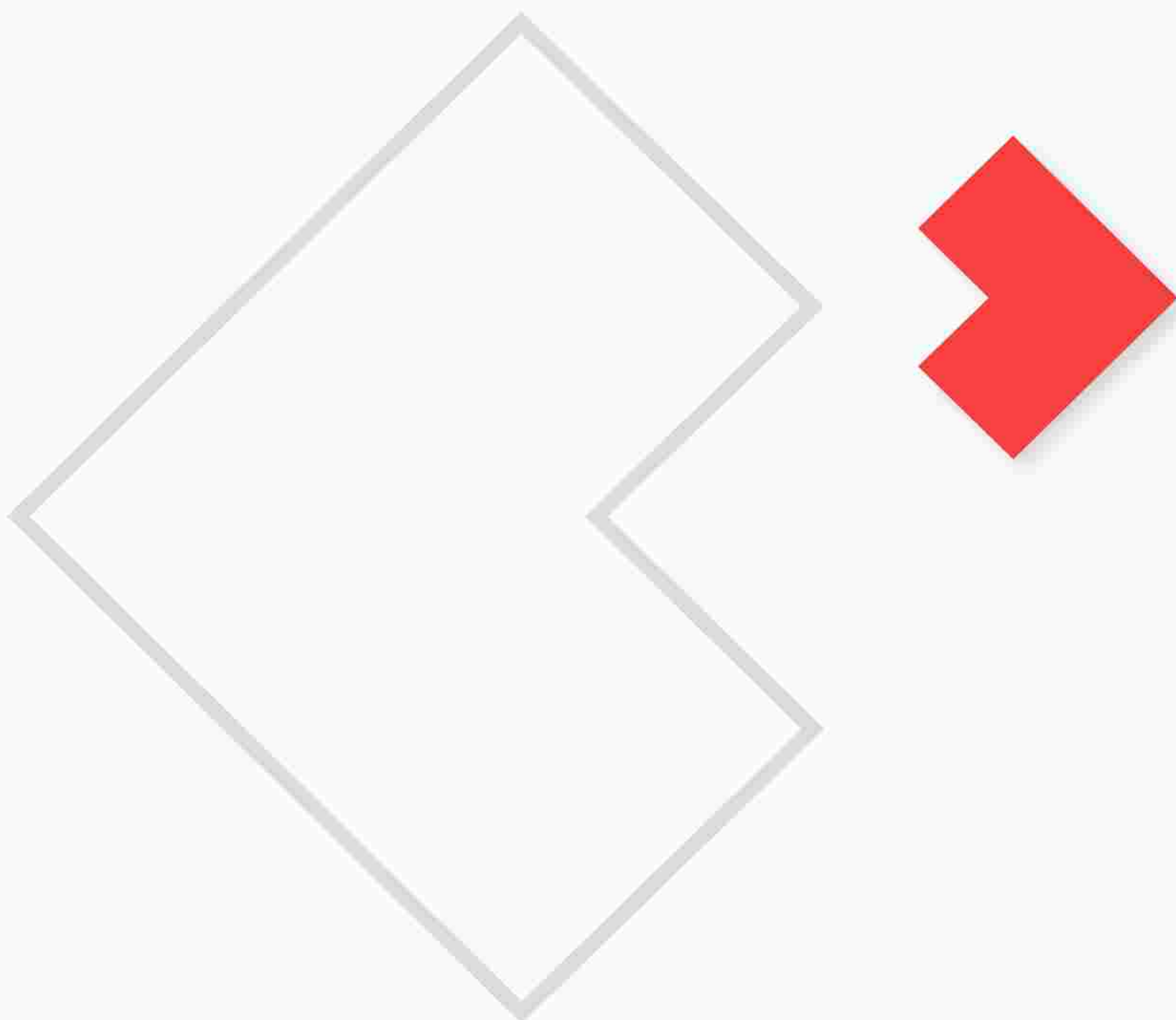
The cloud industry is evolving at an unprecedented pace, with several key trends shaping the way we work and innovate. With that in mind, the seamless synergy between our genAI expertise and collaborative ethos not only differentiates SourceFuse but also positions us as a pivotal player in shaping the digital landscape of tomorrow. Stay tuned for more groundbreaking developments!

Looking Forward: Future Plans and Aspirations

In the coming year, we will build upon our successes, leveraging data-driven insights to refine our strategies, and deliver even more targeted and impactful campaigns. Our key focus areas will be to deepen our expertise of emerging technologies, particularly in the realms of genAI, open source and sustainable technology.

These initiatives align with our broader goal of providing a seamless, tailored experience for our customers, setting new industry standards in the process.

I want to express my deepest gratitude to each member of SourceFuse and of the marketing team for their passion, creativity, and hard work throughout the year. Together, we have achieved extraordinary things, and I am confident that our journey ahead will be even more remarkable.



Cloud Solutions We Build for Enabling Enterprises in Multiple Industries



Cloud Solutions We Build for Enabling Enterprises in Multiple Industries

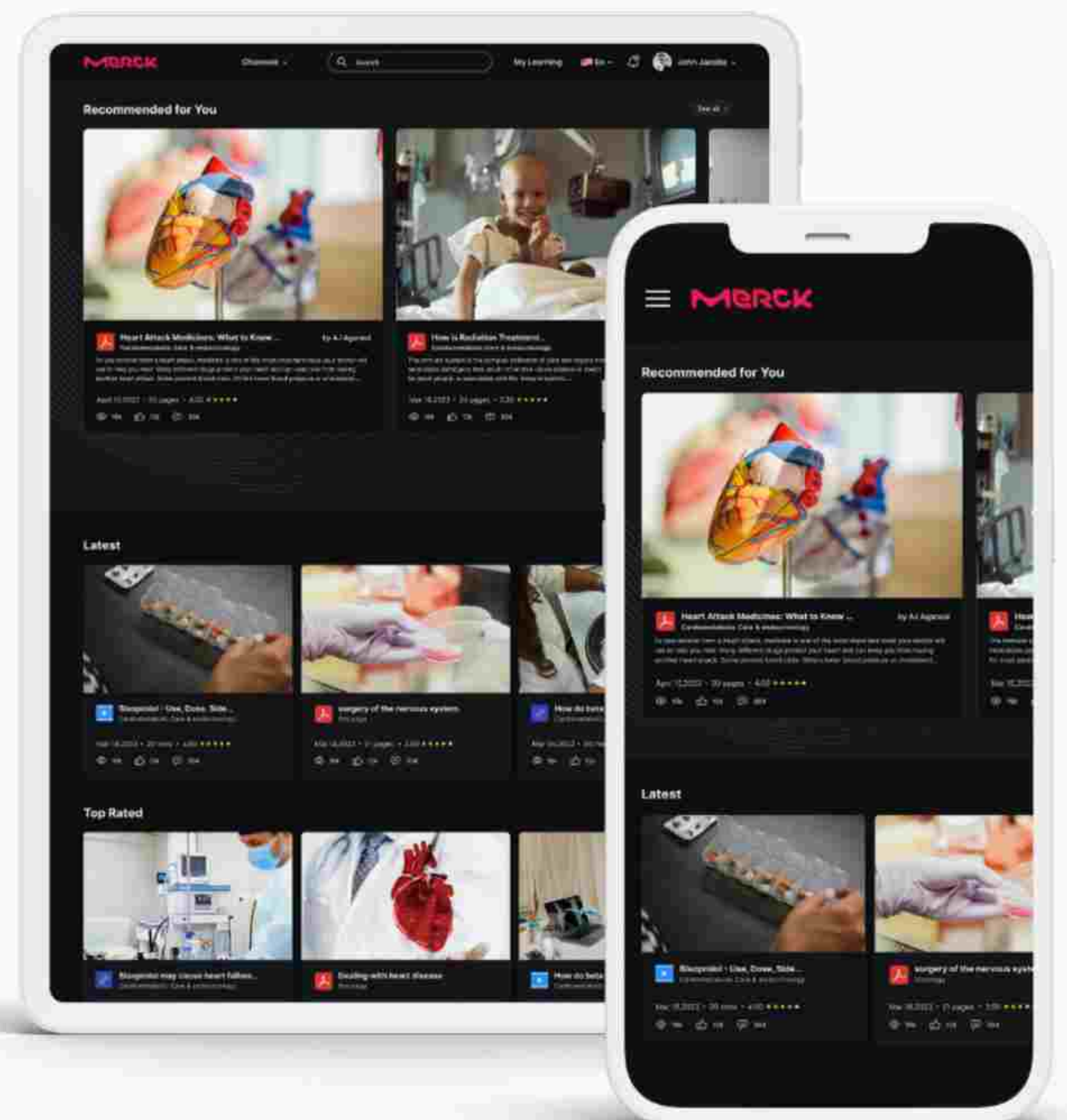
Healthcare Life Sciences

SourceFuse for HLS: Catalyzing Digital Advancements for Healthcare and Life Sciences

In the dynamic landscape of the healthcare and life sciences (HLS) industry, embracing digital transformation is no longer an option but a strategic imperative. SourceFuse stands as a beacon of innovation, offering advanced custom cloud solutions designed to accelerate the digital evolution of IT ecosystems within the HLS domain.

Our commitment to transforming the healthcare IT landscape is unwavering. We recognize the multifaceted challenges faced by HLS organizations in the digital age and are dedicated to ushering in an era of efficiency, connectivity, and innovation. Through the utilization of advanced technologies and cloud solutions, SourceFuse empowers HLS providers to streamline their operations, elevate patient care, and maintain a competitive edge in a rapidly evolving industry.

Merck



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Dr. Rajiv Rana

Head Medical Affairs Asia Pacific, Merck Group, a leading global pharmaceutical organization

“High customer focus. Receptive to feedback for improvement. Knowledge partners and prompt tech support.”

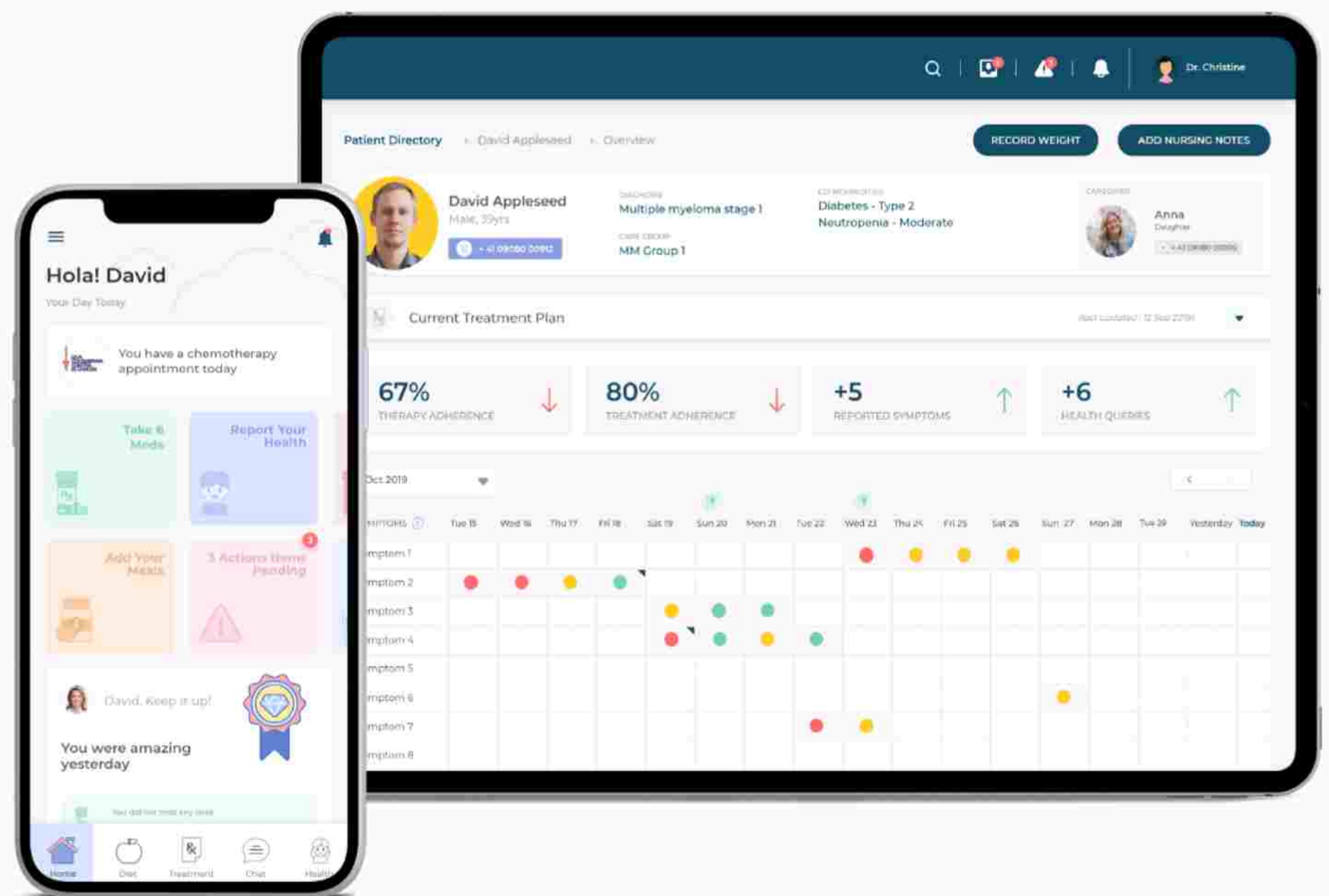
Healthcare Data Analytics:

By harnessing sophisticated analytics models and employing cutting-edge data visualization techniques, SourceFuse enables healthcare professionals to extract meaningful insights from vast datasets. This capability allows for the identification of trends, prediction of patient needs, and the facilitation of informed decision-making, profoundly impacting the delivery of patient care. SourceFuse's analytics capabilities not only enhance the quality of healthcare services but also contribute to the overall efficiency of healthcare operations.

Building Interoperable Solutions with ARC:

ARC, our rapid application development framework, is specifically designed for the development of modern, cloud-native enterprise applications. ARC serves as a catalyst, ensuring the seamless integration and development of various systems and applications within the healthcare IT ecosystem. With ARC, SourceFuse provides a scalable and adaptable solution perfectly aligned with the evolving needs of healthcare providers.

Dr. Reddy's Laboratories



Dr. Reddy's Laboratories
A leading pharmaceutical organization in India

“

We would like to take this opportunity to commend the hard work the team had put-in in the last one and a half weeks to present a stable and successful demo. All the extra hours and weekends that they have worked was clearly visible and worthwhile. I hope the high spirits of the team will continue in successfully completing all the remaining work and launching the product as intended.

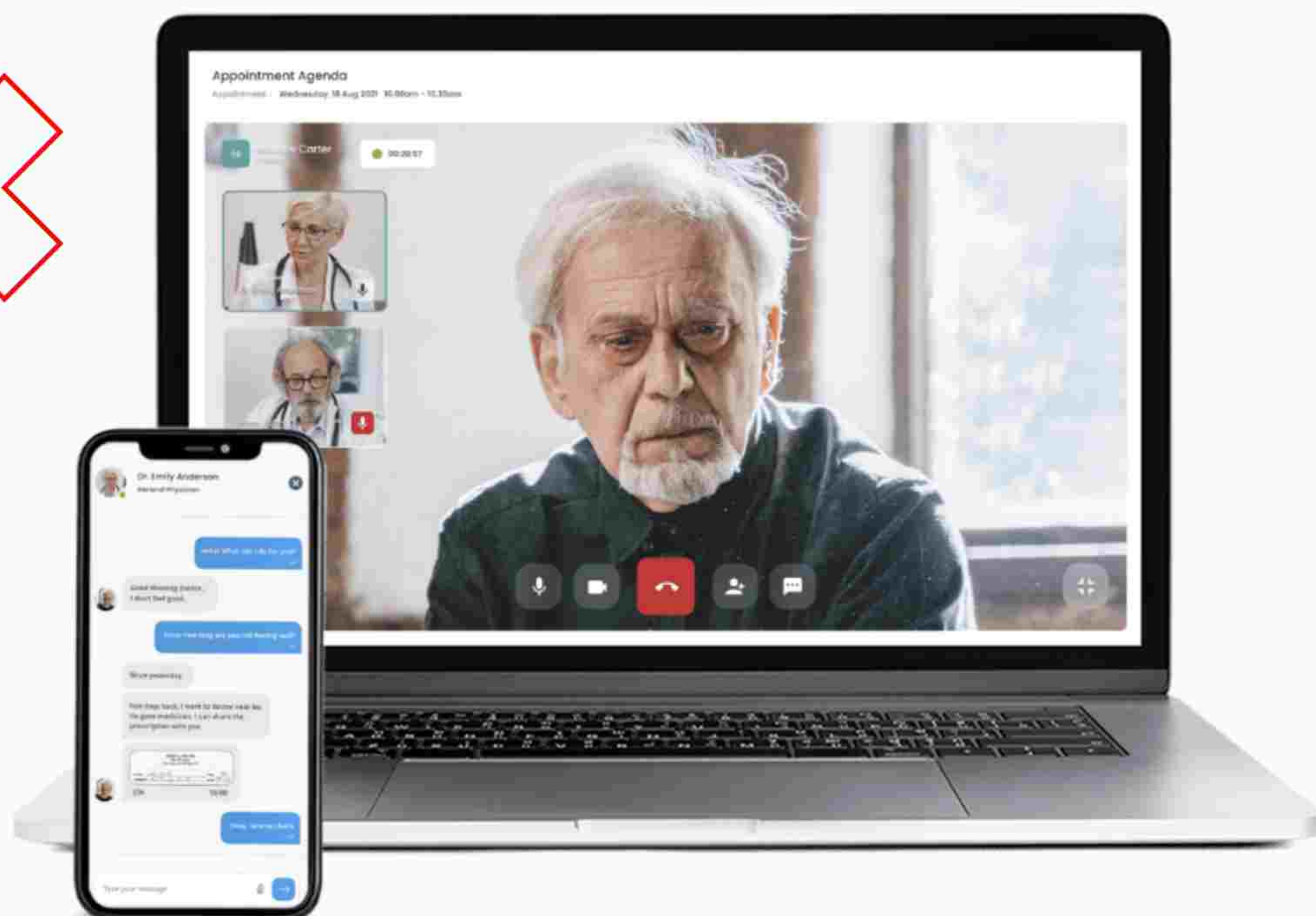
[Read Case Study](#) →

Trusted Compliances:

In the HLS industry, compliance with regulatory standards is non-negotiable. SourceFuse recognizes the sensitivity of protected health information (PHI) and places paramount importance on maintaining the highest standards of security and privacy. As a testament to its commitment to excellence, SourceFuse proudly adheres to industry-leading compliances, including HIPAA, ISO 27001, and ISO 9001. These certifications not only instill confidence in clients but also underscore SourceFuse's dedication to ensuring the integrity and confidentiality of PHI.



Telescope Health



Telescope Health
A leading US-based
healthcare organization

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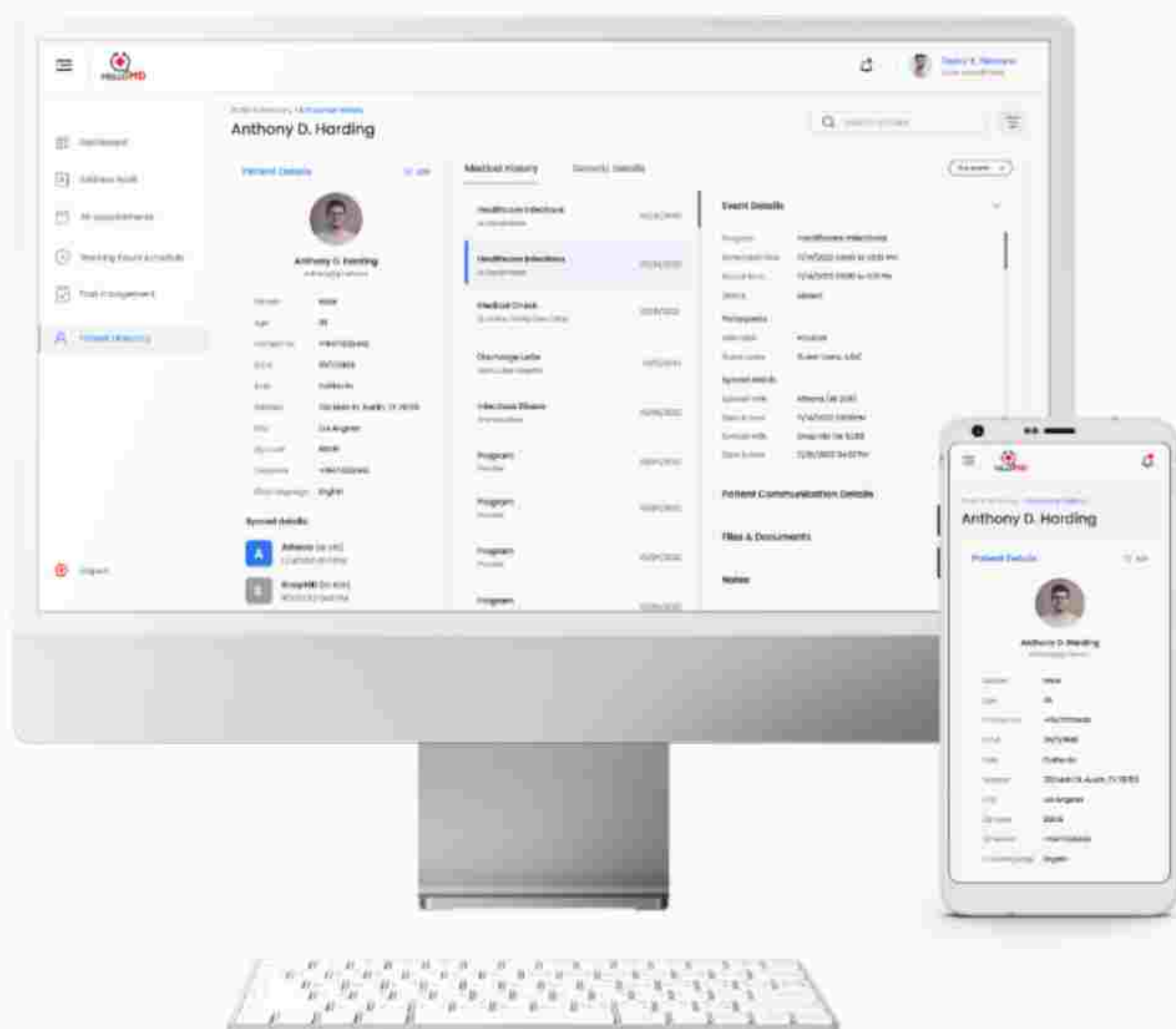
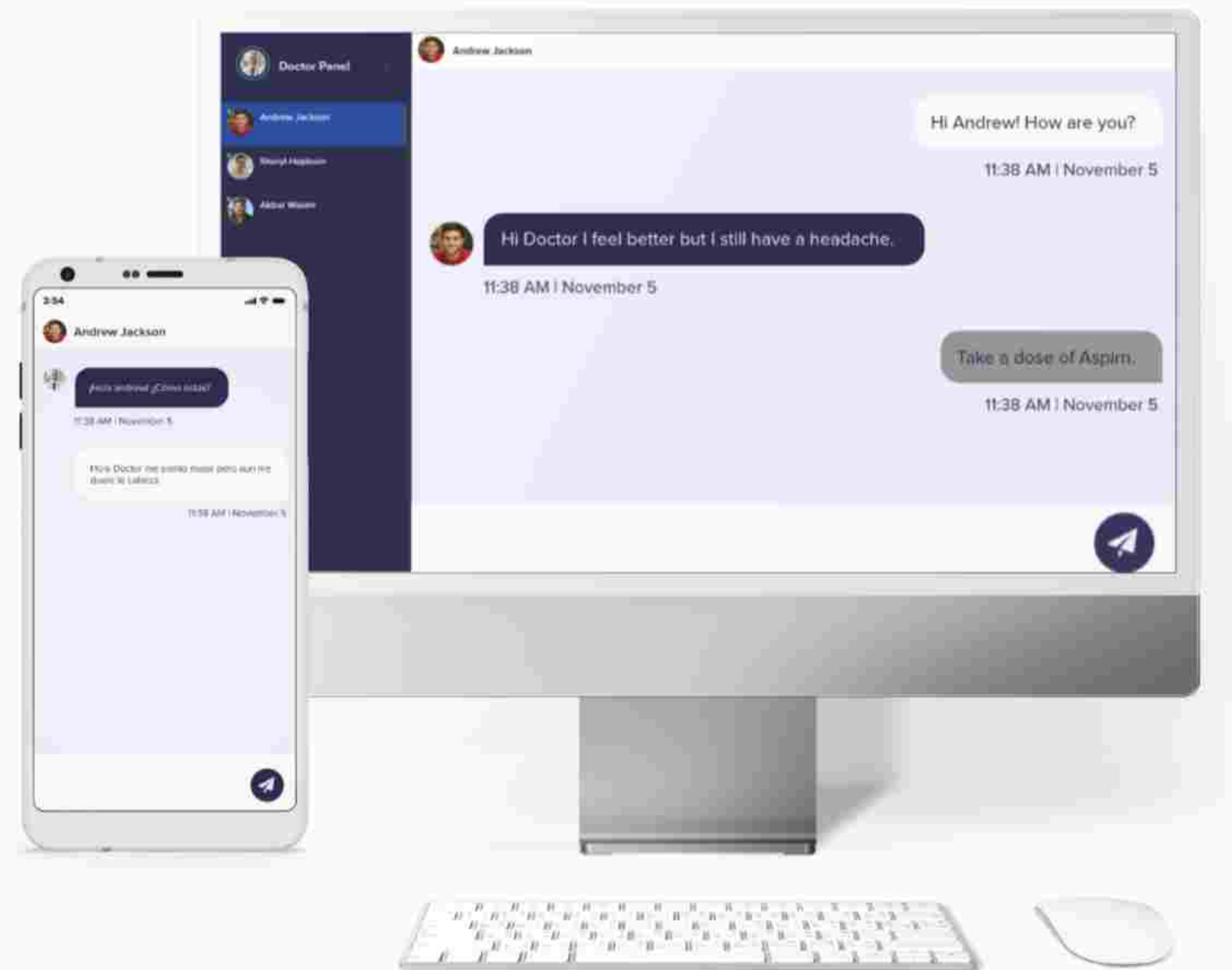
Having SourceFuse as our partner has been an invaluable asset in our mission to break down barriers to patient care. Their deep understanding of the healthcare landscape and collaborative approach have allowed us to create a cutting-edge virtual care solution, meticulously designed by our dedicated team of physicians, providers, and coordinators.
#VirtualCare #HealthcareInnovation

[Read Case Study](#) →

SourceFuse's Products Customized for HLS Industry

SF Medic

AI-enabled telemedicine solution enabling digital healthcare & improved patient safety



helloMD.online

Enabling customized telehealth solutions for better remote healthcare



FlixMD

OTT Platform for healthcare professionals hosted on AWS

SourceFuse's cloud solutions for the HLS industry emerge as a catalyst for digital transformation. By offering transformative solutions, advanced analytics, interoperable frameworks, and stringent compliances, SourceFuse goes beyond being a mere service provider.

It stands as a strategic partner, guiding HLS organizations in their journey towards a digitally empowered future. In the face of the challenges presented by the modern world, SourceFuse remains steadfast in its commitment to accelerating digital transformation and shaping a healthier, more interconnected world for the healthcare and life sciences industry.

Fintech

SourceFuse for Finance: Transforming the Future of Banking and Financial Services

SourceFuse offers a tailored suite of cloud-based solutions designed exclusively for the financial services sector ensuring a seamless blend of innovation, security, and efficiency. We bring a robust digital transformation strategy to the forefront, ensuring data integrity and completeness to empower the finance industry. By seamlessly integrating cloud-native technologies, we assist financial institutions in adapting to the demands of the modern era, ultimately driving growth and customer satisfaction.

Putting the Tech into Fintech with SourceFuse

We harness the power of AWS Cloud to not only meet but exceed the expectations of the ever-evolving fintech landscape. Our solutions are customized to drive growth, develop and modernize applications, and support the changing demands of the financial sector. Some of the challenges that we have helped our customers overcome include:

				
High licensing costs and vendor lock-ins	Technical debt of legacy systems	Compliance & security concerns	Lacking on-demand business scaling capabilities	Non-uniform IT tech estate

Through our modernization-led migration approach, we ensure improved data interoperability and optimized cloud infrastructure. This enables financial institutions to stay agile and responsive in a dynamic market.



Travelex's Digital Transformation Strategy



SourceFuse recently helped us upgrade a large, global footprint of servers approaching end-of-service-life. They quickly and efficiently mobilized their resources, who collaborated brilliantly with the Travelex Team. Their expert engineers hit the ground running and overcame any challenges with energy and enthusiasm. The end result was highly impressive, with multiple plaudits from everyone involved. We look forward to more success stories from our SourceFuse partnership in the future.



Hans van der Waal
Global IT Director, Travelex

Enhancing the security of finance cloud solutions

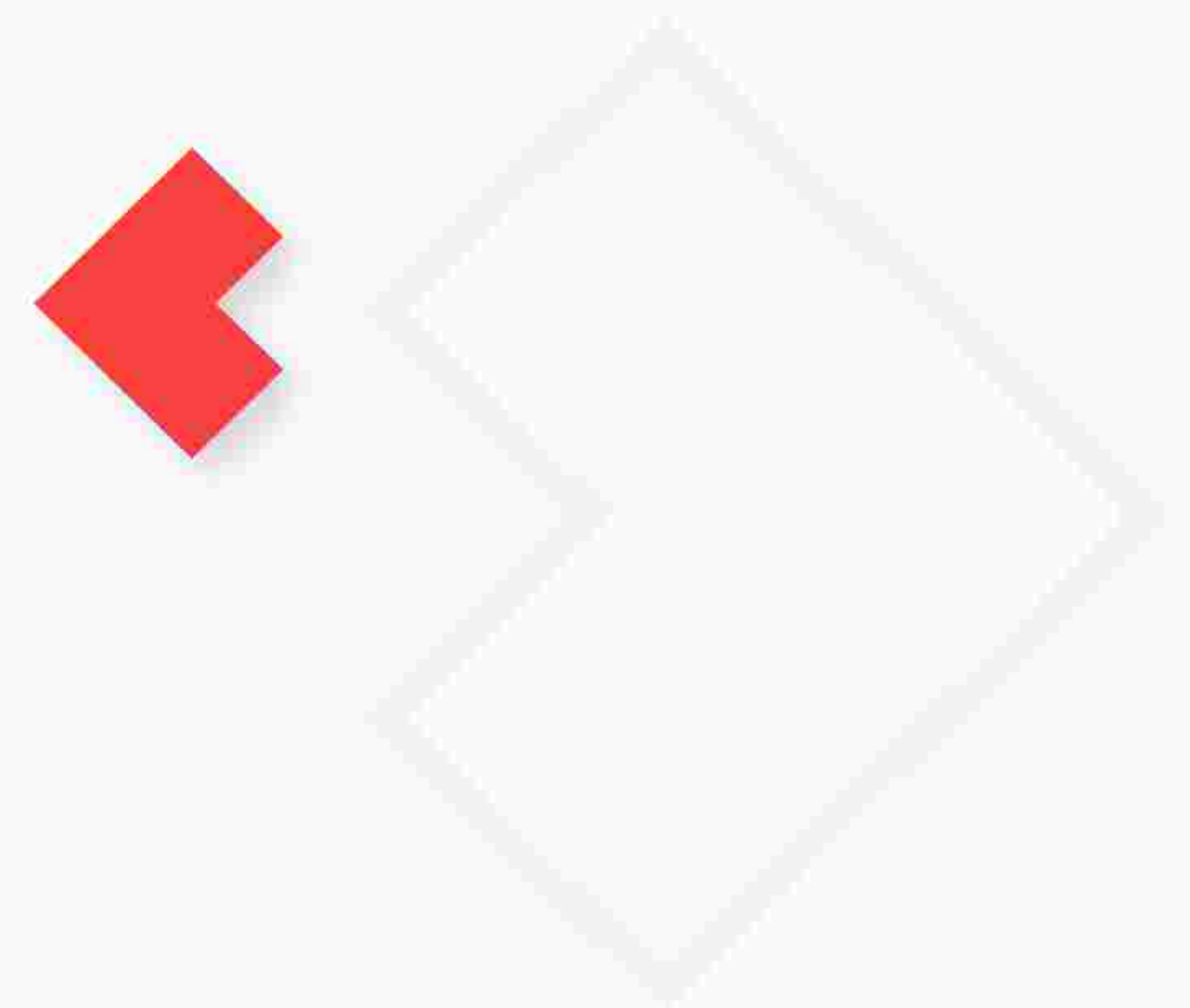
Security is non-negotiable in the finance sector. SourceFuse goes beyond the industry standards by embedding best-in-class cybersecurity technology and AWS security services within our solutions. This ensures not only the confidentiality and integrity of sensitive financial data but also compliance with regulatory requirements.

We are partners with leading cybersecurity companies. One of which is Trend Micro, a global cybersecurity leader, helping to make the world safe for exchanging digital information.

When it comes to cloud and enterprise cyber security, Trend Micro has global expertise in delivering a platform that provides central visibility for better, faster detection and response to internet security breaches. With this new alliance, SourceFuse, an AWS Advanced Consulting Partner, and Trend Micro, an AWS Advanced Security Competency Partner, customers can now benefit from well-architected security assessments.

Embedding Trend Micro cyber security expertise within SourceFuse applications delivers:

- ▶ Reduced data security risks
- ▶ Superior regulatory compliance
- ▶ Enhanced visibility and management of potential threats
- ▶ Improved detection of data security risks
- ▶ Increased efficiency of issue resolutions



Data Security in the Cloud



Trend Micro is grateful to have this partnership with SourceFuse because you understand the complexities of the cloud, different containers and S3 buckets, and how to secure the data and handle the misconfigurations. It's a very strategic partnership between Trend Micro, SourceFuse and AWS so that we are all safer personally and professionally.

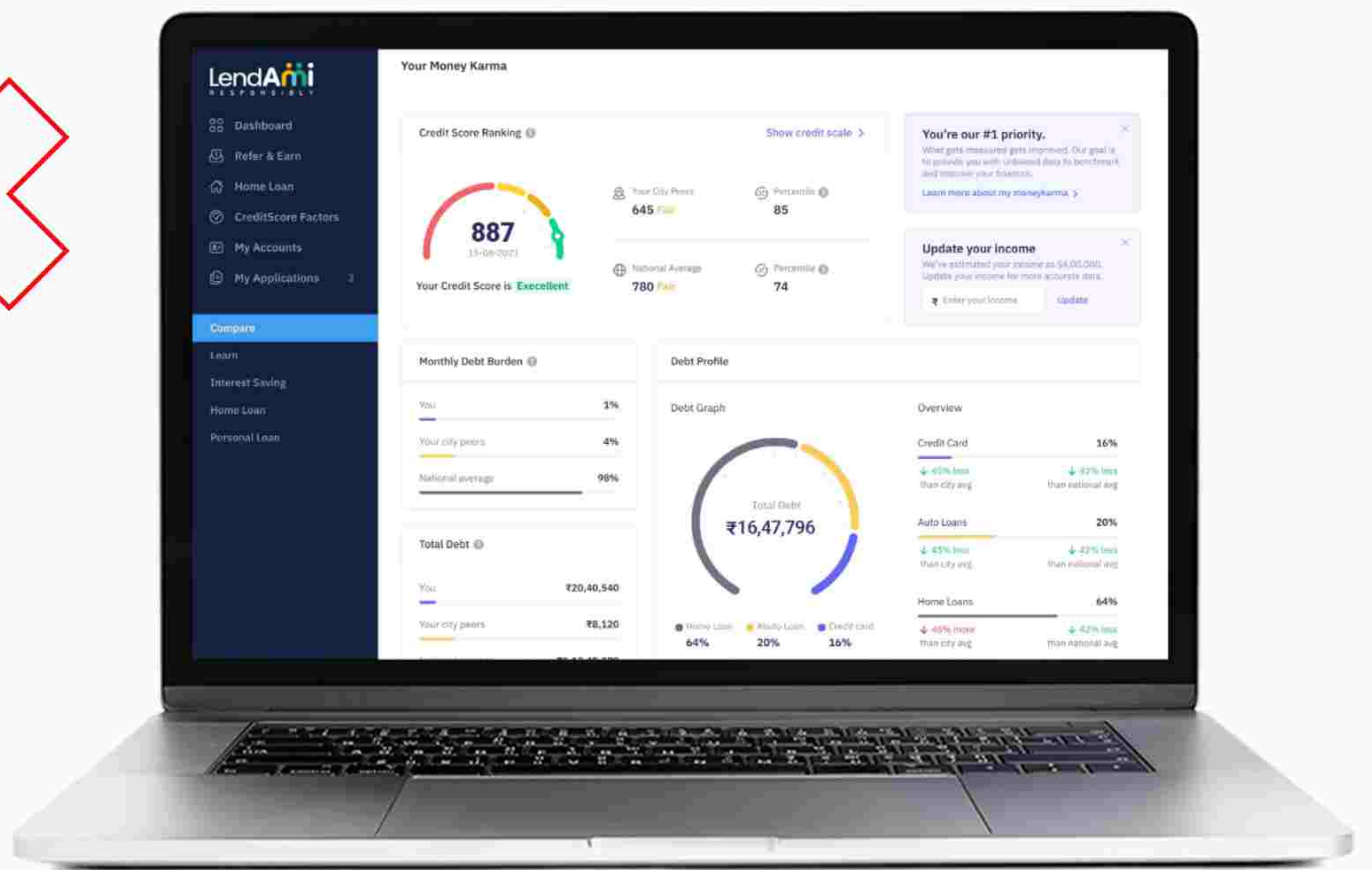
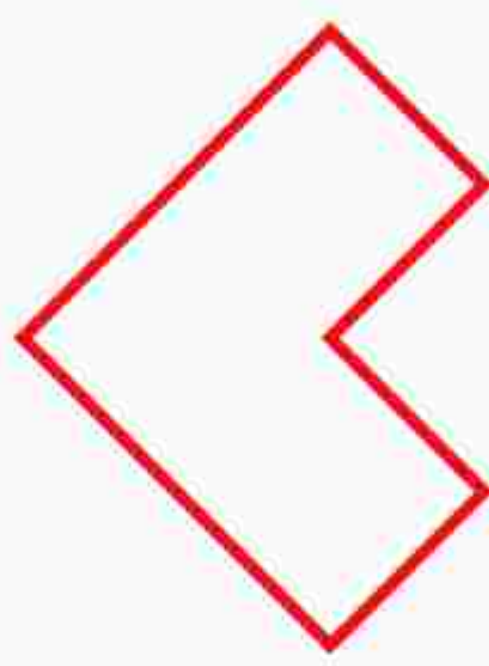


Louise McEvoy
Vice President, US Channel Sales, Trend Micro

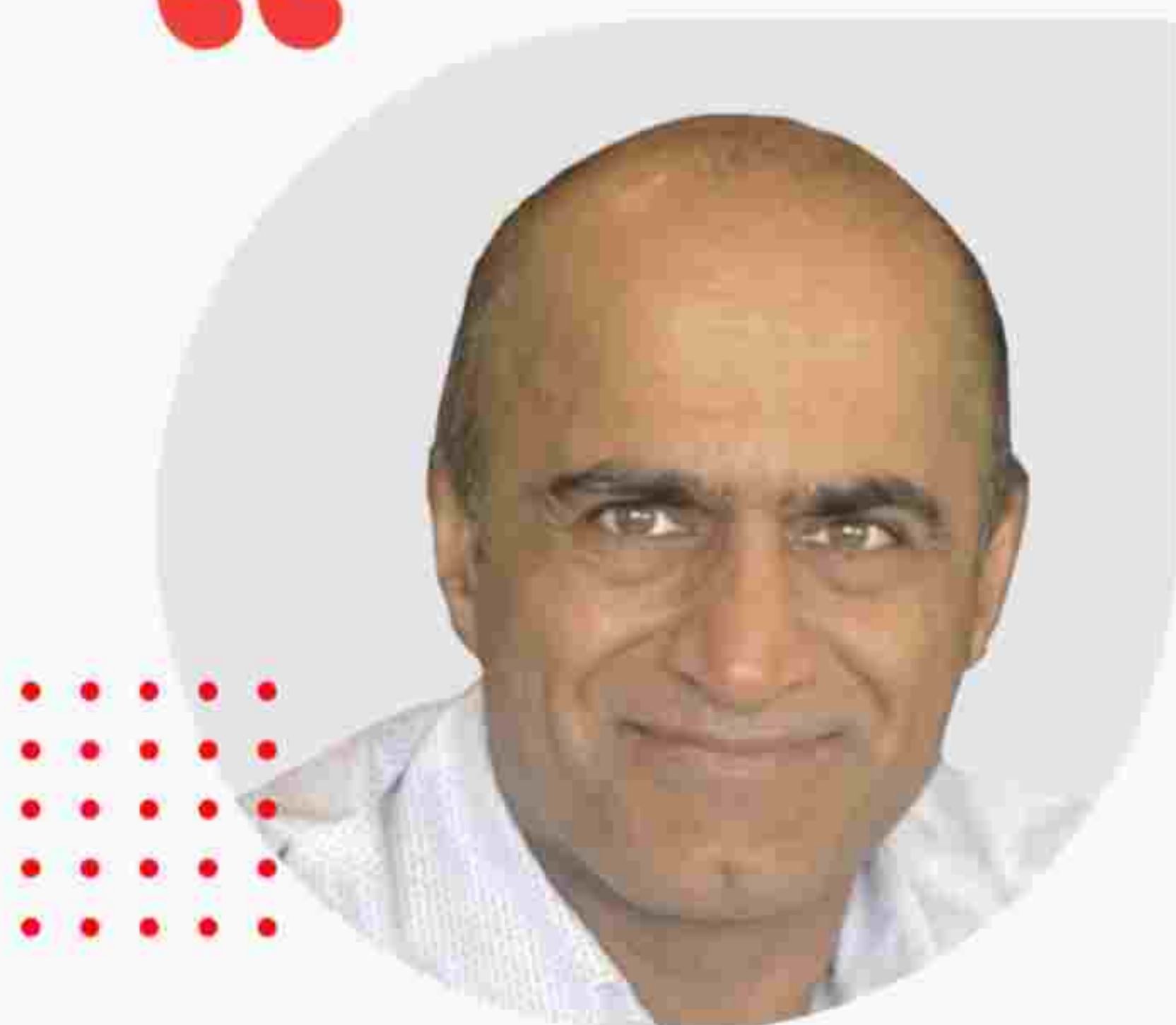
Enterprise-grade Application Development

SourceFuse takes pride in delivering bespoke cloud-native solutions that go beyond the ordinary. Our ARC framework enables us to develop enterprise-grade fintech applications that accelerate time-to-market, eliminate vendor licensing lock-ins, and maximize cloud ROI. With ARC by SourceFuse, financial institutions can confidently navigate the path to innovation.

LendAmi



“



Vikas Rijsinghani

Co-Founder, LendAmi

“Good job! The tenant creation and BPM enable us to do a lot more, so this turned out the way we thought it would. Thank you.”

[Read Case Study →](#)

SourceFuse for Finance is not just a bunch of cloud solutions; it's a strategic partnership for financial institutions looking to thrive in the digital age. Embrace the future of finance with SourceFuse, where innovation meets security, and where your success is our priority.

Logistics

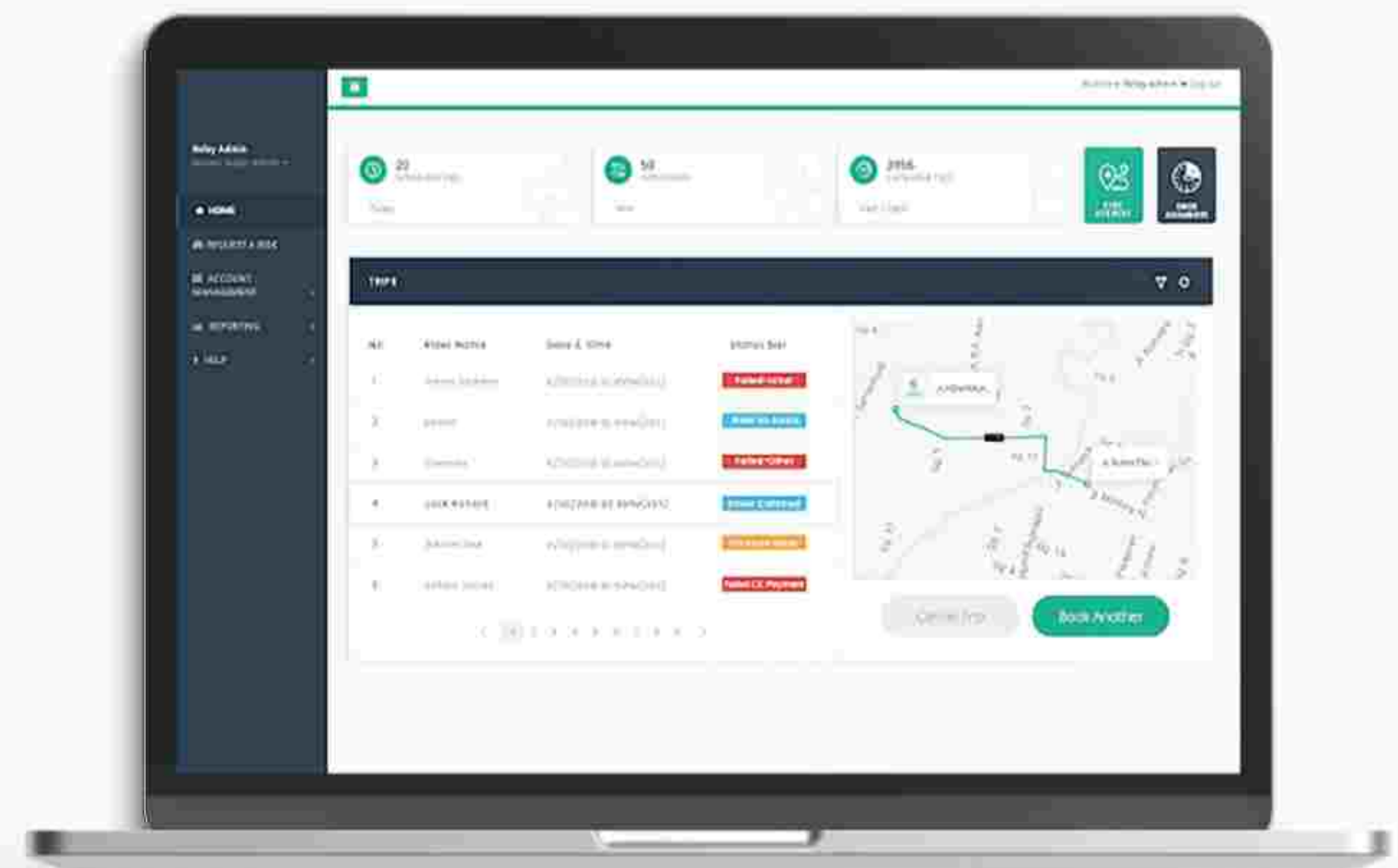
SourceFuse for Logistics & Transportation: Revolutionizing Supply Chain Efficiency & Automation

In the fast-paced yet complicated space of the logistics and transportation industry, SourceFuse takes center stage with tailored cloud solutions designed to streamline operations and boost efficiency. Our transformative technologies empower logistics businesses to embrace the future with confidence, ensuring a seamless journey towards digital transformation.



Modernization-Led Migration: Paving the Way for a Digital Future

SourceFuse spearheads the digital transformation of traditional transport management IT systems, ushering in an era of improved infrastructure and applications. Through our modernization-led migration approach, logistics companies can bid farewell to legacy systems and welcome a future where agility, scalability, and responsiveness define their operations.



Data Migration to Cloud: Empowering Real-Time Decision-Making

In the logistics realm, data is power. SourceFuse facilitates the migration of data to the cloud, empowering logistics professionals with the tools needed for real-time visualization throughout the supply chain. The aggregation of data on the cloud becomes indispensable for modern logistics, offering unparalleled insights and paving the way for informed decision-making at every stage.

Cloud Management Services: Precision in Automation

SourceFuse's cloud management services bring a new level of precision to logistics operations. By integrating advanced cloud tools and services, we automate decision-making, load consolidation, and route optimization. The result? Significant cost savings and a reduction in carrier overcharges. Our cloud solutions empower logistics businesses to operate with unmatched efficiency, ensuring resources are utilized optimally.

At SourceFuse, we understand the intricacies of the logistics and transportation sector. Our expertise, coupled with a commitment to innovation, scalability, and cost-effectiveness, makes us the strategic partner businesses need to navigate the complexities of the digital era.

Empowering Innovation Across Industries

IC by SourceFuse



Empowering Innovation Across Industries

ARC by SourceFuse

1.8M+
DOWNLOADS ON
npm

35%
FASTER APP
DEPLOYMENT



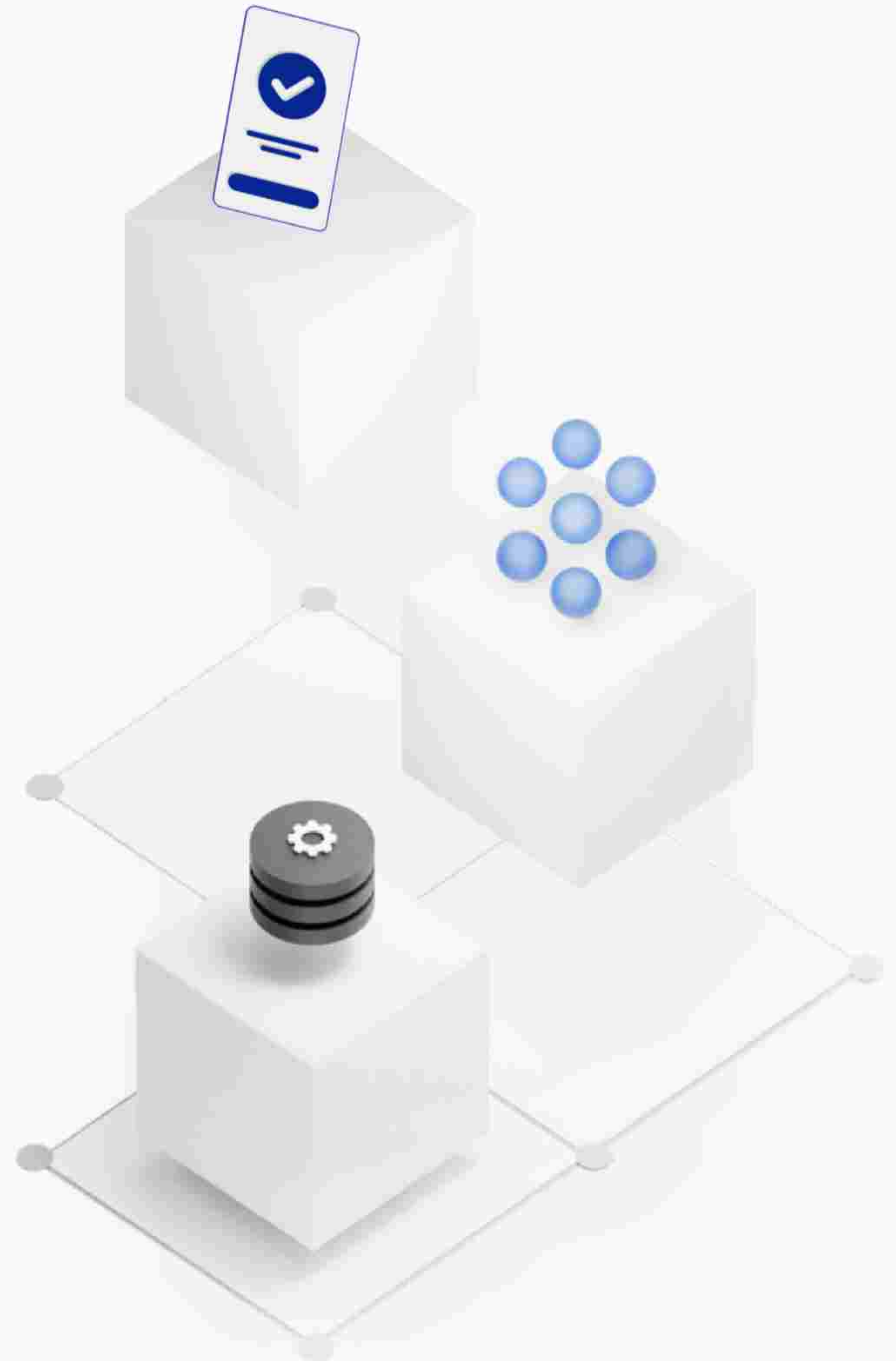
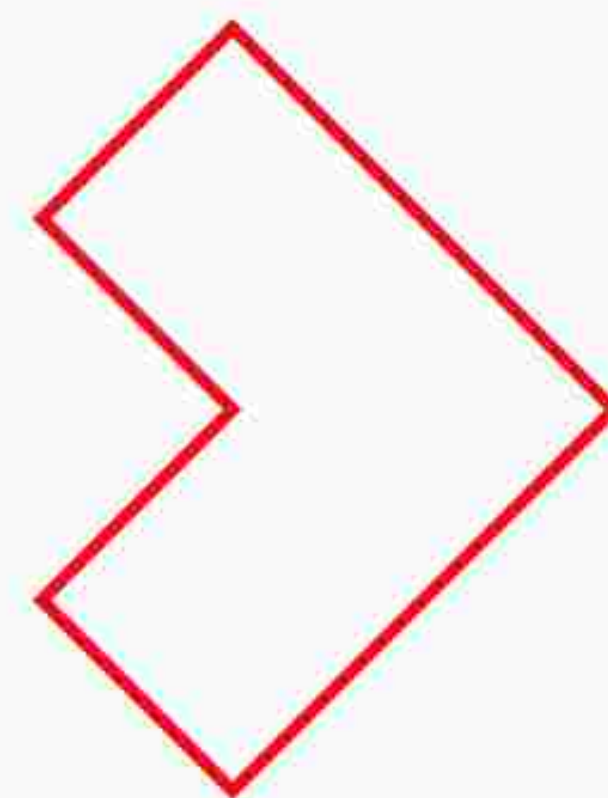
ARC for App Modernization



ARC for Rapid App Development



ARC for DevOps Automation



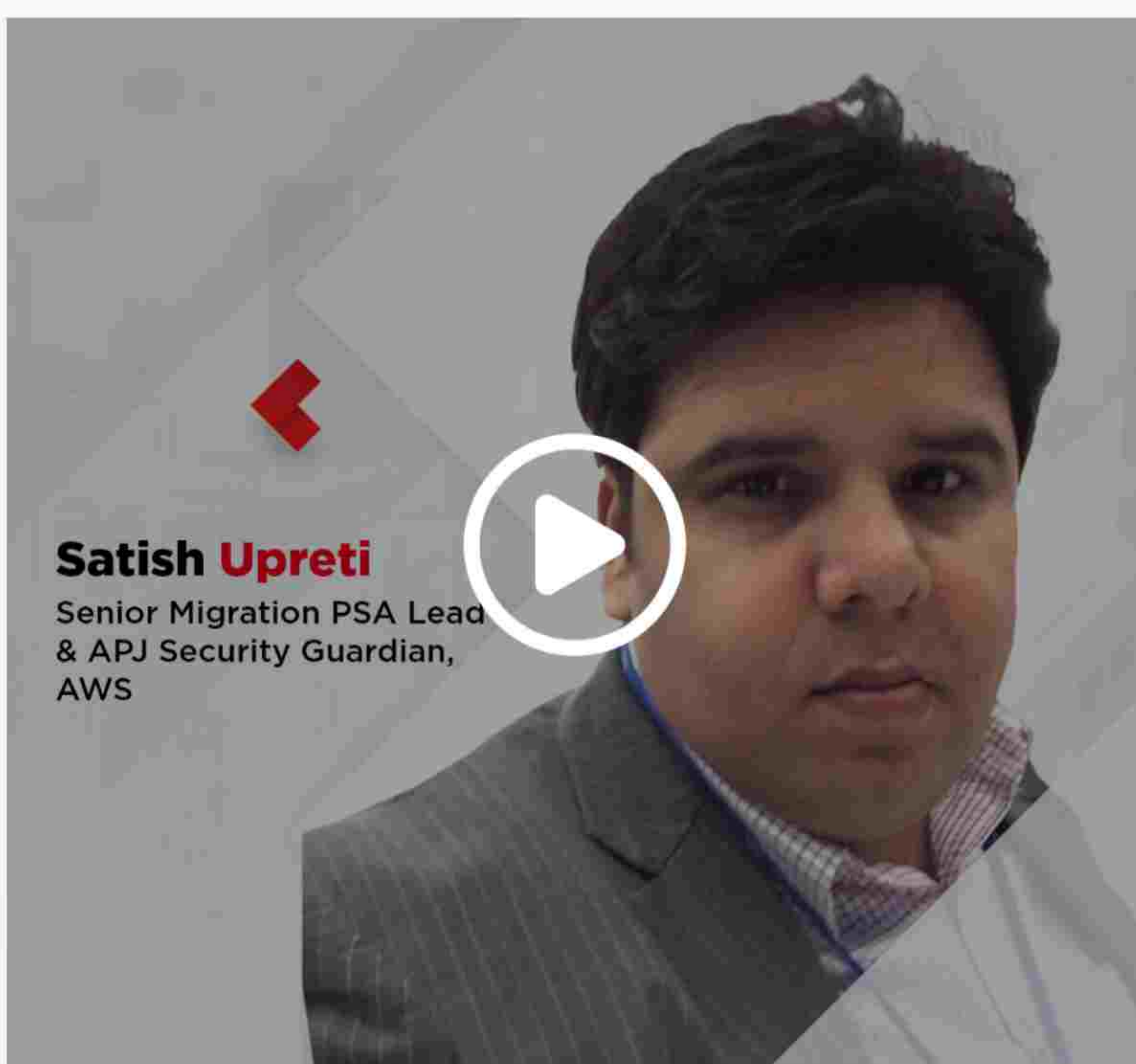
Cloud Migration: The Drivers & The Challenges



SourceFuse is one of the most mature partners in AWS. SourceFuse's ability to rapidly and securely migrate & modernize workloads using their in-house factory model - ARC by SourceFuse escalates infrastructure as code deployments and saves customer's time with reusable components. Working with SourceFuse, customers can also avail partner funding supported by AWS when making the first step towards migration & modernization.



Satish Upreti
Senior Migration PSA Lead & APJ Security Guardian, AWS



Satish Upreti
Senior Migration PSA Lead
& APJ Security Guardian,
AWS

ARC by SourceFuse Featured on AWS Howdy Partner Series

Are you interested in reducing the amount of code that needs to be written to build a project? How about reducing your go-to-market time?

If yes, then watch this demo of ARC by SourceFuse on AWS Howdy Partner featuring Kabir Chandhoke, COO, SourceFuse, and James Crowley, Senior Enterprise Architect, SourceFuse as they discuss everything you need to know about ARC.

- ▶ How ARC provides a solid foundation of a core multi-tenant architecture for app modernization.
- ▶ ARC's reusable & prebuilt microservices that power the backend APIs of your applications.
- ▶ ARC's built-in security features and how these are beneficial, especially for our fintech and healthcare customers.
- ▶ ARC IaC - Collection of Infrastructure as code modules to roll out secure & scalable production environments in minutes.
- ▶ How ARC can help expedite your Microsoft workloads modernization journey.
- ▶ How all these ARC features come together to achieve app readiness 35% faster than conventional modernization practices.



AWS Howdy Partner! SourceFuse shows us how to use ARC by SourceFuse

“

ARC by SourceFuse provides a solid foundation of a core multi-tenant architecture with reusable microservices that achieve app readiness 35% faster than conventional development practices. We've built 20+ Enterprise/SaaS apps leveraging ARC across various verticals like Healthcare, Financial Services, Telco, & general productivity that are running successfully in production. ARC helps our customers focus their investment on innovation instead of reinventing the wheel on their apps.

- as mentioned by **Kabir Chandhoke**

Message from the COO

Kabir Chandhoke

As we look back on the year 2023, I am thrilled to share with you the technological advancements and accomplishments at SourceFuse. Our commitment to innovation and our expertise in cloud-native technologies have been the driving force behind our continued success.

ARC by SourceFuse:

One of our standout achievements in 2023 was the successful enhancement of ARC by SourceFuse, our open-source cloud-native framework. This year we introduced reusable Infrastructure as Code (IaC) modules in ARC, accelerating infrastructure deployment and CI/CD 35% faster than industry benchmarks. In addition, thanks to our dedicated ARC Team, the continuous maturation of ARC means it can now be tailored to meet industry-specific compliances, exemplified by HIPAA-compliant landing zones on AWS.

Cloud-Native & Sustainable Technologies:

In 2023, SourceFuse continued to champion our commitment to developing advanced cloud-native solutions. Our dedication to be industry-leading providers has enabled us to provide our clients with state-of-the-art solutions that offer scalability, flexibility, and efficiency that traditional approaches simply cannot match. By leveraging these technologies, we have empowered businesses to digitally transform and increase their agility in an increasingly competitive landscape. At SourceFuse, our commitment to promoting sustainable technology is at the forefront of our ethos. We initiated the open-source release of ARC, enabling businesses to focus on their core operations without the worry of intricate app development or building from scratch. Our dedication extends beyond individual projects, as we continue to find new ways of optimizing cloud costs. Facing escalating expenses in our dev and test environments on AWS EKS clusters, we explored Spot Instances & were able to reduce our monthly costs by 64%.

[Read Success Story](#) →



“ARC has proven to be a game-changer, streamlining and accelerating application development and deployment. We’ve successfully built 20+ enterprise/SaaS apps leveraging ARC across various verticals like healthcare, financial services, telecom, and general productivity. With ARC we don’t have to start from scratch with each app development project, which means our SaaS customers see a return on their investment even faster.”

Kabir Chandhoke
Chief Operating Officer
SourceFuse

Recognizing the significance of cloud spend optimization for our clients, we are actively implementing strategies to navigate the current economic challenges.

SourceFuse is optimizing all managed workloads by leveraging AWS's ARM-based Graviton processors, offering up to 40% better price-to-performance compared to equivalent X86 servers. A prime example of this initiative is evident in our partnership with Telescope Health, where our team swiftly rehosted their app, showcasing the tangible benefits of sustainable and cost-effective technology solutions. As a strategic partner, we understand the imperative nature of optimizing our customers' cloud spend, recognizing its role as a significant component of their operational expenses.

[Read Success Story →](#)

Healthcare, Fintech, and Telecom Industry Implementations:

In 2023, we made significant inroads into the healthcare, fintech, and telecom industries. We recognized the unique challenges these sectors face, and our team rose to the occasion with innovative solutions that address their specific needs.



Healthcare

Our healthcare implementations aimed to improve patient care and operational efficiency. Through the deployment of cloud-native applications, we provided healthcare providers with real-time insights, streamlined workflows, and secure data management. Our solutions have the potential to reshape the healthcare landscape, enhancing both patient experiences and overall outcomes.



Fintech

In the financial sector, we developed cutting-edge applications to optimize financial services, improve transaction security, and deliver frictionless customer experiences. Our solutions have empowered financial institutions to keep pace with evolving market demands while ensuring the highest standards of data protection and regulatory compliance.



Telecom

We also expanded our reach into the telecom industry, offering solutions that enhance network management, customer engagement, and service delivery. With our cloud-native technologies, telecom providers can stay agile and responsive in a rapidly changing market, ultimately improving customer satisfaction and service reliability.

Embracing the Future: SourceFuse's Leap into 2024

In the spirit of continuous improvement, SourceFuse dedicated the entirety of 2023 to extending our advanced AI prowess, paving the way for an exciting leap into 2024. I am thrilled to announce the establishment of our freshly minted Generative AI practice, a testament to our commitment to staying at the forefront of technological innovation.

As we enter the new year, our team is energized and equipped with the latest advancements in AI. We are eager to continue staying one step ahead of the latest digital tech advancements and make it available to our customers, pushing the boundaries of what is possible and delivering unparalleled value. The synergy between our genAI expertise and the collaborative spirit positions SourceFuse as a key player in shaping the digital landscape of tomorrow.

I also want to extend my sincere gratitude to our exceptional team and the ongoing support of our customers and partners. Their collective efforts are instrumental in our mission to empower businesses through technological excellence. Together, we will continue to drive innovation and make a positive impact in the industries we serve.



Global Events 2023



Global Events 2023

4 AWS Thought Leaders | 4 Countries | 1 Webinar



[Watch On-Demand](#) →



[Watch On-Demand](#) →

Key Highlights

- ◆ Modernizing, optimizing, and monetizing legacy Windows systems to propel business growth and innovation
- ◆ What makes the AWS environment so well-suited for Microsoft workloads
- ◆ Proven strategies to break free from the burden of hardware refreshes and limitations of long-term licensing agreements
- ◆ Proven strategies for maintaining robust security and compliance throughout the transition process
- ◆ Considerations for Windows Server 2012 end-of-support (EOS)
- ◆ Pathway for refactoring Windows applications from .NET Framework to .NET Core/.NET 6+ and how it is better on AWS as compared to Azure
- ◆ SourceFuse's rapid Windows modernization approach

Excerpts from the Webinar



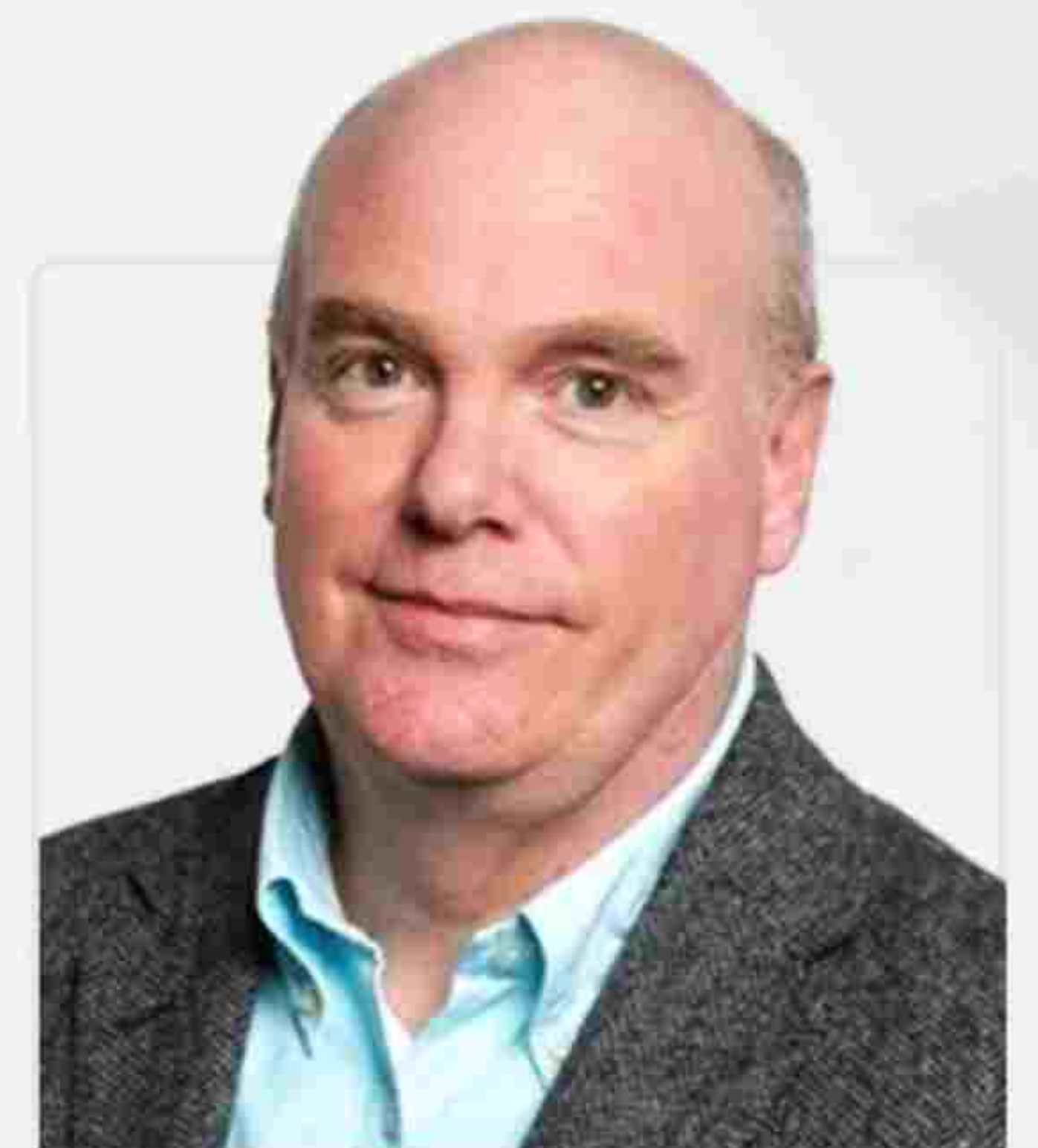
Yusuf Dakad
Americas Partner Leader -
Microsoft Workloads, AWS US

“

SourceFuse and AWS will collaboratively construct a business case tailored to your specific drivers, motivators, and blockers. Our joint effort extends to engaging with and influencing key stakeholders within your organization. Whatever support you need in this journey, we are here to assist and ensure your success.

“

Whether you're modernizing a .NET application or planning changes in a SQL server environment, the AWS Pricing calculator, unveiled at re:Invent last year, is a powerful resource. You can explore it independently or, with SourceFuse as our partner, benefit from their expertise in delivering precise cost estimates for your modernized architecture.



John Noakes
Ex-Principal Partner
Development Specialist,
Microsoft workloads, AWS UK

“

Partners like SourceFuse come into the picture especially when you are busy with your roadmap releasing software in time. They can work with you in parallel to get your application migrated to .NET core, so that your application developers can work more on releasing features. SourceFuse has done this type of modernization again and again with multiple customers successfully.



Sriwantha Attanayake
Principal Partner Solution
Architect, AWS Australia

“

SourceFuse is our leading modernization partner for AWS and specifically around Microsoft workloads modernization.



Dipak Thekke
Business Development Lead -
Modernization, AWS India

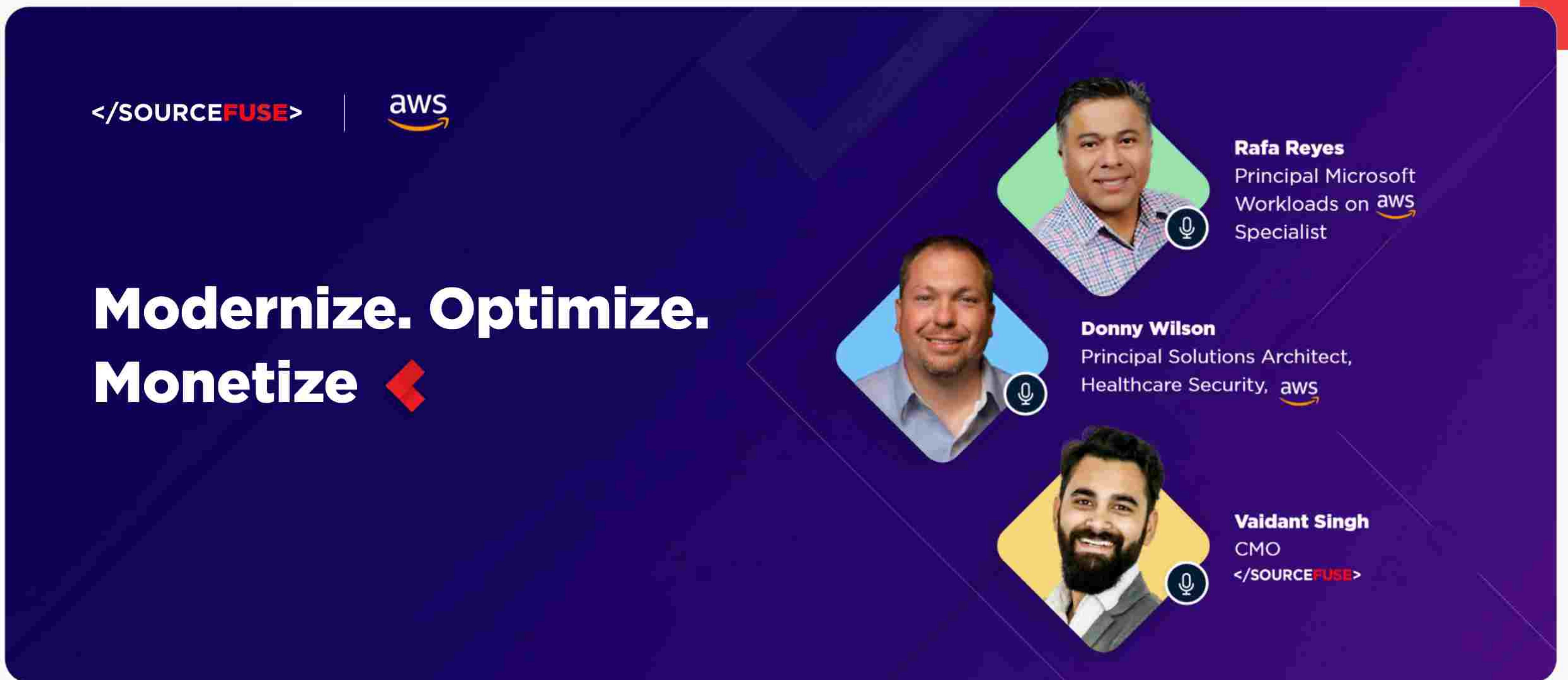
AWS NYC Summit

This year's AWS NYC Summit was a great event to hear all the amazing things AWS is doing in generative AI and machine learning. It was incredible to be surrounded by so many folks who are ecstatic about the limitless potential of the cloud!

The event highlighted inspiring success stories of businesses embracing AWS to transform their operations and achieve new heights. Partner events like this one are truly the fuel for growth, as they bring together diverse expertise, resources, and ideas to create something extraordinary!



CXO Roundtable co-hosted by SourceFuse and AWS in Atlanta



</SOURCEFUSE> | aws

Modernize. Optimize. Monetize

Rafa Reyes
Principal Microsoft Workloads on AWS Specialist

Donny Wilson
Principal Solutions Architect, Healthcare Security, AWS

Vaidant Singh
CMO
</SOURCEFUSE>

#ModernizeOptimizeMonetize

Together with AWS, we explored groundbreaking strategies to propel Microsoft workloads modernization to new heights of efficiency & profitability for our customers. Event Highlights:

- Dynamic discussions on optimizing Microsoft apps for peak performance
- Expert insights on cost-effective workloads optimization
- Unveiling potential to monetize Microsoft investments via AWS
- Exclusive success stories of businesses harnessing this synergy
- Steps to begin your AWS journey with SourceFuse & incentives offered

“



Alex Irwin

Account Executive - Healthcare, AWS US

“Last week we were fortunate to have SourceFuse sponsor, and co-host with Amazon Web Services (AWS), to deliver an outstanding CXO Roundtable Dinner event in Atlanta. Themes from the evening touch just about everyone: Why and How to Modernize, Optimize, and Monetize your on-premises, Microsoft Workloads by moving them to AWS and leveraging Amazon’s investment and funding programs to accelerate the journey. If you missed it and would like to learn how, let me know.

Special thanks to SourceFuse, Vaidant Singh, Hugh Rivers, Natalie Izquierdo, Donny Wilson, Rafael Reyes, Utkarsh Rao, Andi Garcia, Tim Castaneda, Julie Bodie, Dylan Harrell, and all those that labored to make this event a success!”

Meeting AWS SMB Greenfield Team

#StrongerTogether!

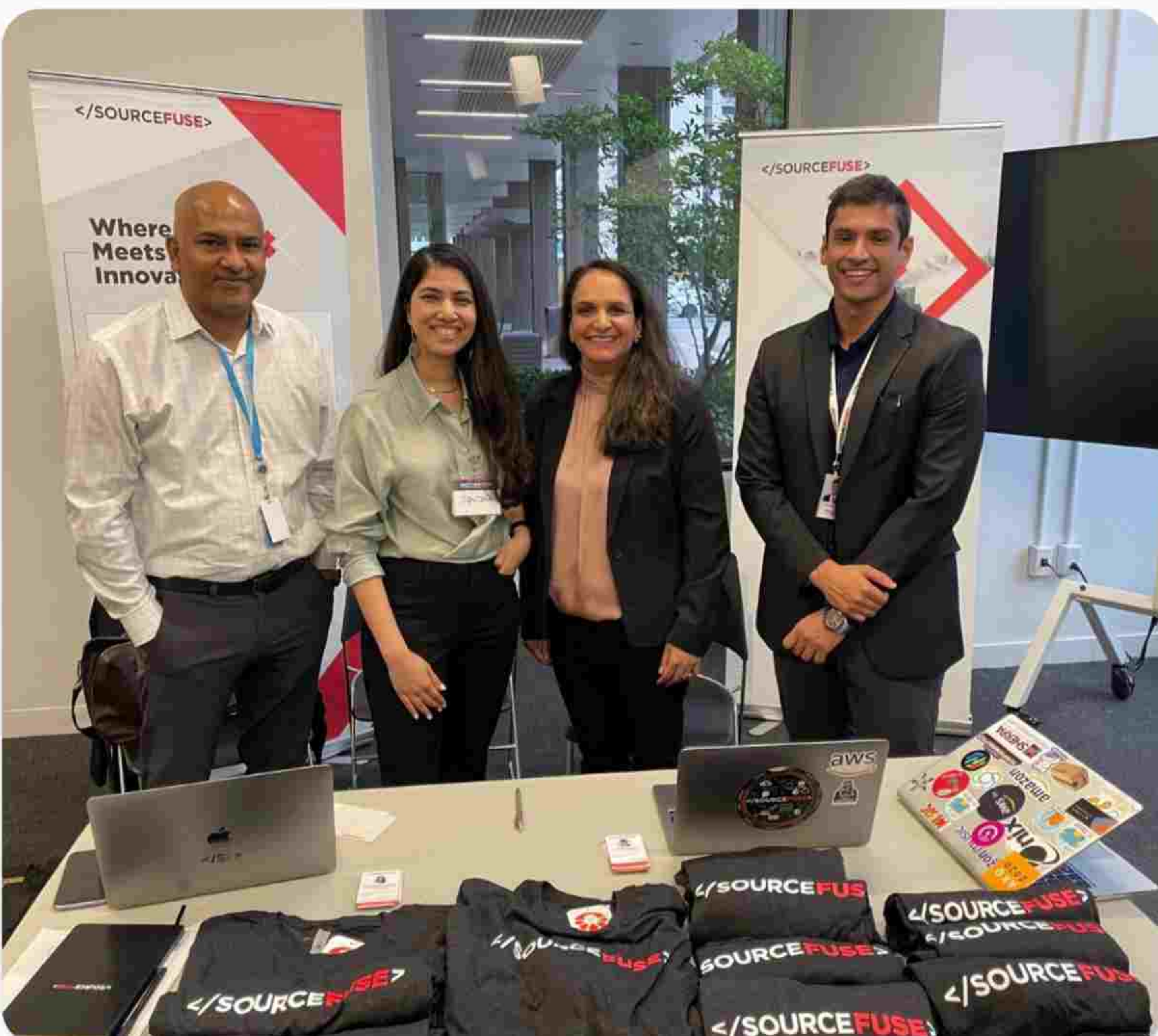
Great partnerships require an aligned vision, the drive to innovate & the essence of meeting in person! So excited to have met our friends & colleagues from AWS SMB Greenfield. It was all about migration & modernization - our favorite theme to talk about.



AWS Partner Event Washington DC

Building strong partnerships involves sharing a common vision, a passion for innovation, and the essence of face-to-face interactions! It was truly exciting to connect with our friends and colleagues from AWS at the Partner event in Washington D.C.

The focus was on migration and modernization - a topic close to our hearts. Looking forward to more collaborative endeavors ahead!



Tech Coast Conference 2023

What an incredible experience it was to connect with fellow tech enthusiasts and industry leaders at the Tech Coast Conference just a day before #JaxTech, our 7th Annual Summer Social in Jacksonville, FL!

The event was nothing short of spectacular, as we delved into the latest technological advancements that are shaping the future of digital transformation.



#JaxTech Events 2023



With over 3700 members, Jax Tech is a truly unique meetup group where anyone with an interest in technology can exchange new ideas and meet fellow innovators, from cybersecurity to retail, and HealthTech to Finance innovation. Hot topics include digital transformation strategies, cloud modernization, business innovation for cloud migration, robotics and AI, and preparing for a data-driven future.

Hosted by Kelly Dyer, Executive Chairman, SourceFuse, these events are described as ‘a collision of tech, business and culture’.

2023 hot topics at our events:

- ▶ [AI in the real world: From Startups to Enterprises](#)
- ▶ [Payments and Fraud Protection Tech](#)
- ▶ [Enterprise Data & Analytics in the Cloud](#)

With industry leaders, entrepreneurs, & tech enthusiasts, it is the perfect opportunity to make valuable connections and exchange innovative ideas.



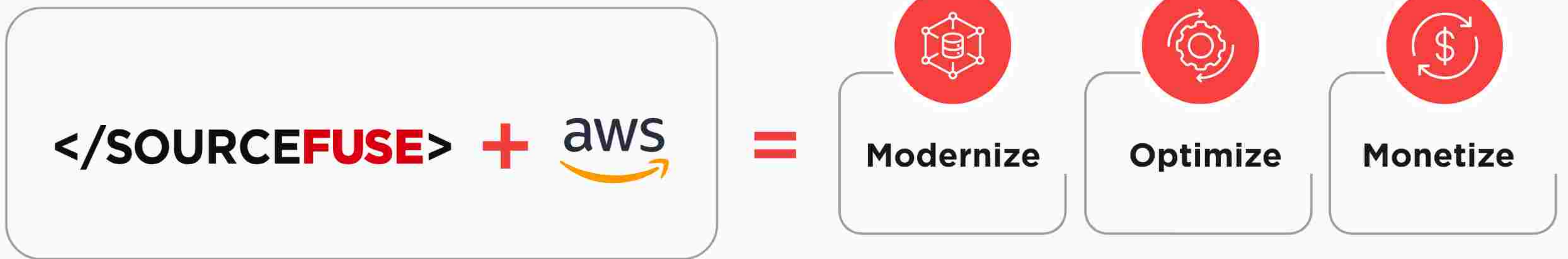
forcura

“

A huge thank you to SourceFuse for hosting another successful JaxTech Summer Social. Team Forcura had so much fun meeting new faces and catching up with familiar ones at Surfer on Friday. We appreciate everyone who came to our table and the dancing robots were pretty cool, too!

- As mentioned by our friends & colleagues at **Forcura**

CXO Roundtable in Florida



We hosted a successful CXO roundtable with innovators & business leaders from all over Florida! Interesting conversations around modernization strategies, immense benefits that AWS offers through SourceFuse & successful customer stories. Thank you to the fantastic collaboration between the AWS and SourceFuse team for making this roundtable a success.





India Global Forum 2023 #IGF2023

SourceFuse shortlisted as 'Market Entrant of the Year'



Gautam Ghai and the team shared an amazing evening at the India Global Forum 5th Annual Awards ceremony! A huge achievement being shortlisted for "Market Entrant of the Year 2023" at UK India Week & a unique opportunity for Gautam to meet the UK PM & many powerful influencers, strengthen relationships, & forge new alliances in the UK-India corridor.

[Read Press Release](#) →

“



Gautam Ghai

Chief Executive Officer, SourceFuse

"With phenomenal success in India and abroad, SourceFuse has been part of many activities, achievements, and alliances in the UK-India corridor that have strengthened partnerships and positioned us as a leading player."

Tank the Shark at UK India Week

Gautam Ghai takes part in “Tank the Shark” at India Global Forum Founders and Funders Retreat! In an exhilarating event, Gautam stepped up to the 5 minute challenge, impressing the audience with his innovative pitch for a new idea - an inspirational way to wrap up.



INDIA
GLOBAL
FORUM

Indian Global
Forum

“

Congratulations Gautam Ghai for delivering an outstanding pitch at #UKIndiaWeek 2023! Your innovative idea left a lasting impression. #ElevatorPitch #Innovation

- As mentioned by **Indian Global Forum**

IGF Dialogues: Reforming Governance with Technology



Gautam Ghai, Co-CEO & Co-Founder, SourceFuse & the UK team delve into the future of governance and technology at the UK India Week 2023 with Jonathan Ashworth, Shadow Secretary of State for Work and Pensions of the United Kingdom. A great session with many influential industry pioneers addressing how cutting-edge technologies can pave the way for purpose-led leadership. It was a unique opportunity to strengthen relationships & forge new alliances in the UK-India corridor.

AWS Networking Event in London: Happy Hour!



Bringing SourceFuse & AWS teams together for fruitful and enjoyable gatherings is something we always cherish. We look forward to many more successful collaborations in the future!

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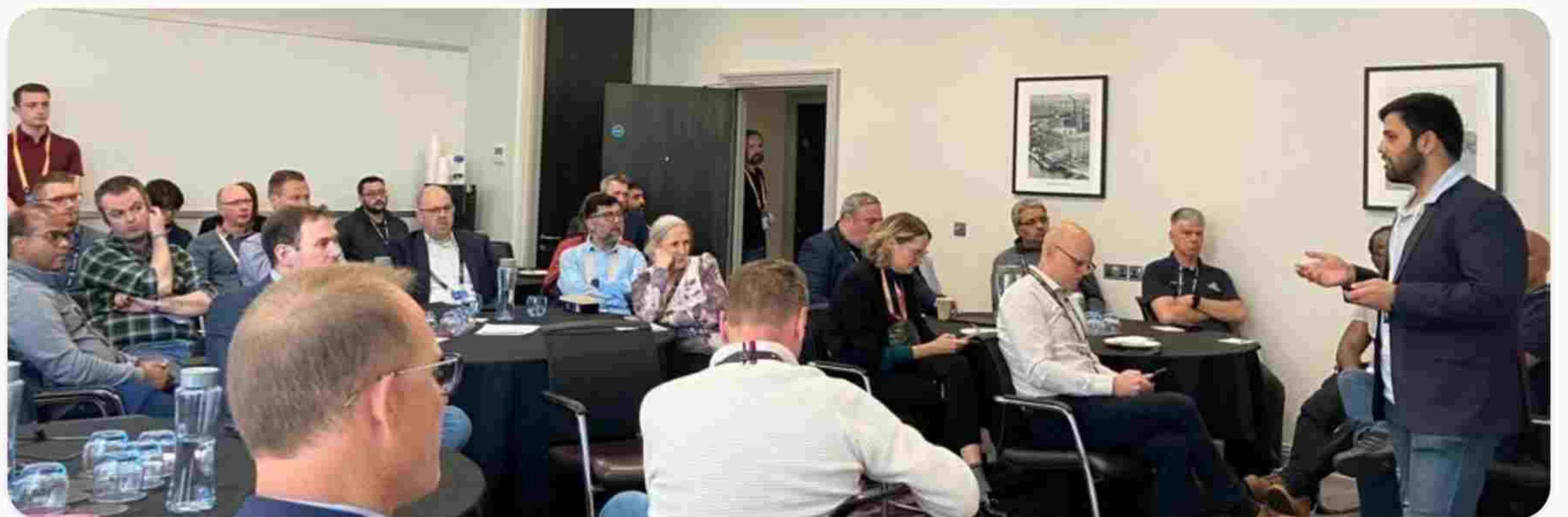


Eleonora Rizzo

Migration Sales Specialist UKIR, AWS

“Congratulations to Gautam, Vidur and the SourceFuse team. You are on a roll. Love seeing SourceFuse capabilities expanding, definitely a rising star in the AWS Partner network!”

AWS Summit London



AWS Summit 2023 in London, UK was an excellent opportunity to engage in cloud conversations with our AWSome colleagues! It provided an outstanding platform for meaningful cloud discussions with our esteemed AWS colleagues. The chosen theme, “Modernizing & Migrating Microsoft Workloads to AWS,” resonated well with our expertise. It was truly a valuable and insightful event.

“



Dominic Clayden

Microsoft Sales Specialist - Enterprise / Global, UK, AWS

“SourceFuse have a necessary and long overdue capability to help customers to not only migrate but also simultaneously remediate their Microsoft technical debt in programmatic partnership with AWS, this will be big.”

CIO Digital Enterprise Forum



We were sponsors at the CIO Digital Enterprise Forum in London, courtesy of CIO UK Events. Our experience was marked by captivating insights from inspirational speakers and meaningful connections with outstanding attendees. The event’s theme, “Modernise, Optimise, Monetise,” perfectly aligned with our mission to assist businesses in navigating the next phase of their cloud journey. We look forward to continuing this collaborative journey towards innovation and success.

CXO Roundtable in London:

Building a Business Case for Cloud Migration & Modernization



A successful CXO Roundtable hosted by SourceFuse! Together with AWS & TP ICAP, we pioneered new strategies to boost migration and modernization for our customers, enhancing efficiency and profitability. The lively discussions focused on:

- ◆ Key factors driving migration and modernization that enterprises should be aware of
- ◆ Different approaches to modernization
- ◆ Creating a POC lead business case with no upfront investments
- ◆ Customer success stories

“



Eleonora Rizzo

Migration Sales Specialist UKIR, AWS

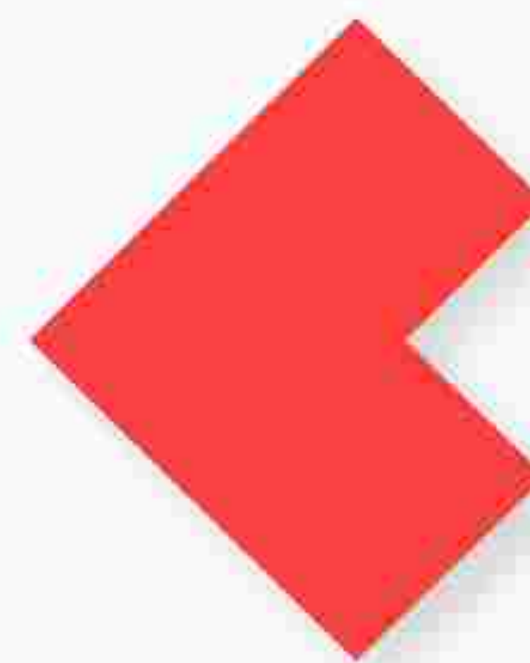
“Grateful for having been invited to such a fantastic event, right at the heart of the City! We are building on the strong momentum among the financial services industry for migration and modernization to AWS with the SourceFuse team. More to come over the next months.”

CXO Roundtable in New Delhi



Successful event co-hosted with AWS and CIOs of India on the theme of 'Turning Cost into Opportunity'

- ◆ Strategies to maximize efficiency, reduce expenses, and boost overall performance
- ◆ Real-world success stories of organizations that turned cost challenges into competitive advantages
- ◆ In-depth insights into leveraging AWS to modernize & optimize Microsoft workloads

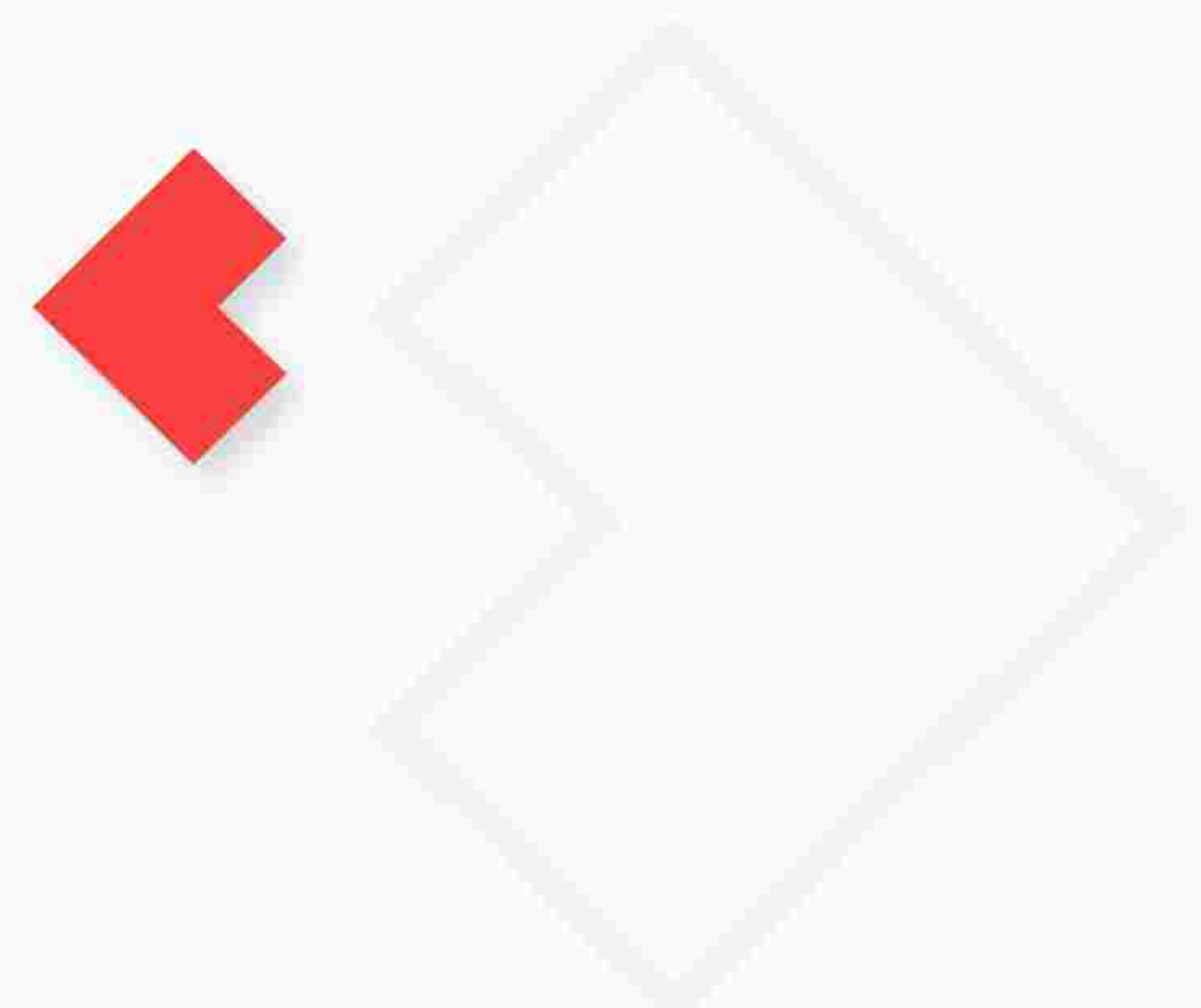


CII Health Tech India 2023



We were thrilled to be the corporate sponsors at this event! The event encompassed a vast array of innovations designed to enhance and streamline healthcare delivery. From wearable devices and telemedicine solutions to electronic health records and AI applications, health tech is revolutionizing the way we approach medical care.

These technologies aim to improve patient outcomes, increase efficiency in healthcare processes, and empower individuals to take an active role in managing their well-being. With a focus on innovation and connectivity, health tech plays a pivotal role in shaping the future of healthcare, fostering a more personalized, efficient, and accessible ecosystem for all.



Life At SourceFuse: Celebrating Our Team Spirit



Life At SourceFuse: Celebrating Our Team Spirit

#LifeATSF

Welcome to Life at SourceFuse, where our vibrant and diverse team of over 600 employees thrives in an environment that nurtures personal growth, creativity, and innovation. As we celebrate our team spirit, we take pride in offering a workplace where each member is not just an employee but a valued contributor to our collective success.

This year, we were recognized by 'Great Place to Work' for the 8th consecutive year. The GPTW (Great Place to Work) Institute partners with over 10,000 businesses, non-profits, and government agencies in over 60 countries, surveying millions of employees each year. The insights garnered are shared with companies of all sizes to help all organizations successfully develop and scale a great workplace environment.

“



Ravdeep Singh

CPO, SourceFuse

“We are immensely proud to uphold our GPTW achievement, which has been a source of pride for SourceFuse, and we're thrilled to carry forward this tradition into our eighth consecutive year.

“At SourceFuse, we believe that nurturing personal growth is the foundation of collective success. We provide our team with the opportunities and challenges that inspire creativity and lead to innovative breakthroughs. It's not just a job; it's a journey of continuous learning and development that propels both individual and organizational success.”

[Read Press Release](#) →

GPTW recognizes the importance of trust within organizations, so much so that as part of their assessment, the element of trust carries a 75% weighting, measuring the quality of employee experience. Our trust score came out to be 88% in the recent GPTW Survey where we were awarded the recognition for the 8th consecutive time. As well as assessing culture, the quality of organizational practices, GPTW factors in the size of an organization - and SourceFuse has grown its global workforce by more than 14% in the last 12 months and 60% in the last 3 years.





Employee Accolades & Achievements:



Ravdeep Singh
CPO, SourceFuse

- Ranked Among **Top 10 CPO's** by CEO Insights
- Won the **HR leadership award**, awarded by The Economic Times



Ashish Kaushik
Head of AWS Practice,
SourceFuse

- **AWS Ambassador badge** issued by AWS strategic partner programs for the **5th consecutive year**



Rahul Sharma
DevOps Architect,
SourceFuse

- **AWS Ambassador badge** issued by AWS strategic partner programs for the **3rd consecutive year**



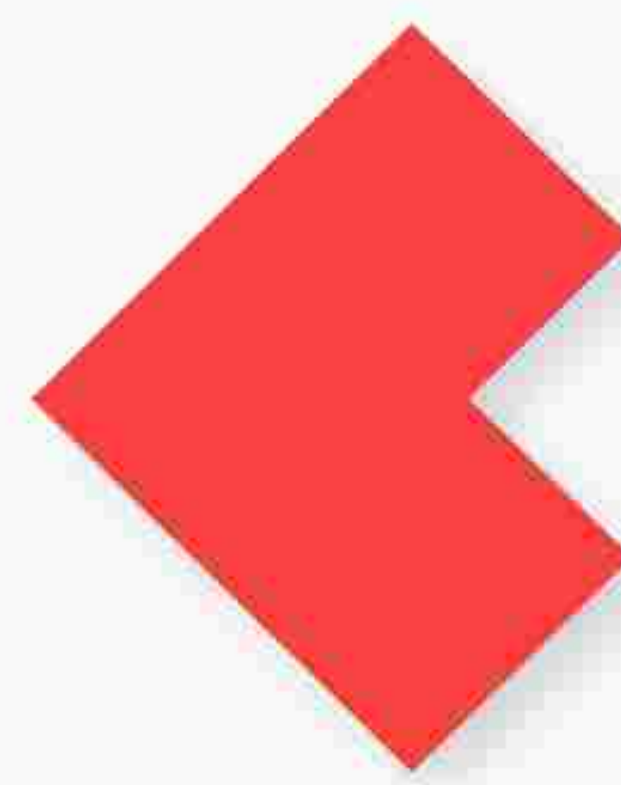
Rahul Sharma
DevOps Architect,
SourceFuse

➤ Won the **Best Lightning Talk Award** at the AWS Ambassador Summit



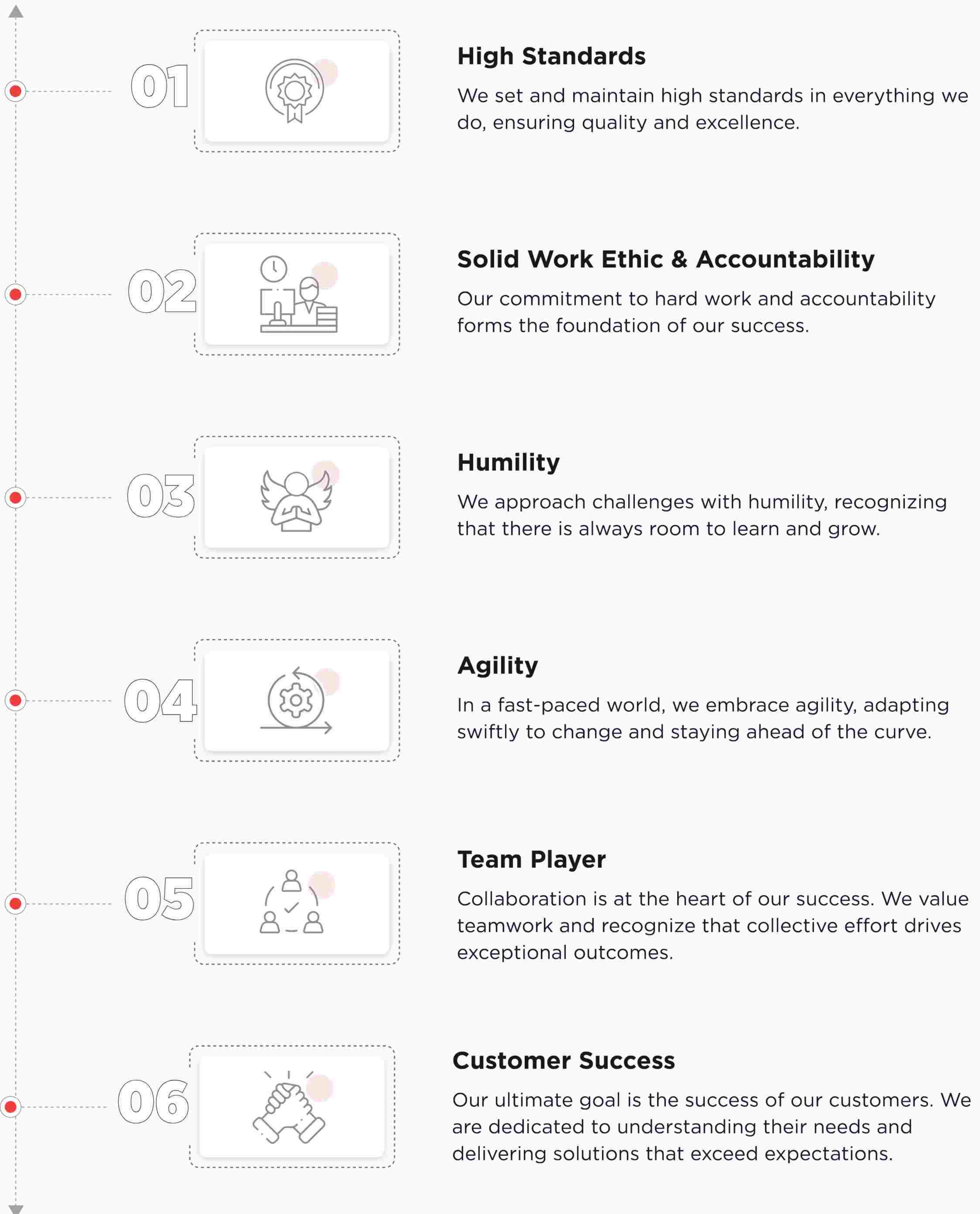
Vaidant Singh
CMO, SourceFuse

➤ Won the **40 under 40 award** from **The Times Group**



Unveiling Our New Core Values

This year marked a significant milestone for SourceFuse as we unveiled our new core values. These values embody the essence of who we are and guide our actions and decisions:



CSR Initiatives

SourceFuse is proud to announce our Corporate Social Responsibility (CSR) initiatives in collaboration with the Global Hunt Foundation. At the heart of this endeavor is a commitment to community welfare, with a primary focus on empowering and upskilling the younger generation. Our CSR program is designed to provide comprehensive training in essential tech skills to freshers, equipping them with the knowledge needed to thrive in the dynamic IT landscape.



As a testament to our dedication to quality education, participants in this program will receive certification from ITI Mayur Vihar, Delhi, and the Sector Skill Council NASSCOM. These certifications not only validate their newfound skills but also enhance their employability in the competitive tech industry.

In addition to our educational initiatives, SourceFuse is actively engaged in community outreach. We have organized many blanket drives, reflecting our commitment to addressing immediate needs and providing warmth during colder months. This initiative is an integral part of our broader CSR strategy, aiming to make a positive impact on the lives of those in our local communities.

As SourceFuse continues to grow, our CSR initiatives stand as a testament to our responsibility towards the communities we serve. By fostering education, skill development, and community welfare, we aim to contribute to a brighter and more inclusive future for all.

Join the Journey

Life at SourceFuse is not just a career; it's a fulfilling experience where your skills are valued, and your potential is unleashed. We invite you to join our journey, where every day is an opportunity to learn, grow, and contribute to the success of a globally connected team.

Welcome to #LifeATSf, where our culture celebrates the spirit of innovation, collaboration, and success.

[Explore Open Roles](#) →

About SourceFuse

SourceFuse is a strategic digital transformation company helping businesses evolve through cloud-native technologies.

A leading AWS Advanced Consulting Partner, with 17 years of deep expertise, commitment to digital innovation, service excellence and customer success, we enable enterprises through bespoke, secure & scalable cloud solutions, leveraging our open-source catalog of microservices and legacy application modernization.

SourceFuse Offices



</SOURCEFUSE>

THANK YOU

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ANNUAL REPORT



- SaaS Services Competency
- DevOps Services Competency
- Migration Services Competency
- Healthcare Services Competency
- AWS Microsoft Workloads Services Competency



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